



70TH ANNUAL CONFERENCE

AUSTIN

NOVEMBER 8–11, 2017

STUDY ABROAD 2017
BORN DIGITAL: EMBRACING TECHNOLOGY
TO ENHANCE INTERNATIONAL EDUCATION

cīee[®]



WELCOME TO AUSTIN!

And welcome to the 2017 CIEE Annual Conference, BORN DIGITAL: EMBRACING TECHNOLOGY TO ENHANCE INTERNATIONAL EDUCATION.

CELEBRATE 70 YEARS OF LIFE-CHANGING EXCHANGES

Help us celebrate 70 years of transforming lives through international exchange. We want to hear: How are you helping to make study abroad possible for all students? Large or small, your actions make a difference!

Post your thoughts to social media using the hashtags **#cieeconf** and **#increasingdiversityabroad**. You might just see yourself on our Social Wall!



DOWNLOAD OUR MOBILE APP FOR PHONES AND TABLETS! DOWNLOAD ATTENDEEHUB IN YOUR MOBILE APP STORE AND LOOK UP "CIEE ANNUAL CONFERENCE".

The study abroad community – advisors, faculty, and providers alike – is facing an enormous challenge: *How do we keep international learning relevant for a generation that grew up on Snapchat and Instagram?* That's the question we'll explore over the next four days, and, in the process, develop new ideas for harnessing the power of technology to deepen experiential advising, recruiting, and teaching – and ultimately, improve global learning outcomes. Together, we'll also discover digital tools and skills that can help us in our quest to overcome the main barriers to studying abroad: cost, curriculum, and culture.

As we undertake this important conversation, our powerful slate of speakers and presenters are ready to inspire and inform.

On Wednesday night, best-selling author Erik Qualman will bring his digital expertise to the world of international education. He'll explore innovative ways educators can harness the power of technology to reach the digital-native generation and increase experiential learning. At Friday's luncheon, Kimberly Bryant, the founder and chief executive officer of Black Girls CODE, will share the inspiring story behind the creation of Black Girls CODE, and why – after a successful 25 year-career in engineering – she was determined to “change the face of technology.” Throughout the week, you and your peers will also share your concepts and visions for using technology to enhance your organizations' important roles in the international study field.

This week will also include plenty of time for celebration as 2017 marks 70 years of creating conversation and unity between people of all nations through CIEE programs. What began seven decades ago as a commitment to international exchange has now become an enduring legacy – one built upon strong partnerships with forward-thinking organizations, institutions, and individuals like each and every one of you.

There's no better way for us all to honor the legacy of lives touched and lives changed than by continuing our critical work of opening an international experience to every student. Thank you for being here in Austin with us and for your dedication to international exchange.

Here's to an inspiring and productive four days!

James P. Pellow, Ed.D.

President & Chief Executive Officer



ADMISSION TO CIEE EVENTS




Your conference name badge is your ticket to CIEE conference events. Please be sure to wear your badge at all times – you may be asked to show it for entry into conference sessions and receptions.

PROGRAM AT A GLANCE





WEDNESDAY, NOVEMBER 8

8:00 a.m. – 6:00 p.m.	Registration and Welcome Desk	JW Grand Ballroom Foyer St. Edward's University	
9:00 a.m. – 4:00 p.m.	Pre-Conference Workshop 1 (<i>pre-registration required</i>)		
9:00 a.m. – 12:00 p.m.	Part 1: Implementing COIL Virtual Exchange Internationalization Initiatives at Your Campus		
1:00 p.m. – 4:00 p.m.	Part 2: Face-to-Face: The Classroom of the Future		
9:00 a.m. – 4:00 p.m.	Pre-Conference Workshop 2 (<i>pre-registration required</i>)	JW Grand Ballroom Salon 1	
9:00 a.m. – 12:00 p.m.	Part 1: Basic Training 101 – Health, Safety, and Security		
1:00 p.m. – 4:00 p.m.	Part 2: Advanced Training 201 – Health, Safety, and Security in Practice		
1:00 p.m. – 4:00 p.m.	Pre-Conference Workshop 3 (<i>by invitation only</i>)	407	
	Best Practices for Growing Study Abroad at Minority Serving Institutions (MSIs)		
4:30 p.m. – 6:00 p.m.	The Global Leadership League: Empowering Women in Global Engagement (<i>open to all</i>)	406	
5:00 p.m. – 6:00 p.m.	Rainbow SIG (<i>open to all</i>)	402	
5:00 p.m. – 6:00 p.m.	Open Forum (<i>open to all</i>)	403	
6:00 p.m. – 7:00 p.m.	Opening Plenary	JW Grand Ballroom Salons 6–7	
	<i>Featured Speaker: Erik Qualman, Technology and Digital Leadership Expert; Author of "Socialnomics"</i>		
7:00 p.m. – 8:30 p.m.	Opening Reception	JW Grand Ballroom Salon 5	

THURSDAY, NOVEMBER 9

8:00 a.m. – 6:00 p.m.	Registration and Welcome Desk	JW Grand Ballroom Foyer	
8:30 a.m. – 5:00 p.m.	Exhibit Hall	JW Grand Ballroom Salon 5	
8:45 a.m. – 10:00 a.m.	Concurrent Sessions	JW Grand Ballroom Salons 1, 2, 3, 4	
10:00 a.m. – 10:45 a.m.	Coffee Break and Poster Fair	JW Grand Ballroom Salon 5	
10:00 a.m. – 10:45 a.m.	Tech Hub	JW Grand Ballroom Foyer	
10:45 a.m. – 12:00 p.m.	Concurrent Sessions	JW Grand Ballroom Salons 1, 2, 3, 4	
12:15 p.m. – 1:15 p.m.	Tech Hub	JW Grand Ballroom Foyer	
1:30 p.m. – 2:45 p.m.	Concurrent Sessions	JW Grand Ballroom Salons 1, 2, 3, 4	
3:00 p.m. – 4:15 p.m.	Concurrent Sessions	JW Grand Ballroom Salons 1, 2, 3, 4	
4:30 p.m. – 6:00 p.m.	Meet CIEE	JW Grand Ballroom Salons 6–7	
7:00 p.m. – 9:30 p.m.	Annual Conference Reception	Bullock Texas State History Museum	
	<i>Looping shuttles from the JW Marriott lobby beginning at 6:45 p.m.</i>		

FRIDAY, NOVEMBER 10

8:00 a.m. – 5:00 p.m.	Registration and Welcome Desk	JW Grand Ballroom Foyer	
8:30 a.m. – 5:00 p.m.	Exhibit Hall	JW Grand Ballroom Salon 5	
8:45 a.m. – 10:00 a.m.	Concurrent Sessions	JW Grand Ballroom Salons 1, 2, 3, 4	
10:00 a.m. – 10:45 a.m.	Coffee Break and Poster Fair	JW Grand Ballroom Salon 5	
10:45 a.m. – 12:00 p.m.	Concurrent Sessions	JW Grand Ballroom Salons 1, 2, 3, 4	
12:15 p.m. – 2:00 p.m.	Annual Luncheon	JW Grand Ballroom Salons 6–7	
	<i>Featured Speaker: Kimberly Bryant, Founder and CEO, Black Girls CODE</i>		
2:15 p.m. – 3:30 p.m.	Concurrent Sessions	JW Grand Ballroom Salons 1, 2, 3, 4	
3:45 p.m. – 5:00 p.m.	Concurrent Sessions	JW Grand Ballroom Salons 1, 2, 3, 4	
6:00 p.m. – 8:00 p.m.	Academic Consortium Member Reception (<i>by invitation only</i>)	Austin City Limits	
	<i>310 W Willie Nelson Blvd.</i>		

SATURDAY, NOVEMBER 11

8:00 a.m. – 1:00 p.m.	Registration and Welcome Desk	JW Grand Ballroom Foyer	
8:30 a.m. – 1:00 p.m.	Exhibit Hall	JW Grand Ballroom Salon 5	
8:30 a.m. – 10:00 a.m.	CIEE Breakfast	JW Grand Ballroom Salons 6–7	
10:15 a.m. – 11:30 a.m.	Concurrent Sessions	JW Grand Ballroom Salons 1, 2, 3, 4	
11:45 a.m. – 1:00 p.m.	Concurrent Sessions	JW Grand Ballroom Salons 1, 2, 3, 4	

FEATURED SPEAKERS



ERIK QUALMAN

TECHNOLOGY AND DIGITAL LEADERSHIP EXPERT; AUTHOR OF “SOCIALNOMICS”

OPENING PLENARY

WEDNESDAY, NOVEMBER 8

6:00 P.M. – 7:00 P.M.

Best-selling author Erik Qualman brings his digital expertise to the world of international education. He'll explore innovative ways educators can harness the power of technology to reach the digital-native generation and increase experiential learning.

Qualman is the author of six books, including “Socialnomics,” which made Amazon’s #1 Best Selling List for the United States, Japan, the United Kingdom, Canada, Portugal, Italy, China, Korea, and Germany. He was an MBA professor at the Hult International Business School and for the past 18 years has helped expand the digital capabilities of companies including Cadillac, EarthLink, EF Education First, Yahoo, Travelzoo, and AT&T. He is the founder and owner of socialnomics.com, which “PC Magazine” ranks as a Top 10 Social Media Blog.

Qualman has lectured in 47 countries to over 25 million people and is best known for writing and producing the world’s most watched social media video, “Socialnomics.” He holds a Bachelor of Arts from Michigan State University and a Master of Business Administration from The University of Texas at Austin. His work has been highlighted on “60 Minutes,” “The New York Times,” “The Wall Street Journal,” ABC News, “Financial Times,” “Forbes,” and “The Huffington Post.” He has been named a Top 100 Digital Influencer by “Fast Company” and put on the “Forbes” Top 50 Power Influencer list.



KIMBERLY BRYANT

FOUNDER AND CEO, BLACK GIRLS CODE

ANNUAL LUNCHEON

FRIDAY, NOVEMBER 10

12:15 P.M. – 2:00 P.M.

Founder and CEO of Black Girls CODE Kimberly Bryant will share the inspiring story behind the creation of Black Girls CODE and why – after a 25+ successful career in engineering – she was determined to “change the face of technology.”

Black Girls CODE is dedicated to introducing girls of color (ages 7-17) to the field of technology and computer science with a concentration on entrepreneurial concepts. Black Girls CODE is now an international organization with 10 chapters across the United States and in Johannesburg, South Africa.

Bryant serves on the National Champions Board for the National Girls Collaborative Project and the National Board of the NCWIT K-12 Alliance. She has been nationally recognized as a social innovator for her work on increasing opportunities for women and girls in the tech industry. For her work supporting communities in the San Francisco Bay Area, she was honored with the prestigious Jefferson Award for Community Service. She has also been recognized by “Business Insider” as one of the 25 Most Influential African-Americans in Technology and was named to The Root 100 and the Ebony Power 100 lists. Bryant is also an Apple STEM Partner, an Aspen Institute Fellow, and a White House Champion of Change. She is the recipient of the Smithsonian American Ingenuity Award in Social Progress and the Toyota Standing O-Vation.



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WEDNESDAY, NOVEMBER 8

8:00 A.M. – 6:00 P.M.	REGISTRATION AND WELCOME DESK	JW GRAND BALLROOM FOYER
9:00 A.M. – 4:00 P.M. PRE-REGISTRATION REQUIRED	PRE-CONFERENCE WORKSHOP 1	ST. EDWARD'S UNIVERSITY
9:00 A.M. – 12:00 P.M. Facilitators: Jon Rubin, Director, COIL Consulting, Founder, SUNY COIL Center Natalia Dyba, Director of Global Initiatives, University of Washington Bothell Keiko Ikeda, Vice Director, Center for International Education, Professor, Kansai University, Japan	PART 1: IMPLEMENTING COIL VIRTUAL EXCHANGE INTERNATIONALIZATION INITIATIVES AT YOUR CAMPUS	
1:00 P.M. – 4:00 P.M. Facilitators: Bill Clabby, Associate Vice President Global Initiatives, St. Edward's University Rebecca Frost-Davis, Director, Instructional Technology, St. Edward's University Christopher Mosier, Associate Director, Instructional Technology, St. Edward's University Antonio Alvarado, Executive in Residence, St. Edward's University David Altounian, Assistant Professor of Entrepreneurship, St. Edward's University Jack Green-Musselman, Associate Professor of Philosophy, St. Edward's University	PART 2: FACE-TO-FACE: THE CLASSROOM OF THE FUTURE	
9:00 A.M. – 4:00 P.M. PRE-REGISTRATION REQUIRED	PRE-CONFERENCE WORKSHOP 2	JW GRAND BALLROOM SALON 1
9:00 A.M. – 12:00 P.M. Facilitators: Bill Bull, Vice President, Risk Management, CIEE Colin McElroy, Director of Health, Safety, and Security, CIEE Erin Wolf, International Risk and Insurance Analyst, The University of Texas System	PART 1: BASIC TRAINING 101 – HEALTH, SAFETY, AND SECURITY	
1:00 P.M. – 4:00 P.M. Facilitators: Bill Bull, Vice President, Risk Management, CIEE Colin McElroy, Director of Health, Safety, and Security, CIEE Erin Wolf, International Risk and Insurance Analyst, The University of Texas System	PART 2: ADVANCED TRAINING 201 – HEALTH, SAFETY, AND SECURITY IN PRACTICE	
1:00 P.M. – 4:00 P.M. BY INVITATION ONLY Facilitators: Keshia Abraham, Director of Strategic Initiatives, Study Abroad, CIEE Erin Santana, Senior Manager, International Faculty Development Seminars, CIEE	PRE-CONFERENCE WORKSHOP 3 BEST PRACTICES FOR GROWING STUDY ABROAD AT MINORITY SERVING INSTITUTIONS	407

SCHEDULE OF EVENTS



WEDNESDAY, NOVEMBER 8 (CONTINUED)

4:30 P.M. – 6:00 P.M.

OPEN TO ALL

Facilitators:

Sarah E. Spencer, University of St. Thomas; Kate Moore, Academic Internship Council

THE GLOBAL LEADERSHIP LEAGUE: EMPOWERING WOMEN IN GLOBAL ENGAGEMENT 406

Join us to learn more about this new organization and discuss how the League can support you through your leadership journey. Bring colleagues and friends interested in advancing women's leadership skills and knowledge as we engage these dynamics in the global context.

5:00 P.M. – 6:00 P.M.

OPEN TO ALL

Facilitator:

Michael Nieto, The Intern Group, Rainbow SIG Co-Chair

RAINBOW SIG 402

Members of NAFSA's Rainbow SIG will meet informally to discuss current projects and plans for the NAFSA 2018 Annual Conference, including fundraising for the FEA-sponsored Rainbow Scholarship and the celebration of our 25th Anniversary. All are welcome! For more information about the Rainbow SIG and its mission, please visit: www.rainbowsig.org

5:00 P.M. – 6:00 P.M.

OPEN TO ALL

Facilitator:

Timothy Lynn Elliott, Brigham Young University

OPEN FORUM 403

How does one best incorporate technology into managing a study abroad office? This open forum will address this question and others in this collaborative session.

6:00 P.M. – 7:00 P.M.

OPENING PLENARY

SALONS 6-7



Featured Speaker: Erik Qualman, Technology and Digital Leadership Expert; Author of "Socialnomics"

Best-selling author Erik Qualman will bring his digital expertise to the world of international education in this dynamic and engaging talk. He'll explore innovative ways educators can harness the power of technology to reach the digital-native generation and increase experiential learning.

7:00 P.M. – 8:30 P.M.

OPENING RECEPTION

SALON 5



Don't miss the first networking event of the conference! Enjoy an array of beverages and tasty Texas fare while connecting with fellow colleagues in the study abroad field.

A special welcome to our first-time attendees! Look for a newcomers' meet-up spot and come say hello!



THURSDAY, NOVEMBER 9

8:00 A.M. – 6:00 P.M.

REGISTRATION AND WELCOME DESK

JW GRAND BALLROOM FOYER



8:30 A.M. – 5:00 P.M.

EXHIBIT HALL

JW GRAND BALLROOM SALON 5



8:45 A.M. – 10:00 A.M.

CONCURRENT SESSIONS

COIL (COLLABORATIVE ONLINE INTERNATIONAL LEARNING): AN INNOVATIVE, ECONOMICAL APPROACH TO EXPANDING ACCESS TO INTERNATIONAL EDUCATION THROUGH TECHNOLOGY

SALON 1

CHAIR: Jon Rubin, COIL Consulting, Founder SUNY COIL Center

PRESENTERS: Natalia Dyba, University of Washington Bothell; Keiko Ikeda, Kansai University, Japan

COIL courses connect your students to international peers so they can collaborate on joint projects from their university classrooms. COIL practices are now being recognized as an important addition to the internationalization toolkit, but few Senior International Officers and international education staff or faculty have significant experience with this format. This session will be an opportunity to learn about the model and its implementation from three leading COIL practitioners. In addition to describing the COIL model and giving examples of its implementation, this session will address the process of embedding COIL courses into the curriculum, providing training, linking it to short-term study abroad, and getting administrative buy-in.

“WHAT I MEANT TO SAY WAS...” USING TECHNOLOGY TO CREATE VIRTUAL PRACTICE ENVIRONMENTS TO PREPARE FOR TOUGH CONVERSATIONS WITH STUDENTS IN CRISIS

SALON 2

CHAIR: Beth West, CIEE

PRESENTERS: Glenn Albright, Kognito; Colin McElroy, CIEE

See how technology can be used to train diverse international field staff to hold difficult conversations with students who experience an emotional or mental health crisis while studying abroad. We'll describe the results of a CIEE pilot training program, featuring virtual simulation Kognito At-Risk programs, conducted this year for CIEE resident directors and other overseas resident field staff. After a demonstration from the program's creator, participants will discuss best practices for approaching at-risk students and implement these best practices with a role-play exercise. We'll leave plenty of time for Q&A, so you can hear more about our resident field staff's experiences with the At-Risk system and the pre- and post-training survey results in detail.

DIGITAL REFLECTION AS A KEY TO DEVELOPING CULTURAL AWARENESS

SALON 3

CHAIR: Ruth Benander, University of Cincinnati Blue Ash College

PRESENTERS: Deborah Page, University of Cincinnati Blue Ash College; Kellie Tilton, University of Cincinnati Blue Ash College

Developing cultural awareness is one study abroad goal. Because this awareness is personal and subjective, it's often challenging to show evidence of its growth. Beginning with an overview of the Intercultural Development Inventory (IDI) and data from three programs, we'll discuss integrating the IDI with the student experience, as well as using reflective writing and structured prompts in eportfolios to foster student recognition of intercultural awareness. Participants will design a simple eportfolio with program-specific prompts that can be applied to their own programs.

LEVERAGING ONLINE INSTRUCTION TO AUGMENT INTERCULTURAL LEARNING ABROAD

SALON 4

CHAIR: Monya Lemery, The University of Texas at Austin

PRESENTERS: Deirdre Mendez, The University of Texas at Austin; Opal Leeman Bartzis, Institute for Study Abroad, Butler University

Join us for a look at case studies of various online intercultural learning courses developed to help students gain perspective and support while they process their experiences abroad. We'll include an overview of course structure, assignments, and institutional goals for student learning, as well as discuss rationale for online format, challenges, and lessons. Join our discussion of strategies and solutions that address the challenges of online learning for education abroad programs.

SCHEDULE OF EVENTS

THURSDAY, NOVEMBER 9 (CONTINUED)

10:00 A.M. – 10:45 A.M.

COFFEE BREAK AND POSTER FAIR



SALON 5

Drop by for the latest research on using technology to enhance the study abroad experience. From social media posts, video logs, story maps, and multimedia presentations, learn how you can effectively attract and engage students and increase cultural learning using the latest digital technology.

NEW!

10:00 A.M. – 10:45 A.M.

TECH HUB

JW GRAND BALLROOM FOYER

St. Edward's University

Come take a firsthand look at the robots being used at St. Edward's University. Staff from the St. Edward's educational technology team will talk about the applications of these robots at their university, along with their successes and challenges. Learn about this powerful technology tool during this hands-on demonstration.



CREATING CROSS-CURRICULAR SYNERGY FOR UNDERGRADUATE TRAVEL EXPERIENCES: UT MARTIN GALIP PROGRAM

Andrew B. Brown, University of Tennessee at Martin;
Joey Mehlhorn, University of Tennessee at Martin;
Sandra Mehlhorn, University of Tennessee at Martin

"PUSHING" YOUR WAY THROUGH A CRISIS

Trace Coats, Bucknell University

USING TECHNOLOGY TO MAXIMIZE THE STUDY ABROAD EXPERIENCE

Aurea Diab, Dillard University; Re'Shawn Rayford,
Dillard University

REFLECTIVE JOURNALING IN STUDY ABROAD

Rebecca Wentworth, Sam Houston State University

USE OF VIDEO LOGS TO FACILITATE REFLECTION AFTER INTERCULTURAL INTERACTIONS

Allison Freed, University of the Ozarks

FOLLOW US ON INSTAGRAM: USING SOCIAL MEDIA TO PROMOTE STUDY ABROAD

Hayley Kazen, Texas A&M International University;
Ana Clamont, Texas A&M International University

THE UNIVERSITY OF TEXAS AT TYLER INTENSIVE ENGLISH LANGUAGE INSTITUTE AND INTERNATIONAL FEST: INTERNATIONALIZING THE CAMPUS COMMUNITY

Teresa Kennedy, The University of Texas at Tyler

FACULTY-LED INTERNATIONAL SERVICE LEARNING PLUGGED INTO SOCIAL MEDIA

Loretta Mask Campbell, University of Maryland Eastern Shore; Allyson McCullough, University of Maryland Eastern Shore; Jasmine Brown, University of Maryland Eastern Shore; Lombuso Khoza, University of Maryland Eastern Shore

TAKE A WALK ON THE WILD SIDE: A MULTIMEDIA PROJECT FOR A SHORT-TERM STUDY ABROAD PROGRAM

Mélanie Péron, University of Pennsylvania

MILLENNIALS IN THE MIX: ANCIENT TEACHINGS AND CONTEMPORARY TECHNOLOGIES

L. D. Russell, Elon University; Sarah Glasco, Elon University

MAXIMIZING GLOBAL PARTNERSHIPS THROUGH PEER-TO-PEER COLLABORATION: A PILOT PREDEPARTURE PROGRAM

Erin M. Sabato, Quinnipiac University

EXPERIENCING THE "OTHER": EMERGING TEACHERS AND SOCIAL WORKERS AS GLOBAL CITIZENS THROUGH SHORT-TERM STUDY ABROAD EXPERIENCES

David M. Tack, University of North Dakota; Jeremy Carney, Minnesota State University Moorhead

NEARPOD: HOW MOBILE DEVICES FACILITATE INTERCULTURAL LEARNINGS

Sarah Wagner, University of Pittsburgh





THURSDAY, NOVEMBER 9 (CONTINUED)

10:45 A.M. – 12:00 P.M.

CONCURRENT SESSIONS

EMBRACING TECHNOLOGY TO TRANSFORM REGRESSIVE SHORT-TERM PROGRAMMING

SALON 1

CHAIR: Bri Dostie, CIEE

PRESENTERS: John Roper, CIEE;
Nolan Kline, Rollins College

How can educators maintain focus, engagement, and concrete learning while understanding our students' urge to take selfies at Brandenburg Gate? Can we channel this impulse into pedagogy and program sustainability? By sharing our case study, we'll show you a model for achieving growth within the context of sensitive themes and abbreviated schedules. We'll review how to facilitate experience by integrating and acknowledging pressures and desires to document international experiences with social media. Join us to explore how this approach fosters more meaningful, intimate human interactions and take part in hands-on exercises that will help you plan your next endeavor.

CONNECTING LEARNING ABROAD WITH LEARNING AT HOME THROUGH REFLECTIVE CAMPUS-BASED COURSES

SALON 2

CHAIR: Jennifer White, Goucher College

PRESENTER: Tracy Rundstrom Williams,
Texas Christian University

To encourage students to integrate learning abroad when they return, Goucher College and Texas Christian University have developed reflective courses and co-curricular experiences that help students connect learning abroad with learning on the home campus. In this session, you'll learn about the content, methodology, and logistics that have worked successfully at each institution, as well as lessons learned from overcoming obstacles along the way. During group discussions, participants will also get valuable insights by briefly enrolling in courses, completing an assignment, and discussing findings.

CAMPUS INTERNATIONALIZATION THROUGH FACULTY PROFESSIONAL DEVELOPMENT ABROAD

SALON 3

CHAIR: Paola Esmieu, Penn Center for Minority
Serving Institutions

PRESENTERS: Ervin James III, Paul Quinn College;
Melvenia Martin, Grambling State University;
Erin Santana, CIEE

Join us for an overview of the many benefits and challenges of faculty professional development. Learn about various solutions and hear from two faculty members who implemented change on their home campuses following their own professional development experiences. You'll also discover innovative ways that campuses with limited resources can internationalize with a trickle-down strategy.

MILLENNIALS ABROAD IN UNCERTAIN TIMES: INNOVATIVE AND INTEGRATED APPROACHES TO INTERNATIONAL CRISIS RESPONSE

SALON 4

CHAIR: Erin Wolf, The University of Texas System

PRESENTERS: Jessica Miller, The University of Texas at
Austin; Christopher Daniel, Michigan State University

When you learn a natural disaster, terrorist attack, or other major event has occurred in a location where you have students abroad, do you know how to quickly locate them, communicate with them, and provide help? By embracing today's technology and social media platforms, educators can develop nimble, robust crisis management plans that keep pace with tech-savvy, connected students. Join us to learn about an integrative strategy that capitalizes on relatively new technologies to respond quickly and effectively in the event of study abroad emergencies.

12:00 P.M. – 1:30 P.M.

NETWORKING LUNCH BREAK (LUNCH NOT PROVIDED)

Catch up with colleagues and enjoy lunch at one of three restaurants inside the JW Marriott, outside the hotel along Congress Ave, or join colleagues at the Tech Hub presentation by Joe Troyen of PenPal Schools (snacks will be provided).



NEW!

12:15 P.M. – 1:15 P.M.

TECH HUB

JW GRAND BALLROOM FOYER

PenPal Schools

Joe Troyen, Founder

Come learn how Austin-based PenPal Schools founder Joe Troyen is using technology to connect over 100,000 students in 170 countries around the world. Go on a field trip with Troyen as he demonstrates how PenPal Schools is currently using virtual reality as a tool to more deeply engage students with each other across continents.



SCHEDULE OF EVENTS

THURSDAY, NOVEMBER 9 (CONTINUED)

1:30 P.M. – 2:45 P.M.

CONCURRENT SESSIONS

SPOTLIGHT SESSION

RETROSPECTIVE: A DECADE OF INTERCULTURAL LEARNING AT CIEE

SALON 1

HOST: Alexandra Wood, CIEE

PRESENTERS: Elsa Maxwell, CIEE; Serigne Ndiaye, CIEE; Yanfei Fu, CIEE; Catherine Menyhart, Making Space

A decade ago, CIEE launched a pilot to integrate intercultural learning into our study programs. This effort evolved into a comprehensive array of intercultural curricula that constitute a cornerstone of our programs. In this session, we'll examine the journey and share relevant lessons. We'll explore challenges, including providing instructor training, assessing learning outcomes, managing a complex rollout plan, and cultivating buy-in. Whether you've facilitated intercultural learning for years or you're just getting started, join us for an engaging session on the evolution and future of intercultural learning.

HOW PENN STATE LEHIGH VALLEY LEVERAGED 360 VIDEO TO CREATE IMMERSIVE LEARNING MODULES AND OPEN EDUCATIONAL RESOURCES

SALON 2

CHAIR: Kate Morgan, Director of Virtual Education, Penn State Lehigh Valley

PRESENTERS: Kenneth Thigpen, Penn State Lehigh Valley; Karen Kackley-Dutt, Penn State Lehigh Valley; Eileen Grodziak, Penn State Lehigh Valley

Learn how an immersive learning opportunity involving 360 video originated through an informal partnership with the University of Puerto Rico. With a modest budget, willing instructors, and simple training, several learning modules were developed using a small, inexpensive high-definition camera. Join us for a lively presentation and discussion about the potential your college may have to economically adapt a similar opportunity – from student and faculty vision to technology, and of course, university support. We will discuss the options for lab usage, the potential development of open educational resources, and most importantly, all the details on creating your first 360 video and how to assess student learning.

THE IMPERATIVE OF INCIDENT REPORTING SALON 3

CHAIR: Kerry A. Geffert, Terra Dotta

PRESENTERS: Natalie A. Mello, The Forum on Education Abroad; John G. Tansey, Dartmouth College

The demand for information and accountability in the provision of study abroad programs continues to grow, particularly in relation to student safety. As a result, incident reporting during study abroad has attracted attention in the United States at federal and state levels. Learn why reporting is important, and get familiar with current and proposed legislation and what it means for sending and receiving campuses. We'll also discuss the Critical Incident Database, developed by The Forum on Education Abroad, as an important professional tool for collective tracking and reporting.

MORE INTER THAN CULTURAL: HOW GLOBALLY NETWORKED LEARNING CAN BRIDGE OUR DIVIDES

SALON 4

CHAIR: Janine DeWitt, Marymount University

PRESENTERS: Matt Bakker, Marymount University; Loes Damhof, Hanze University of Applied Science, Netherlands; Terry Graham, ITESO, Universidad Jesuita de Guadalajara, Mexico

Globally networked learning is an innovative, cost-effective internationalization strategy that offers students access to cross-cultural experiential learning and creates a foundation for studying abroad. In globally networked classrooms (GNCs), students and faculty in different parts of the world share common learning spaces, spanning institutional contexts and national boundaries, and supporting intercultural learning. GNCs have potential to eliminate preconceptions and foster cross-cultural cooperation, particularly when students from wealthy nations engage with students from poorer regions. After listening to our panelists' experiences, you'll have an opportunity to create your own GNC.

3:00 P.M. – 4:15 P.M.

CONCURRENT SESSIONS

DATA-DRIVEN TOOLS FOR EDUCATION ABROAD

SALON 1

CHAIR: Hsiu-Zu Ho, University of California Education Abroad Program

PRESENTER: Gordon Schaeffer, University of California Education Abroad Program; Emily Graham, University of California Education Abroad Program; Yeana Lam, University of California Education Abroad Program

With the availability of advanced technology tools, international education professionals can utilize online platforms to inform and enhance the development of educational abroad opportunities for students. In this session, we'll introduce a variety of data-driven tools, including Caspio and Tableau, that can help drive study abroad access and participation. After looking at applications for enrollment management, academic integration, program portfolio, student program evaluations, program costs, and reciprocal student exchange balance, you'll be able to share the benefits and challenges of these tools for your own institutions and identify the need for additional tools.

EMPOWERING STUDENT LEADERS: THE DIGITAL STUDENT BECOMES YOUR GREATEST RESOURCE IN CREATING ONLINE LEARNING OPPORTUNITIES FOR STUDY ABROAD OFFICES

SALON 2

CHAIR: Annie Gibson, Tulane University

PRESENTER: Emily Capdeville, Tulane University

With student leadership, your study abroad office can leverage its digital presence as a meaningful educational tool. Learn how to develop a social media strategy and web presence that aligns with your intercultural learning objectives. By developing student leaders, your team can change social media from a burden to a teaching tool. Learn how to incorporate educational tools into your social media plan and see how it empowers you to guide students to articulate personal and academic goals for study abroad, investigate all program possibilities, and develop empathy and intercultural skills with digital media presence.



THURSDAY, NOVEMBER 9 (CONTINUED)

3:00 P.M. – 4:15 P.M.

CONCURRENT SESSIONS (CONTINUED)

MOUNTAINS, VALLEYS, AND UNCHARTED TERRAIN: EXPLORING THE USE OF TECHNOLOGY TO DELIVER INCLUSIVE AND EFFICIENT STUDY ABROAD PROGRAMMING

SALON 3

CHAIR: Karen Edwards, University of South Carolina
PRESENTERS: Magdalena Grudzinski-Hall, University of South Carolina; Jennifer Malerich, Arizona State University

For many educators, the biggest challenges to growing study abroad participation are meeting the needs of an increasingly diverse student body and finding data management solutions. In this interactive session, administrators, faculty, and staff will learn how technology is helping two major universities break down these barriers. Join us and see how Arizona State University is making study abroad more available to online and other non-traditional learners, and how the University of South Carolina has dramatically increased study abroad program development and improved efficiency with online data management.

SWIPED OUT: IMPLICATIONS OF DATING APP USE BY STUDENTS ABROAD AND WHAT TO DO ABOUT IT

SALON 4

CHAIR: Justin Kader, Gustavus Adolphus College
PRESENTERS: Deirdre Opp, University of Minnesota; Monica Schechter, California Polytechnic State University

While studying abroad, many students use mobile dating apps to date locals, find sexual partners, or see who can get the most swipes right. During this session, we'll discuss our research on why and how students use dating apps abroad and the new, amplified challenges this presents for safety, group dynamics, and ethics. Through a variety of lenses, we'll explore this topic in the context of your home institutions and organizations. We'll collect best practices as they arise in our discussion and add them to a collection of resources for you to use moving forward.



4:30 P.M. – 6:00 P.M.

MEET CIEE

SALONS 6–7

Don't miss our vastly popular Meet CIEE event, your passport to CIEE staff from across the globe! Enjoy drinks and appetizers, meet many of our resident directors and learn about their sites, and get your passport stamped for the chance to win a package to the 2018 CIEE Annual Conference in Barcelona, Spain, including registration, flight, and hotel accommodations.



7:00 P.M. – 9:30 P.M.

ANNUAL CONFERENCE RECEPTION

BULLOCK TEXAS STATE HISTORY MUSEUM

Join your colleagues for drinks and delicious Texas barbecue while enjoying the unique sound of original orchestral folk music from American Dreamer, a University of Texas, Austin-based band. Take an insider's look at the history of Texas during an interactive trip through the Bullock Texas State History Museum. You're invited to experience special exhibitions that examine Texas music icon Stevie Ray Vaughan, the phenomenon of music festivals such as Woodstock, and the lives of those intertwined in the domestic slave trade, as well as the role Texas plays in the evolution of electronic gaming.

Looping shuttles from the JW Marriott lobby beginning at 6:45 p.m.



SCHEDULE OF EVENTS



FRIDAY, NOVEMBER 10

8:00 A.M. – 5:00 P.M.

REGISTRATION AND WELCOME DESK

JW GRAND BALLROOM FOYER



8:30 A.M. – 5:00 P.M.

EXHIBIT HALL

JW GRAND BALLROOM SALON 5



8:45 A.M. – 10:00 A.M.

CONCURRENT SESSIONS

WASHINGTON UPDATE

SALON 1

CHAIR: Ilir Zherka, *The Alliance for International Exchange*

From budget cuts to extreme vetting to an effort to eliminate five major programs, 2017 has been a tumultuous year for international exchange. Join us for an update from Washington, D.C., where you'll hear the latest political updates affecting our field. Explore how to work with others in the international exchange community to inform and influence the policy debates in D.C.

APPEALING TO THE SNAPCHAT GENERATION: USING TECHNOLOGY TO BREAK THROUGH STUDENTS' EIGHT-SECOND INFORMATION FILTERS

SALON 2

CHAIR: Caroline Ickes, *International Studies Abroad*

PRESENTERS: Caroline Cully Garbers, *University of Florida*; Colin Large, *University of Tulsa*

Students in the newest demographic are more pragmatic and cautious than millennials but crave information and content that is intuitive, streamlined, and aesthetically pleasing. Propelled by ever-changing technology, micro-generations will accelerate the charge to regularly assess, adapt, and reassess communication strategies that meet our students' needs and preferences. Join us to explore methods and mediums of communication alongside current technology that can break through Generation Z's eight-second information filter using current-generation theory, market research, and trends in higher education.

EXPLORING ONLINE TOOLS FOR ASSESSING INTERCULTURAL LEARNING AND DEVELOPMENT

SALON 3

CHAIR: Chris Cartwright, *Intercultural Communication Institute*

PRESENTER: Ryan Richards, *CIEE*

Intercultural assessment is essential to quality study abroad programming. In this presentation, we'll highlight three of the most common assessment tools – IES, IDI, and AAC&U rubrics – and show you how to weave them into your programming. Participants will examine the theoretical frameworks of these tools and discuss their relative strengths and limitations. You'll also learn what to consider when selecting an assessment tool and explore how to pair online assessments with curriculum for maximum effect.

MONEY MATTERS: USING TECHNOLOGY TO SUPPORT STUDENTS WITH FINANCING EDUCATION ABROAD

SALON 4

CHAIR: Lynn Aguado, *Michigan State University*

PRESENTERS: Lindsay G. Calvert, *Institute of International Education*; Katrina Brown, *The University of Utah*; Amanda Zamzes, *Elon University*

Financial constraints challenge students who want to study abroad – many withdraw and some never consider participating. Join us for an interactive session featuring presentations and group discussions about using technology to advise students on financing education abroad; managing financial information exchange, and processing applications for financial aid and scholarships. Best practices and innovative technology can help all students – including those with high financial need and from diverse backgrounds – access information and funding to support their study abroad goals.





FRIDAY, NOVEMBER 10 (CONTINUED)

10:00 A.M. – 10:45 A.M.

COFFEE BREAK AND POSTER FAIR

SALON 5



Refer to page 6 for Poster Fair presenters.

10:45 A.M. – 12:00 P.M.

CONCURRENT SESSIONS

STUDYING ACROSS DIGITAL GAPS AND FIREWALLS

SALON 1

CHAIR: *Karlis Rokpelnis, CIEE*

PRESENTERS: *Elena Corbett, AMIDEAST; Serigne Ndiaye, CIEE*

When studying abroad, students are exposed to different forms of the web created by a mix of user habits, infrastructure quality differences, and intentional limits on free speech and content sharing. Students, families, and universities increasingly rely on the internet for communication and operations and expect a high level of connectivity, which is not always available. We'll go beyond slow dial-up stories to explore strategies used by field staff to deal with connectivity disruptions and see how study abroad advisors and other stakeholders can cooperate across digital divides. Join us to discover the learning opportunities that emerge as a silver lining.

USING TECHNOLOGY TO BUILD CAMPUS PARTNERSHIPS

SALON 2

CHAIR: *Carolina Robinson, The University of Alabama*

PRESENTERS: *Kate Hamoonga, University of Wisconsin-Madison; Heidi Johnson, University of Wisconsin-Madison*

Planning for study abroad is a complex task for students. Developing strong partnerships between study abroad and campus offices is essential to making this task easier for students. These partnerships streamline and strengthen student support and eliminate barriers. Come learn about the partnerships developed by the University of Wisconsin-Madison, The University of Alabama, and their respective campuses. You'll also learn about innovative technology that facilitates communication and highlights campus priorities for financial aid planning and course equivalency.

USING TECHNOLOGY TO IMPROVE PARTICIPATION OF MINORITY STUDENTS IN GLOBAL LEARNING

SALON 3

CHAIR: *Vivian Shannon-Ramsey, Salisbury University*

PRESENTERS: *Carl Algood, Bowie State University; Makeba Green, Bowie State University*

Students of color are not greatly represented in the rapidly expanding arena of international education, often due to lack of support, travel anxiety, and fear of failure to master new languages. Educators seek innovative ways to engage minorities in global learning opportunities while simultaneously trying to minimize factors that limit participation. Join us for a look at assessment tools used to sustain technology and improve outcomes, with a focus on improving globalization and intercultural competencies for minority students.

TAMING THE TANGLE: PROJECT MANAGEMENT IN EDUCATION ABROAD

SALON 4

CHAIR: *Ruth Page, DIS - Study Abroad in Scandinavia*

PRESENTERS: *Isabelle S. Crist, Vanderbilt University; Brook Blahnik, University of Minnesota Learning Abroad Center*

Join us to discuss how technology can improve function and efficiency in education abroad offices. See how our two education abroad offices implemented project management methodologies and tools, with a look at our goals and results. You'll come away with a framework you can use to evaluate how your own office functions and discover effective strategies for managing complex processes.

12:15 P.M. – 2:00 P.M.

ANNUAL LUNCHEON PLENARY

SALONS 6-7

Featured Speaker: Kimberly Bryant, Founder and CEO, Black Girls CODE

Founder and CEO of Black Girls CODE Kimberly Bryant will share the inspiring story behind the creation of Black Girls CODE and why – after a 25+ successful career in engineering – she was determined to “change the face of technology.”



SCHEDULE OF EVENTS



FRIDAY, NOVEMBER 10 (CONTINUED)

2:15 P.M. – 3:30 P.M.

CONCURRENT SESSIONS

ONLINE PREDEPARTURE COURSES: MAXIMIZING STUDENT LEARNING AND SUPPORT

SALON 1

CHAIR: *Ryan Richards, CIEE*

PRESENTERS: *Allison Sobol, CIEE; Linda Stuart, AFS-Sentio*

This session will highlight three innovative and successful online training initiatives: the CIEE TEFL Certification Course, the CIEE Know Before You Go pre-departure orientation, and the AFS-Sentio Global Competence Certificate. Join us for a look at the opportunity online pre-departure courses present and identify building blocks and approaches you can incorporate with your own programming through a formal presentation, sample activities, supported reflection, and group discussion.

MILLENNIALS AND TECHNOLOGY: HOW KEEPING UP WITH THE KIDS FOSTERS ENGAGED LEARNING AND COMMUNITY ABROAD

SALON 2

CHAIR: *Sarah Glasco, Elon University*

PRESENTER: *L.D. Russell, Elon University*

What learning outcomes do students achieve by producing podcasts during short-term study abroad, in relation to course goals and their real-world peer audience? Podcasts have become standard pedagogical resources in higher education; however, many are faculty-produced or created to disseminate course content. In this session, we will outline how attendees can embrace technology to enhance students' experience abroad, with special focus on intercultural development, intentional experiential learning, and reflection.

LEVERAGING EFFECTIVE TECHNOLOGY: MAXIMIZING COMMUNICATION WITH STUDENTS AND GLOBAL PARTNERS

SALON 3

CHAIR: *Julianna Kobs, 33Vincent*

PRESENTERS: *Nikki Powers, GoAbroad.com; Sarah O'Donnell, Colorado State University*

Clear messaging and communications are crucial when working with overseas partners and students, specifically when recipients are located across time zones or aren't likely to read emails thoroughly. We'll discuss how to ensure your message is understood by everyone the first time, from Generation Z students to Baby Boomers. By leveraging digital tools and using key communication strategies, you'll minimize the dreaded email back-and-forth, be more productive in your work, and create more engaging content for your students and partners. Let's make this virtual world a better place by stepping up communication strategies for emails, meetings, and deliverables.

GLOBAL SAFETY: A CASE STUDY IN USING TECHNOLOGY TO ENHANCE STUDENT SAFETY AND INFORM DECISION-MAKING

SALON 4

CHAIR: *Deb Myers, CIEE*

PRESENTERS: *Aimee Holmgren, OnSolve; Bill Bull, CIEE; Adam Haynes, CIEE*

Since the Virginia Tech shootings, universities have invested in systems and processes that help keep students and faculty safe and informed – both in times of crisis and as part of everyday life. Study abroad providers have similar responsibilities with a greater challenge: Our students travel from a variety of locations across continents and time zones, with varying start and end dates. Join us for a look at CIEE's approach; we'll show how new technologies can provide a framework for a comprehensive health, safety, and security strategy and create valuable data to inform decisions and enhance student safety and staff preparedness.





FRIDAY, NOVEMBER 10 (CONTINUED)

3:45 P.M. – 5:00 P.M. CONCURRENT SESSIONS

STARTING FROM 001: LEVERAGING DIGITAL TECHNOLOGY TO BUILD GLOBAL EDUCATION AT COMMUNITY COLLEGES

SALON 1

CHAIR: Jeff Badger, Southern Maine Community College
PRESENTERS: Heith Hennel, Valencia College;
Tom Patterson, Johnson County Community College

When resources are small and barriers are large, we can use technology to leverage campus resources and increase access to global education. Faculty and staff members from community colleges will discuss how they have used digital tools to create and build international programs, increasing access to study abroad through short-term faculty-led programs, domestic study-away programs, hybrid programs, and service learning. We will also discuss our work to internationalize our campuses with events, faculty training, and professional development. You'll hear perspectives from international education specialists and college faculty members at different stages of development as we focus on creative program development, advocacy, and leadership in community college settings.

TURNING TO TECHNOLOGY: EMERGING ACCESS FOR STUDENTS WITH DISABILITIES

SALON 2

CHAIR: Monica Malhotra, Mobility International USA
PRESENTERS: Emma Verrill, Trinity Episcopal School and CIEE Alumna; Morgan Reiss, CIEE

Though participation is steadily rising, people with disabilities are still significantly underrepresented in international exchange programs. One reason for this is the false assumption that other countries are inaccessible for people with disabilities. In this session, we'll identify the barriers people with disabilities and their advisors encounter when researching exchange opportunities and indicate specific technologies that can remove these barriers. We'll also look at how exchange programs can use technology to bolster inclusion.

USING TECHNOLOGY TO ENHANCE STUDY ABROAD: ONLINE COURSES FOR OVERSEAS EXPERIENCES

SALON 3

CHAIR: Amalia Pérez-Juez, Boston University
PRESENTERS: Sue Griffin, Boston University; Michelle L. Klosterman, Wake Forest University; Allen Brown, Wake Forest University

The members of Generation Z have grown up with technology and they're not willing to give it up when they study abroad. At Boston University and Wake Forest University, we embraced these challenges early on, offering online cross-cultural courses that enable study abroad students to prepare for their semesters abroad, enhance their stays, and reflect on their experiences. In this session, representatives from both universities will explore the development of online cross-cultural engagements from the perspectives of the overseas sites, online instructors, technology integration staff, and study abroad leadership.

UNCOVERING THE DIGITAL AUTHOR ABROAD: REFLECTION, REPRESENTATION, AND AUTHORITY IN DIGITAL LEARNING ABROAD

SALON 4

CHAIR: Ray Casserly, CIEE
PRESENTERS: Elsa Maxwell, CIEE; Hannah Milkie, Northern Michigan University

Through study abroad, students are immersed in multiple concurrent, interrelating realms that are both tangible and intangible. Digital technology gives students platforms to interact, engage, and understand their learning environment as they present, articulate, and deconstruct experiences outside of the classroom. Join us for a critical conversation on the digital presence of students abroad. We'll present examples of students creating digital stories of their learning experiences and discuss models that support students' critical evaluation and deconstruction of their digital and tangible selves and those of the other.

6:00 P.M. – 8:00 P.M.

ACADEMIC CONSORTIUM MEMBER RECEPTION*

AUSTIN CITY LIMITS

*BY INVITATION ONLY

Academic Consortium members are invited to join us for our Texas Two Step event at Austin City Limits (ACL), home of the public television music program by PBS for over 30 years. Although ACL highlights many music styles, from jazz to rock n' roll, we'll enjoy music and dancing with Two Tons of Steel, a rockabilly and Texas country band. Not a member and interested in joining the Consortium? Email InstitutionalRelations@ciee.org.

301 W Willie Nelson Blvd.



SCHEDULE OF EVENTS



SATURDAY, NOVEMBER 11

8:00 A.M. – 1:00 P.M.

REGISTRATION AND WELCOME DESK

JW GRAND BALLROOM FOYER



8:30 A.M. – 1:00 P.M.

EXHIBIT HALL

JW GRAND BALLROOM SALON 5



8:30 A.M. – 10:00 A.M.

CIEE BREAKFAST

SALONS 6–7

Join us for a recap of a year's worth of Academic Consortium Board activity. Following a business update, we'll recognize the St. Petersburg Study Center as we celebrate its 50th anniversary! Hear an update on the 2017 Frederick Douglass Global Fellowship and enjoy a short presentation from two students from this year's London cohort who will share how the study abroad experience impacted them personally and academically. Finally, you're invited to pick up your 2017 CIEE Annual Conference T-shirt. Don't miss out!



10:15 A.M. – 11:30 A.M.

CONCURRENT SESSIONS

TEACHER CANDIDATES ABROAD: USING DIGITAL TOOLS TO EXPERIENCE CULTURE AND DEVELOP DISCIPLINARY KNOWLEDGE

SALON 1

CHAIR: Dan Grube, Western Carolina University

PRESENTER: Nancy Luke, Western Carolina University

Join us to hear the experiences of teacher-education students on a faculty-led course to Germany that wove travel abroad with in-country coursework alongside English-speaking, German teacher-education students. The two courses – Adventure-Based Education and Digital Literacy – leveraged technology, including culturally-based digital storytelling, tracking fitness with Fitbits, and maintaining reflective blogs that focused on course content and travel experience. We'll share students' blogs and digital stories along with key themes.

FACULTY DEVELOPMENT: BRINGING IT BACK TO CAMPUS

SALON 2

CHAIR: Margaret Walsh, Keene State College

PRESENTERS: Alison C. Fleming, Winston-Salem State University; Cynthia Ganote, Saint Mary's College of California; Holly M. Wendt, Lebanon Valley College

How do faculty put their professional development experiences to work through innovative pedagogy, scholarship, and outreach? Our group of four faculty members represents the arts, humanities, and social science disciplines. Together, we participated in a CIEE faculty development seminar in Spain in June 2016. We'll share insights from the Camino de Santiago (Along the Ancient Way) and discuss how we set out to transform our classrooms and other aspects of our professional work back on our U.S. campuses. You'll learn how to guide your students' intellectual journeys of discovery with community research, creative writing, and new technologies.

ONCE MORE WITH FEELING: HUMANIZING TECHNOLOGY IN THE STUDY ABROAD SPACE

SALON 3

CHAIR: Julia Pons, CIEE

PRESENTERS: Jonathan Key, CIEE; Zachary Macinnes, Trinity College; Mandi Faulkner, The University of Texas at Austin

Join us for a look at how technology can contribute to the student experience on an affective level. By understanding technology as a tool for personalized interconnectedness, we can employ it as a central thread through the study abroad experience, enhancing students' academic, intercultural, and emotional development. In this session, you'll grapple with the challenges and opportunities relating to technology accessibility in diverse regional contexts, working toward differentiated and/or adapted methods of implementation. We'll come full circle by incorporating the experiences of study abroad professionals and students.



SATURDAY, NOVEMBER 11 (CONTINUED)

10:15 A.M. – 11:30 A.M.
CONCURRENT SESSIONS
(CONTINUED)

**SIGNING UP FOR STUDY ABROAD:
ENROLLMENT INTEREST, PROCESS,
AND DATA**

SALON 4

CHAIR: Marielle Berman, University of California, Davis
PRESENTERS: Nicole Uhlinger, University of California, Davis; Cathy Wu, University of California, Davis; Lauren Easterling, University of Washington

Join us to explore the strategies, policies, and challenges of the enrollment process from start to finish. We'll hear from two well-established study abroad offices (that use different enrollment software) about their experiences with gathering student interest, conducting process mapping, structuring enrollment teams in various ways, and creating a paperless enrollment process. Panelists will discuss how to obtain and use enrollment data to identify significant patterns and follow-through percentages (the number of students who complete the process). We'll wrap up with an open discussion of your struggles, solutions, and ideas.



11:45 A.M. – 1:00 P.M.
CONCURRENT SESSIONS

**JUMP-START INTERCULTURAL DIALOGUE
WITH SOCIAL MEDIA**

SALON 1

CHAIR: Eileen M. Grodziak, Penn State Lehigh Valley
PRESENTER: David Livert, Penn State Lehigh Valley

Join us for a lively session about using social media to connect your students with peers abroad. See how a pre-trip engagement project laid the groundwork for meaningful face-to-face contact during short-term embedded course travel to Ireland. Learn how voluntary responses to icebreaker prompts quickly opened channels to meaningful dialogue about psychology issues within students' diverse communities. You'll also learn about project requirements and outcomes, test drive the Yammer social media platform, explore alternative social media platforms, and discuss how to incorporate similar projects.

**LEVERAGING THE G-Z STUDENT IN A
SHORT-TERM PROGRAM: MAXIMIZING
LEARNING BY USING THEIR TOOLS**

SALON 2

CHAIR: Lisa Kuriscak, Ball State University
PRESENTER: Nelson López, Bellarmine University

Learn about a pedagogical intervention designed to maximize learning during a four-week consortium program in Spain by tapping into the digital competencies, values, and interests of Generation Z to heighten experiential learning. Data comes from students' photo journals, survey responses, and videos. Variables include personal growth and attitudinal measures from pre- and post-surveys and language measures from videos and journals. We'll share details and results, giving you concrete ideas for enriching your own programs.

**MAXIMIZING PHOTO NARRATIVES IN
SHORT-TERM STUDY ABROAD**

SALON 3

CHAIR: Annie Nguyen, York College of Pennsylvania
PRESENTERS: Martha Strickland, Penn State Harrisburg; Tracy Rundstrom Williams, Texas Christian University

By using Instagram, Snapchat, and Twitter, students are building a vast digital history of their study abroad experiences with images that reveal both perceptions and misperceptions of photographer and observer. Join us to explore how to leverage those photos and visual narratives to more fully reflect intercultural development. We'll look at qualitative research of photo narratives and see how education abroad leaders can maximize photography for meaningful reflection and assessment of students' intercultural development.

**ENHANCING CULTURAL AND LINGUISTIC
CONNECTIONS WITH TECHNOLOGY,
BOTH AT HOME AND ABROAD**

SALON 4

CHAIR: Ame Cividanes, Yale University
PRESENTERS: Pilar Asensio, Yale University; Terry Seymour, Yale University

In this three-part session, we'll examine how technology helps foreign language educators foster translingual and transcultural competence among students at their home institutions and abroad. First, we'll focus on encouraging interaction between students and host families while abroad, using prompts and conversation questions at different stages. In part two, we'll showcase a project featuring a blog for students to share observations, comments, and photos, plus a set of questions for periodic interviews with locals. Finally, we'll highlight a four-week language exchange program between students in an advanced Spanish grammar class on a home campus and students at the Universidad de las Américas in Ecuador.

70 YEARS OF TRANSFORMING LIVES WITH STUDY ABROAD

Through partnerships, scholarships, and innovative programming, we're breaking down the barriers of cost, curriculum, and culture in international education.



Center for
MSIs



This year's Frederick Douglass Global Fellows spent 4 weeks in London for intensive leadership and intercultural learning.



Ten thousand college students study abroad every year with CIEE.

PROJECT PASSPORT

Partnering with the Penn Center for Minority Serving Institutions (CMSI)

Our three-year initiative continues to expand international education at Minority Serving Institutions (MSIs) across the nation.

Highlights to date include:

- Held Presidential Leadership workshops for 19 MSI presidents
- Trained 28 faculty at CMSI's ELEVATE workshop and CIEE's MSI International Faculty Development Seminar
- Awarded eight Project Passport Global Fellow scholarships
- Granted 1,288 U.S. passports to students at 19 MSIs
- Awarded full scholarships to 10 Frederick Douglass Global Fellows

CIEE SCHOLARSHIPS

Reaching More Students, Changing More Lives

In the past five years our investment in scholarships and grants has quintupled. Last year alone, we helped more than 2,000 students study abroad by awarding annually over \$5 million in discounts, grants, and scholarships.

2018 highlight:

- Revised and expanded award opportunities to help students from all socio-economic backgrounds access international learning

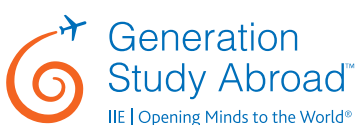
GENERATION STUDY ABROAD

Partnering with the Institute of International Education (IIE)

When IIE issued the challenge in 2014 to double the number of U.S. students studying abroad by 2020, CIEE accepted. We pledged to break down the barriers to study abroad by creating more affordable, accessible, and flexible options.

Highlights to date include:

- Awarded more than \$15.4M in scholarships
- Increased STEM offerings to more than 100 courses in 44 locations worldwide
- Granted the third annual \$20,000 Generation Study Abroad Access Grant
- Sponsored more than 4,400 student passports through the CIEE Passport Caravan





The Open Campus program offered at our six Global Institutes allows students to experience three countries in a single semester.

CIEE GLOBAL INSTITUTES:

BERLIN, CAPE TOWN, LONDON, MADRID, PARIS, ROME

Students can immerse themselves in a dynamic and flexible living, learning, community and enhance their study abroad experience with ...

Direct Enrollment:

From the University of Cape Town, considered the “Harvard of South Africa,” to London’s Westminster College, we’ve partnered with some of the world’s finest academic institutions so students can study alongside their peers and immerse themselves in the global community.

CIEE’s Traditional Semester Abroad:

Students spend an entire semester combining coursework on their chosen discipline with co-curricular activities designed to take learning outside of the classroom and into the local culture.

Open Campus:

Available at all Global Institutes, the Open Campus model combines rigorous academics with co-curricular activities for a highly immersive, cultural experience. But that’s not all. This new academic model introduces:

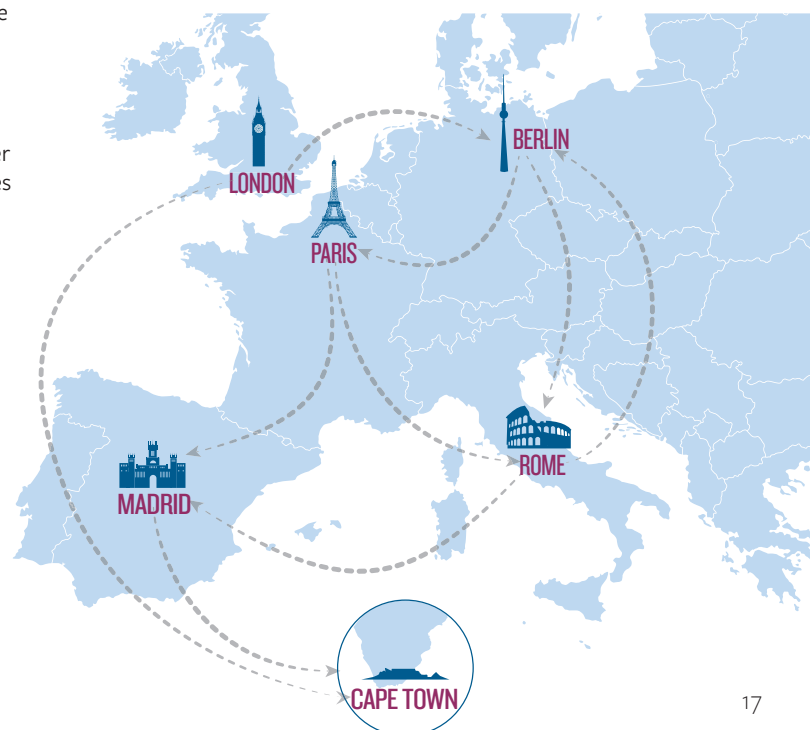
- Flexibility – students enroll in one, two, or three blocks with the option to include an internship, service-learning, and/or directed research
- Mobility – students can study at up to three Global Institutes during a single semester for invaluable comparative learning
- Accessibility – courses are offered across all academic disciplines – with semester and summer options – enabling students from all majors and academic schedules the flexibility to study abroad

OPEN CAMPUS

Emerging as a powerful model for intercultural learning.

Of the 700 students who enrolled in 2017, 28% studied at more than one Global Institute. These “Global Scholars” engaged in a comparative learning experience unique to the Open Campus program. When our Global Scholars took the Intercultural Development Inventory (IDI), considered the “gold standard” for measuring intercultural competency, their scores increased an average of nearly 8 points! (For comparison, the 2009 Georgetown Consortium Study’s average IDI change for un-facilitated study abroad immersion programs was 1.32 points.)

While early, these results support the view that the experience of studying in multiple countries, and the intentional reflection facilitated by coursework, successfully enhances intercultural learning.



CIEE STUDY ABROAD
BY THE NUMBERS

U.S. colleges
and universities

320

Study abroad programs

220

Study centers around
the world

62

College students who
study abroad per year

10,000

Passports for students
by 2020

10,000

Financial aid per year

\$8.7M

Academic internships
per year

1,500

High school students who
study abroad per year

1,700

Teach Abroad
participants in
12 countries

1,200

Alumni worldwide

400,000

CIEE: 70 YEARS OF LEADING BY EXAMPLE

Creating innovative programs, increasing access and opportunity, and advocating for international education

STUDY ABROAD

HIGH-QUALITY PROGRAMS: Our independent Academic Consortium Board evaluates each of our 220 programs to ensure they meet rigorous academic and safety standards. Tulane University, one of the nation's premier research universities, serves as our School of Record.

ADVOCACY: Hosts the CIEE Annual Conference for study abroad and Global Internship Conference each year to ensure the leaders in international education have a forum for tackling challenges and creating change in study abroad.

INNOVATION: The CIEE Open Campus program, exclusive to our six Global Institutes, is one of the most accessible, affordable, and flexible academic models of its kind.

visit ciee.org/study abroad

PROGRAMS INCLUDE:

- STUDY ABROAD
- GLOBAL INTERNSHIPS
- AIC CUSTOM INTERNSHIPS
- FACULTY-LED & CUSTOM PROGRAMS
- INTERNATIONAL FACULTY DEVELOPMENT SEMINARS
- TEFL CERTIFICATION
- TEACH ABROAD
- HIGH SCHOOL ABROAD / GAP YEAR ABROAD
- HIGH SCHOOL SUMMER ABROAD

CIEE ALUMNI: CHANGING THE WORLD

The CIEE Study Abroad experience doesn't end when students return home. Through local events and online communications, we keep the dialogue open, encouraging ongoing reflection and appreciation for international exchange. With over 400,000 CIEE alumni representing over 170 countries, we believe this diverse and passionate group are the key to humanizing international relations and creating a peaceful global community.

To learn more about alumni programs, benefits, and the 2018 Alumni Summer Internship program, visit ciee.org/alumni.



EXCHANGE

HIGH-QUALITY PROGRAMS: Each year, CIEE brings 30,000 foreign students and young professionals from over 120 countries to the U.S. on cultural exchange programs for work and study. As the leading sponsor designated by the U.S. State Department to administer these public diplomacy programs, CIEE provides its participants immersive and transformational experiences; unparalleled host families, schools and employers; and a best-in-class participant support platform.

ADVOCACY: CIEE is an advocate and leader within the international exchange industry, coordinating the national stakeholder community, compiling program impact data, and making the case to policy makers and elected officials for the value of international exchanges both to U.S. national security and its economy. To safeguard these programs under recent political threats, CIEE partnered with the Alliance for International Exchange and others in 2017 to launch AmericansForCulturalExchange.org, a broad coalition of over 1000 exchange host organizations across the country.

ACCESS & IMPACT: CIEE is committed to making the great American experience accessible to people from a broad cross-section of nations, cultures, races, ethnicities, and religions. With the founding mission of bringing the world together, CIEE gives special focus to its overseas recruitment efforts in countries of critical importance to U.S. national security, where there exists a deficit of trust and understanding with the U.S. Now in its 4th year, the CIEE Access Scholarship program funds underserved students from many of these countries to come to the U.S. for profound and unfiltered intercultural exchange.

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CIEE EXCHANGE BY THE NUMBERS

30,000

Exchange visitors per year under the U.S. Department of State Exchange Visitor program

400

Local coordinators

136

Nationalities represented

1,600

High school students per year in J-1 and F-1 visa programs

1,000

U.S. high schools

3,500

U.S. host organizations

2,000

U.S. host employers

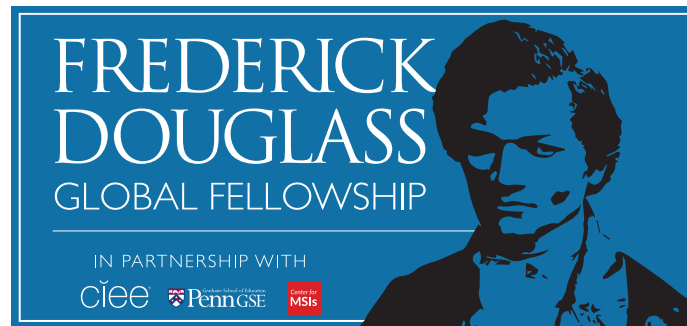
1,700

U.S. host families

300,000

TOEFL tests

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LEARN MORE: CIEE.ORG/FDGF

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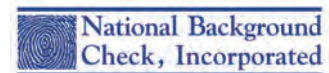
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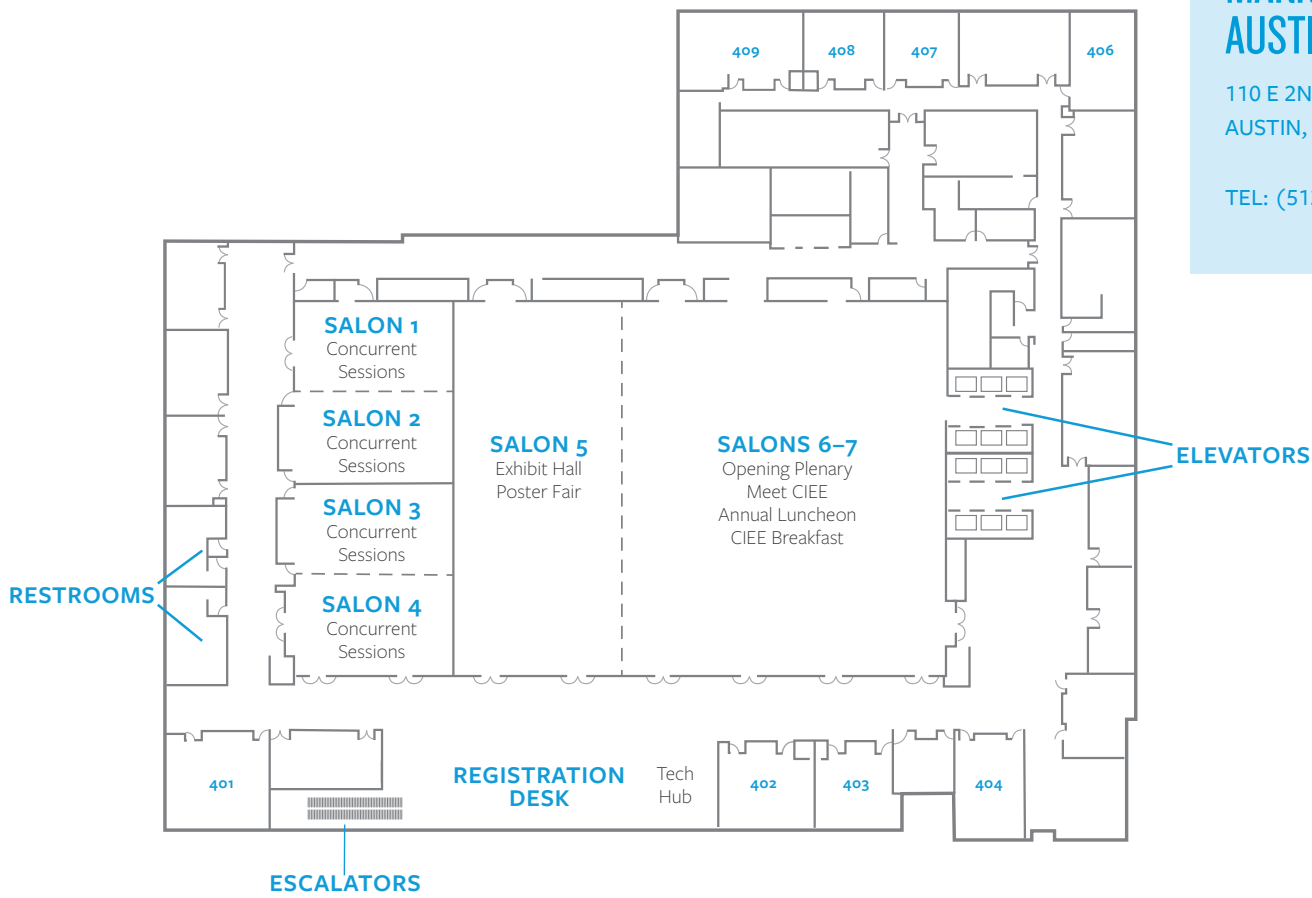
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