INTERNATIONAL EDUCATION & EXCHANGE

2020 SUMMIT
NOVEMBER 16-20
SUMMARY OF KEY FINDINGS FROM SPRING 2018 WHAT IF THIS IS DOUBLE
Professional & Cultural Exchange Opportunities in the U.S.

Cultivating Global Citizens!
“The making of peace is a continuing process that must go on from day to day, from year to year, so long as our civilization shall last.”

U.S. Senator J. William Fulbright
“The importance of exchange and open mindedness that comes when you have the opportunity to go someplace very different when you are young. Some of my favorite staff in the Kyrgyz Republic were the ones who had participated in [BridgeUSA].

Everywhere I went when I met somebody who had been on [BridgeUSA], I always had a special place in my heart for that person. The people are very self-sufficient, they have good colloquial English and it’s a great way to connect to the world.”
BridgeUSA - Empowerment through Experience

- Public diplomacy tool
  - 315,000 participants annually to the U.S.

- Short-term professional and cultural exchange programs (J-1 visa)

- Stakeholders
  - State Department, Participants, Hosts, International Representatives, Visa Sponsors, U.S. Communities

- CIEE is the largest BridgeUSA sponsor
  - 30,000 participants annually

2020 International Education & Exchange Summit
Reimagine, Rebuild, Reopen
SUMMARY OF KEY FINDINGS FROM SPRING 2018 WHAT IF THIS IS DOUBLE CIEE's GLOBAL REACH 2019

- 133 countries
- 8,000 hosts
- 30,000 participants
- 50 states
Welcome Panelists

Andrea Villasmi{l
Clinical Psychologist
Author of “Volamos Juntos”

Bastian Weinberger
CEO, Smaller Earth Group
WYSE Travel Confederation, Cultural Exchange Panel

Denise Beckson
Senior Executive, The Morey Organization, Inc.
Board Member, IAAPA, New Jersey Amusement Association, New Jersey Restaurant and Hospitality Association
PANEL DISCUSSION
Alaa and Andrea’s Organizations

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Thank You!