

cīee

INTERNATIONAL
EDUCATION & EXCHANGE



2020

SUMMIT

NOVEMBER 16-20

November 17th, 2020

THE PROMISE AND FUTURE OF ONLINE LEARNING IN INTERNATIONAL EDUCATION AND EXCHANGE: BLENDED?

M. Seamus Harreys, VP Global, CIEE
Panel Discussion



2020 International Education & Exchange Summit
Reimagine, Rebuild, Reopen

Spring 20 International Education: Online Became the Universal Backup

COVID-19 Impact on American students studying abroad & international students

- ✓ Students recalled from travel-abroad programs or other learning programs complete courses online and in a non-standard schedule
 - ✓ CIEE: Over 12,000 course enrollments that had to be delivered online
 - ✓ Various Providers and responses: Foreign Host Institutions, Study Abroad; Exchange providers, Home institutions. etc.
- ✓ 46% of institutions offered independent or remote study options for international students in the US who were unable to come to campus for class due to travel restrictions

For the near term, Online is the backup in International Education and Exchange (IEE)

- ✓ COVID-19 Impact now and near term:
 - ✓ A needed reaction to the pandemic; limited experience in online/blended
 - ✓ An increased use —is there a place for online/blended in IEE into the future?
- ✓ Panel of experts to help us better understand online/blended learning
 - ✓ Understand the efficacy
 - ✓ Recognized the attributes of effective learning online
 - ✓ Consider the potential use to enhance International Education and Exchange experiences

Agenda

- ✓ Introduction, Context
- ✓ Panelist Discussion
 - ✓ Evidence Based Efficacy of Online/Blended Learning
 - ✓ Understanding Effective Online/Blended Learning as a Layperson
 - ✓ Possible Future Directions of Online/Blended Learning in International Education
- ✓ Questions and Answers

Introduction and Context



Distance/Online Learning: Instructional format

- ✓ *Fully online*: Active instruction, testing, assignments, and discussion takes place all online
 - ✓ Asynchronous (vs synchronous) learning: teacher-student and/or peer-to-peer learning interactions that are happening in different locations and at different times
- ✓ *Blended or Hybrid*: Between 10-70% of instructions, assignments, and discussion takes place online
 - ✓ Flipped Classroom: Students study course material, lectures outside class and utilize classroom time for active learning---ask questions, and interact with their instructor
- ✓ *Emergency remote teaching*: shifting of face-to-face, blended, or other courses to a fully online format in the event students or faculty are unable to come to campus.
- ✓ *Learning Management System or LMS*: Platform for online learning development and delivery

Most Recent Online Education Statistics (Pre-Covid)

- Of 19.7 million students enrolled in postsecondary institutions, 6.6 million students enrolled in some form of distance education/online learning courses and growing
 - 5.2 million undergraduate students (2.2 million fully online)
 - 1.4 million post-baccalaureate students (868k fully online)
- In 2019, only 48% of 4-year schools increased their budgets for online learning compared to 41% of 2-year schools
- 87% of students use their mobile devices]to study course material and 67% utilize mobile devices to complete course work
- Employment: Corporate learning online growth; more than higher education

Online Learning Engagements in order of most helpful

- ✓ Videos and PowerPoint presentations from the instructor
- ✓ Textbook/written materials
- ✓ Written assignments
- ✓ Quizzes and other assessments
- ✓ Interactive media including simulations (labs, etc)
- ✓ Discussion boards
- ✓ Third-party videos
- ✓ Synchronous sessions (audio/video) with instructor and classmates

Panelists

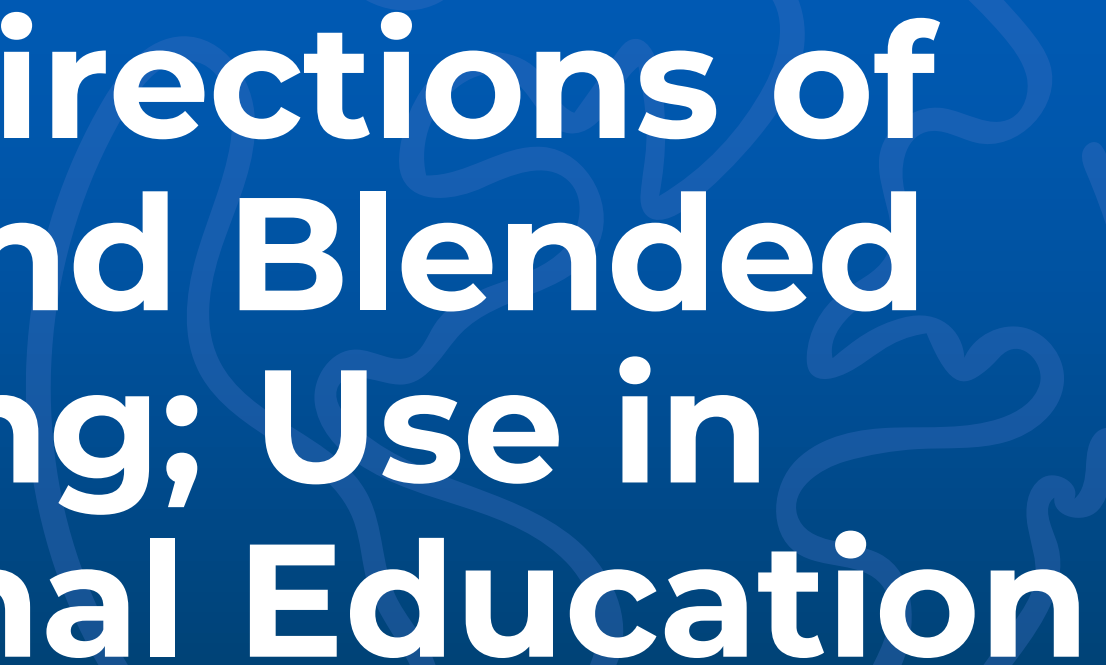
- **Bill Boozang, Ed.D.** , Associate Dean, Emmanuel College
- **Ray Casserly, Ph.D.** Academic Director of Teaching and Learning, CIEE
- **Elizabeth Ciabocchi, Ed.D.** Associate Provost for Academic Affairs, Adelphi University
- **Jennifer Mathes, Ph.D.**, CEO Online Learning Consortium



Understanding the Efficacy of Online/Blended Learning



Understanding Effective Online/Blended Learning



**Future Directions of
Online and Blended
Learning; Use in
International Education**



Questions & Answers

Resources

Professional Organizations:

- ☺ Online Learning Consortium
- ☺ WICHE Cooperative for Educational Technologies
- ☺ University Professional and Continuing Education Association
- ☺ National Council for State Authorization Reciprocity Agreements (NC-SARA)

Efficacy of Online/Blended Learning:

- ☺ Online Learning Journal (OLC)
- ☺ Online Journal of Distance Learning Administration
- ☺ American Journal of Distance Education
- ☺ International Council for Open and Distance Education: Open Praxis

Evidence-based Practice and Research:

- ☺ National Research Center for Distance Education and Technological Advancements
- ☺ Quality Assurance in Online Learning:
- ☺ OLC Quality Scorecard Suite
- ☺ California State University QLT Course Review Rubric
- ☺ Quality Matters

For K-12 Educators:

- ☺ Learning to Teach Online: An Open Educational Resource for Pre-Service Teachers