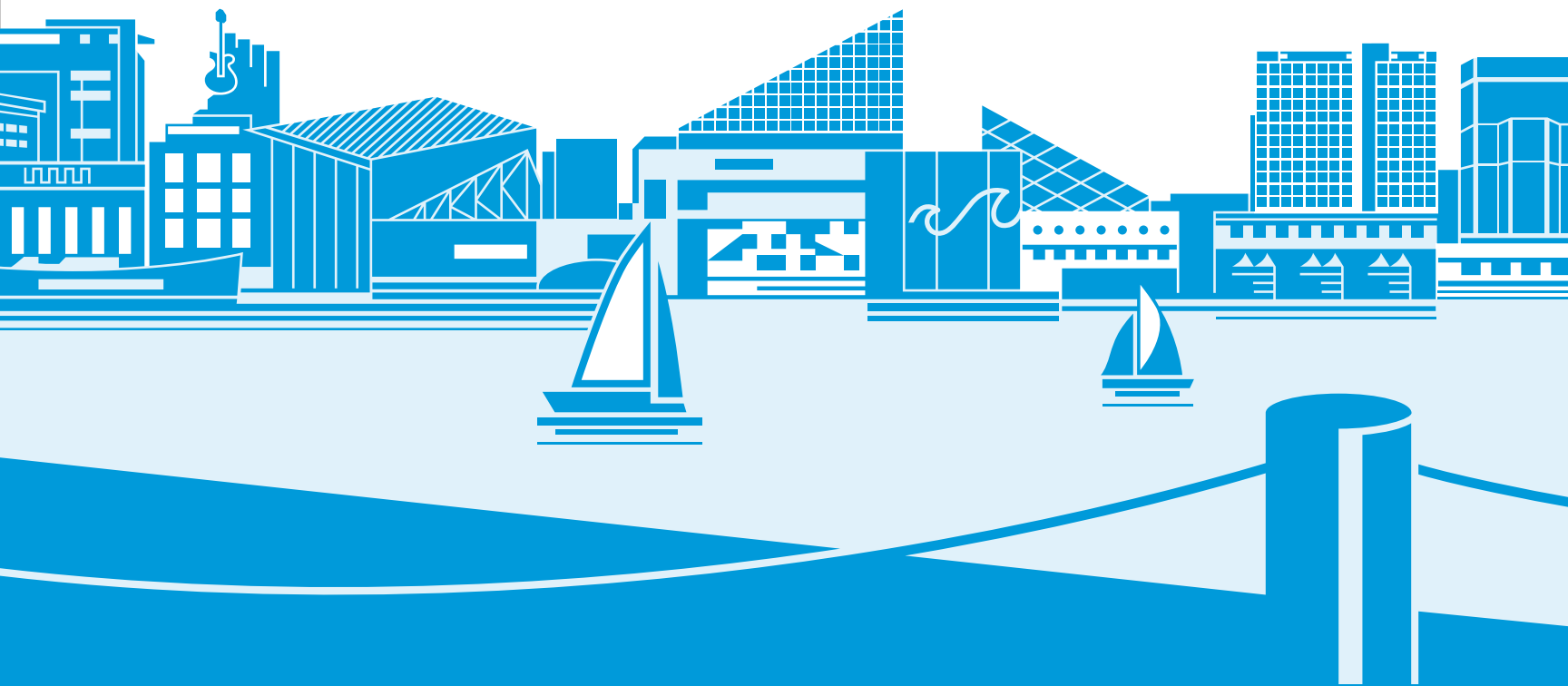


NOVEMBER 19-22, 2014

# BREAKING BARRIERS COST. CURRICULUM. CULTURE.



cīee

**BALTIMORE**  
2014 CONFERENCE

# WELCOME TO BALTIMORE

And welcome to the **2014 CIEE Annual Conference, Breaking Barriers: Cost. Curriculum. Culture!**

*Only 10 percent of U.S. students study abroad. You've seen the statistic, and maybe you've even seen this play out at your own institution. Study abroad offers many benefits – increased marketability, new perspectives, improved cultural understanding, and the chance to gain real-world skills, to name a few – so why do many students forgo this critical educational experience?*

In the vibrant, diverse city of Baltimore, we'll examine this question and take an important step forward in the effort to break down the barriers to study abroad: **cost, curriculum, and culture**. Over the next four days, you'll be asked to contribute ideas, share expertise, and further your passion for international education. Our goal: To generate new ways to make study abroad more affordable, integrate international perspectives into curriculum, communicate the benefits of international education – and, ultimately, attract more students to study abroad.

We've lined up a full slate of engaging sessions and workshops, inspiring presentations, and fun activities to help attain this goal. You'll also have plenty of opportunities to network with experts in the field, speak with CIEE staff members, and celebrate international education. We hope you enjoy your time with us, and return home with fresh ideas to increase study abroad participation on your campus.

## CELEBRATE INTERNATIONAL EDUCATION WEEK WITH CIEE

Once again this year's conference falls during International Education Week – celebrate with us! Take a picture in front of our photo backdrop, and post it on social media. Be sure to include the hashtags **#cieecon**f and **#IEW2014**.



@CIEECONFERENCE





CIEE ANNUAL CONFERENCE




**#cieecon**f

# SCHEDULE OF EVENTS




## WEDNESDAY, NOVEMBER 19

8:00 A.M. – 6:00 P.M.	CIEE Registration Desk and Internet Café	Grand Ballroom Registration Area	
8:00 A.M. – 5:00 P.M.	Diversity Abroad Future Leaders Summit: Breaking Cost Barriers	Laurel ABCD	
9:00 A.M. – 5:00 P.M.	CIEE One-Day International Faculty Development Seminar: African-American History and Urban Renewal in Baltimore	Off-Site	
9:00 A.M. – 4:00 P.M.	Pre-Conference Workshop Engaging Diverse Identities to Promote Intercultural Competence	Grand Ballroom Salons I-II	
5:00 P.M. – 6:00 P.M.	Rainbow SIG Meeting (open to all)	Grand Ballroom Salon III	
5:00 P.M. – 6:00 P.M.	Open Forum: Education Abroad Directors and Managers	Grand Ballroom Salon IV	
6:00 P.M. – 7:00 P.M.	Opening Plenary <i>Featured Speaker: Freeman Hrabowski, Ph.D., University of Maryland, Baltimore County</i>	Grand Ballroom Salons V-VI	
7:00 P.M. – 8:30 P.M.	Opening Reception	Grand Foyer West	



## THURSDAY, NOVEMBER 20

8:00 A.M. – 6:00 P.M.	CIEE Registration Desk and Internet Café	Grand Ballroom Registration Area	
9:30 A.M. – 5:00 P.M.	Exhibit Hall	Grand Foyer West	
9:00 A.M. – 10:15 A.M.	Concurrent Sessions	Grand Ballroom Salons I-II, III-IV, VII-VIII, IX-X	
10:15 A.M. – 11:00 A.M.	Coffee Break and Poster Fair	Grand Foyer West	
11:00 A.M. – 1:15 P.M.	Special Presentation and Working Lunch Session <i>Featured Speaker: Allan Goodman, Ph.D., Institute of International Education</i>	Grand Ballroom Salons V-VI	
1:30 P.M. – 2:45 P.M.	Concurrent Sessions	Grand Ballroom Salons I-II, III-IV, VII-VIII, IX-X	
3:00 P.M. – 4:15 P.M.	Concurrent Sessions	Grand Ballroom Salons I-II, III-IV, VII-VIII, IX-X	
4:30 P.M. – 6:00 P.M.	Meet CIEE	Grand Ballroom Salons V-VI	
7:00 P.M. – 9:30 P.M.	Annual Conference Reception <i>Looping shuttle service begins at 6:30 p.m. from the Marriott Waterfront southwest entrance on President's Street.</i>	Oriole Park at Camden Yards	

## FRIDAY, NOVEMBER 21

8:00 A.M. – 5:00 P.M.	CIEE Registration Desk and Internet Café	Grand Ballroom Registration Area	
8:30 A.M. – 5:00 P.M.	Exhibit Hall	Grand Ballroom Foyer West	
9:00 A.M. – 10:15 A.M.	Concurrent Sessions	Grand Ballroom Salons I-II, III-IV, VII-VIII, IX-X	
10:15 A.M. – 10:45 A.M.	Coffee Break and Poster Fair	Grand Foyer West	
10:45 A.M. – 12:00 P.M.	Concurrent Sessions	Grand Ballroom Salons I-II, III-IV, VII-VIII, IX-X	
12:15 P.M. – 2:00 P.M.	Annual Luncheon <i>Featured Speaker: Michele Norris, NPR</i>	Grand Ballroom Salons V-VI	
2:15 P.M. – 3:30 P.M.	Concurrent Sessions	Grand Ballroom Salons I-II, III-IV, VII-VIII, IX-X	
3:45 P.M. – 5:00 P.M.	Concurrent Sessions	Grand Ballroom Salons I-II, III-IV, VII-VIII, IX-X	
5:30 P.M. – 7:30 P.M.	Academic Consortium Member Reception* <i>*By invitation only</i> <i>Looping shuttle service begins at 5:15 p.m. from the Marriott Waterfront southwest entrance on President's Street.</i>	George Peabody Library, The Johns Hopkins University	

## SATURDAY, NOVEMBER 22

8:00 A.M. – 1:00 P.M.	CIEE Registration Desk and Internet Café	Grand Ballroom Registration Area	
8:30 A.M. – 1:00 P.M.	Exhibit Hall	Grand Foyer West	
8:30 A.M. – 10:00 A.M.	CIEE Breakfast	Grand Ballroom Salons V-VI	
10:15 A.M. – 11:30 A.M.	Concurrent Sessions	Grand Ballroom Salons I-II, III-IV, VII-VIII	
11:45 A.M. – 1:00 P.M.	Concurrent Sessions	Grand Ballroom Salons I-II, III-IV, VII-VIII	

# FEATURED SPEAKERS



## **FREEMAN HRABOWSKI, PH.D.**

PRESIDENT, UNIVERSITY OF MARYLAND, BALTIMORE COUNTY  
WEDNESDAY, NOVEMBER 19

OPENING PLENARY  
6:00 P.M. - 7:00 P.M.

Freeman Hrabowski, Ph.D., has been an advocate for minorities since the age of 12, when he marched in Dr. Martin Luther King Jr.'s Children's Crusade. Following the children's arrest, Dr. King spoke words that would stay with Dr. Hrabowski for his entire career: "What you children do this day will impact children not yet born." The lesson he learned that day was that children must be empowered to take ownership of their education.

Since that defining moment, Dr. Hrabowski has dedicated his career and life to promoting education for the underrepresented. As president of the University of Maryland, Baltimore County (UMBC), he created an innovative and highly successful four-pillar approach to help minorities complete science and engineering programs. As a result of this achievement, UMBC was ranked fourth nationally for best undergraduate teaching and named the number one up-and-coming university in the nation by "U.S. News & World Report." In 2011, Dr. Hrabowski received the Carnegie Corporation of New York's Academic Leadership Award, recognized as one of the nation's highest awards among higher education leaders, for his innovative work.



## **ALLAN GOODMAN, PH.D.**

PRESIDENT AND CHIEF EXECUTIVE OFFICER,  
INSTITUTE OF INTERNATIONAL EDUCATION  
THURSDAY, NOVEMBER 20

SPECIAL PRESENTATION AND WORKING LUNCH SESSION  
11:00 A.M. - 1:15 P.M.

Allan Goodman, Ph.D., is a leading voice in the field of international education and exchange. As president of the Institute of International Education (IIE), he is leading the charge to double the number of U.S. students studying abroad to 600,000 by 2020 through the not-for-profit's high-profile Generation Study Abroad initiative.

Dr. Goodman's experience in international affairs and education dates back to the Carter administration, during which he served as presidential briefing coordinator for the director of central intelligence. During his distinguished career, Dr. Goodman was also executive dean of the School of Foreign Service and a professor at Georgetown University. He serves on a number of panels focused on promoting international affairs including the Council on Foreign Relations, is a founding member of the World Innovation Summit for Education (WISE), is co-president of the Partner University Fund (PUF) Grant Review Committee, and is a member of the Thomas R. Pickering Foreign Affairs Fellowship Program and the Jefferson Scholarship selection panels.

**@IIEGOODMAN**



**WORKING LUNCH SESSION:** Continue the conversation started by Dr. Goodman while enjoying a convenient boxed lunch. In small groups, you'll use your own experiences on campus to generate ideas to increase study abroad participation by students of all majors and backgrounds.



## MICHELE NORRIS

HOST AND SPECIAL CORRESPONDENT, NPR  
FRIDAY, NOVEMBER 21

ANNUAL LUNCHEON  
12:15 P.M. - 2:00 P.M.

Award-winning journalist, author, host, and special correspondent, Michele Norris has spent decades exploring some of the most complex themes in American history. Known by most as a veteran NPR correspondent, Michele is also leading a national conversation on how we define race and diversity in America, and questioning traditional definitions and assumptions through her Race Card Project.

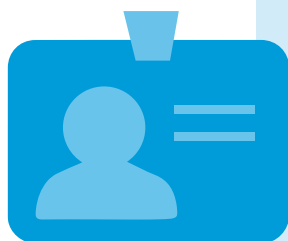
During her storied career – from ABC News correspondent to host of NPR’s newsmagazine “All Things Considered” – Norris has crafted stories on education, inner-city issues, the nation’s drug problem, and poverty that captivate and ring with authority. In 2009, she was recognized for achievements as one of “Essence Magazine’s” “25 Most Influential Black Americans.” In September 2010, Norris published her first book, “The Grace of Silence: A Memoir.” This poignant work focuses on how America talks about race in the wake of the Obama presidency, and how her own complex legacy has shaped her dedication to informing others through sound and voice.

@MICHELE\_NORRIS



### “HOW WOULD YOU DISTILL YOUR THOUGHTS, EXPERIENCES, OR OBSERVATIONS ABOUT RACE INTO ONLY SIX WORDS?”

That’s the question behind Norris’ powerful Race Card Project – and your challenge. Take inspiration from the submissions posted on [theracecardproject.com](http://theracecardproject.com), then share your Six Word Story on our special conference Race Card Project wall.



## ADMISSION TO CIEE EVENTS

Your conference name badge is your ticket to all CIEE conference events. Please be sure to wear your badge at all times – you may be asked to show it for entry to conference sessions and receptions.

# PING FOUNDATION AND DOCTORAL RESEARCH FELLOWSHIPS

## PING FOUNDATION

The Ping Foundation is named after Dr. Charles Ping, a gifted teacher and scholar, a tireless advocate for the internationalization of U.S. higher education, president emeritus of Ohio University, and a longtime former chairman of the CIEE Board of Directors. The mission of the Ping Foundation is to provide a broader population of students access to the opportunity for international and cross-cultural experiences.

## PING BOARD OF DIRECTORS:

**ROBERT E. FALLON, MBA**  
*Phoslatin Therapeutics LLC*

**JOHN H. YOPP, PH.D.**  
*University of Kentucky – Lexington (retired)*

**PATTI MCGILL PETERSON**  
*American Council on Education*

**AMBASSADOR KENTON KEITH**  
*Meridian International Center (retired)*

**JAMES P. PELLOW, ED.D.**  
*CIEE (ex officio)*

## 2013-2014 PING DOCTORAL FELLOW

The Ping Doctoral Research Fellowship provides support for doctoral research focused on U.S. undergraduate study abroad. Congratulations to Emily Le, our 2013-2014 Ping Doctoral Fellow, who spent the last year researching how study abroad affects the ethnic, racial, and national identity of Asian-American students for her dissertation “Impact of Study Abroad on Asian-American Identity Development.” Emily is a doctoral candidate in education at the University of California, Los Angeles. Funded by the Ping Fellowship, Emily surveyed and interviewed Asian-American students from diverse institutions across the United States who studied abroad in the past few years to examine how their study abroad experiences changed their perceptions of their identities. Emily’s research bridges the gap between college student development, ethnic studies, and international education research. By understanding the impact of study abroad on the student development process, she hopes that study abroad practitioners will be better equipped to assist and advise minority students as they navigate their study abroad experiences.

LEARN MORE ABOUT EMILY’S RESEARCH, “IMPACT OF STUDY ABROAD ON ASIAN-AMERICAN IDENTITY DEVELOPMENT,” DURING THE CIEE COFFEE BREAK AND POSTER FAIR.

**THURSDAY, NOVEMBER 20**  
10:15 A.M. – 11:00 A.M.

**FRIDAY, NOVEMBER 21**  
10:15 A.M. – 10:45 A.M.

# SCHEDULE OF EVENTS

## WEDNESDAY, NOVEMBER 19

8:00 A.M. - 6:00 P.M.

CIEE REGISTRATION DESK AND  
INTERNET CAFÉ

GRAND BALLROOM  
REGISTRATION AREA



8:00 A.M. - 5:00 P.M.

DIVERSITY ABROAD FUTURE  
LEADERS SUMMIT: BREAKING COST BARRIERS

LAUREL ABCD

PRE-REGISTRATION REQUIRED

*Facilitator: David Wick, Santa Clara University*

*Keynote Speaker: Mark Chichester, Atlas Research*

9:00 A.M. - 5:00 P.M.

ONE-DAY INTERNATIONAL FACULTY  
DEVELOPMENT SEMINAR: AFRICAN-AMERICAN  
HISTORY AND URBAN RENEWAL IN BALTIMORE

OFF-SITE

PRE-REGISTRATION REQUIRED

*Seminar Leader: Michael Reisch, Ph.D., University of Maryland School of Social Work*

9:00 A.M. - 4:00 P.M.

PRE-CONFERENCE WORKSHOP: ENGAGING  
DIVERSE IDENTITIES TO PROMOTE  
INTERCULTURAL COMPETENCE

GRAND BALLROOM SALONS I-II

PRE-REGISTRATION REQUIRED

*Workshop Leader: Kevin Morrison, Macalester College*

*Facilitators: Elsa Maxwell, Independent Consultant; BJ Titus, University of Minnesota; Jason Wang, CET Academic Programs; Tara Harvey, Ph.D., CIEE*

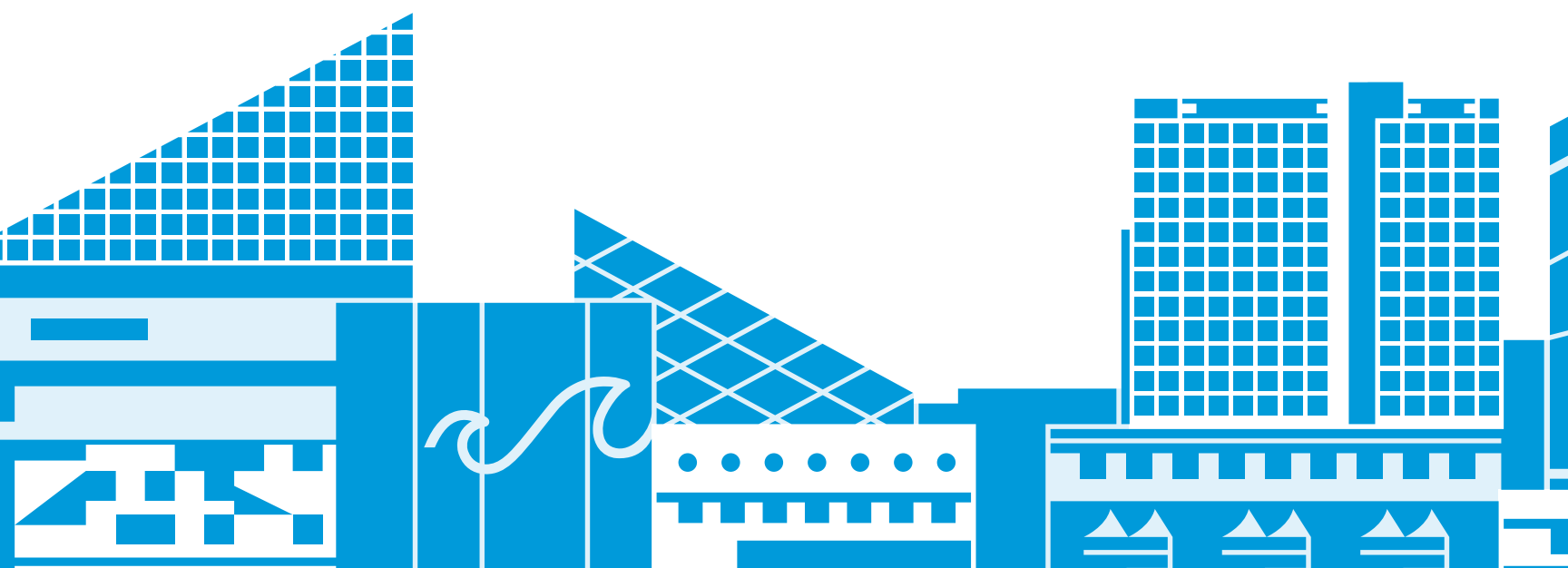
5:00 P.M. - 6:00 P.M.

RAINBOW SIG MEETING  
(OPEN TO ALL)

GRAND BALLROOM SALON III

*Facilitators: Mark Lenhart, CET Academic Programs; Jacquie Watters, Loyola University Maryland*

Members of NAFSA's Rainbow SIG will meet informally to discuss current projects, including plans for the NAFSA 2015 Annual Conference and fundraising for the Future Educators Association-sponsored Rainbow Scholarship. All are welcome! For more information about the Rainbow SIG and its mission, please visit [www.nafsa.org/rainbowsig](http://www.nafsa.org/rainbowsig).



# SCHEDULE OF EVENTS

WEDNESDAY, NOVEMBER 19 (CONTINUED)

5:00 P.M. - 6:00 P.M.

OPEN FORUM: EDUCATION ABROAD  
DIRECTORS AND MANAGERS

GRAND BALLROOM SALON IV

*Moderator: Timothy Lynn Elliott, Brigham Young University*

This open forum gives directors of study abroad offices a chance to discuss with their peers best practices for addressing the challenges of managing international programs. The agenda is set by current issues of the day, but may include navigating human resources issues, advocating for international programming on campus, or addressing financial constraints.

6:00 P.M. - 7:00 P.M.

## OPENING PLENARY

GRAND BALLROOM SALONS V-VI

*Featured Speaker: Freeman Hrabowski, Ph.D.,  
University of Maryland, Baltimore County*

**Get ready to be inspired. Dr. Hrabowski's innovative and highly successful approach to improving diversity in the sciences will motivate you to generate ideas for increasing diversity in study abroad.**



7:00 P.M. - 8:30 P.M.

## OPENING RECEPTION

GRAND FOYER WEST

**Join us for the first networking event of the conference! With the beauty of the historic Inner Harbor in the evening as your backdrop, connect with colleagues and enjoy a selection of beverages and light bites.**



## THURSDAY, NOVEMBER 20

8:00 A.M. - 6:00 P.M.

CIEE REGISTRATION DESK  
AND INTERNET CAFÉ

GRAND BALLROOM  
REGISTRATION AREA



8:30 A.M. - 5:00 P.M.

EXHIBIT HALL

GRAND FOYER WEST

### 9:00 A.M. - 10:15 A.M. CONCURRENT SESSIONS

#### A MULTI-LINGUAL HOUSE DIVIDED CAN STAND: BUILD LANGUAGE-FOCUSED AND CONTENT-FOCUSED PROGRAMS ON A STRONG FOUNDATION

GRAND BALLROOM SALONS I-II

*Chair: Daniel Riley, The George Washington University*  
*Presenters: Michelangelo Van Meerten, CIEE;*  
*Jason Wang, CET Academic Programs*

Study abroad organizations often operate language-pledge or language-focused study abroad programs alongside content-focused programs taught primarily in English. This can lead to difficulties with English encroaching into target-language environments, but it also allows smaller programs to thrive where a single program may struggle. This session will examine some of the challenges and opportunities afforded by operating such programs side by side. A brief panel presentation will be followed by group discussion on innovations and best practices.

#### BUILDING THE FOUNDATION FOR GLOBALLY ENGAGED CITIZENS: THE BENEFITS OF ONE-WEEK EMBEDDED GLOBAL EDUCATION PROGRAMS

GRAND BALLROOM SALONS VII-VIII

*Chair: Sarah LaRosa, Marymount University Center  
for Global Education*  
*Presenters: Victor Betancourt, Marymount University  
Center for Global Education; Carin Usrey, Marymount  
University Center for Global Education; T.J. Berry,  
Marymount University Student*

In 2011, the Marymount University Center for Global Education developed its Global Classroom Series, one-week embedded programs to help internationalize its curriculum, provide a low-cost and convenient alternative to traditional study abroad, and inspire undergraduates to spend a semester abroad. Since then, hundreds of Marymount students have participated in Global Classroom Series programs all over the world. In this interactive session, panelists will share tips and a sample timeline for embedded program design, evaluate key lessons learned and best practices, review literature on the subject, and discuss some of the benefits of Marymount's series.

#### BREAKING OUR OWN BARRIERS: BECOMING AN ACCESSIBLE STUDY ABROAD OFFICE

GRAND BALLROOM SALONS III-IV

*Chair: Deidra Ellis, Diversity Abroad*  
*Presenters: Taylor C. Wood, The George Washington  
University and University of Maryland; Nicole  
McDermott, University of Maryland*

Making study abroad accessible means breaking cultural, academic, and financial barriers. But what about organizational barriers we unknowingly maintain within our own offices? The types of students we're serving are rapidly changing, yet many of the policies, procedures, and office structures are not. In this session, we'll explore organizational practices and create an action plan to begin making our offices more prepared for students.

#### OVERCOMING CURRICULUM CHALLENGES: LINKING GLOBAL INTERNSHIPS TO ACADEMIC COURSEWORK

GRAND BALLROOM SALONS IX-X

*Chair: Kate Moore, Academic Internship Council*  
*Presenters: Jaime Ramirez, CIEE; Elizabeth Campanella,  
Villanova University*

Demand for international experiences that enhance employability is higher than ever. Universities feel the pressure from students, alumni, government, parents, and employers. However, the link between global internships and academic coursework is at best underutilized and at worst a barrier. During this session, we'll review general concepts and context around global internships, and provide two academic internship frameworks linking global internships to academic coursework that can be used to develop or describe program models.

# SCHEDULE OF EVENTS

THURSDAY, NOVEMBER 20 (CONTINUED)

10:15 A.M. - 11:00 A.M.

COFFEE BREAK  
AND POSTER FAIR

GRAND BALLROOM  
FOYER WEST



Stop by our Poster Fair to engage in a stimulating exchange about relevant study abroad topics including:

**“NEGOTIATING IDENTITY: THE IMPACT OF STUDY ABROAD ON ASIAN-AMERICAN IDENTITY DEVELOPMENT”**

*Emily Le, Ping Doctoral Fellow, University of California, Los Angeles*

**“CROSS-CULTURAL AS A COUNTER-NARRATIVE TO STUDY ABROAD”**

*Andrew Miller, Eastern Mennonite University*

**“RESPONDING TO SHORT-TERM ENROLLMENT GROWTH: COLLABORATING WITH PARTNERS ABROAD”**

*Jamie Cathell, Danish Institute for Study Abroad*

**“BUILDING RESOURCES FOR STEM AND EDUCATION ABROAD: ADVOCACY IN ACTION”**

*Jennifer Fritz, Bucknell University*

**“TRANSFORMATIVE LEARNING VIA SELF-REFLECTION IN STUDY ABROAD”**

*Naomi Garcia-Kavcu, Texas State University*

**“BUDGETING SATISFACTION? A QUANTITATIVE STUDY ON STUDENT SATISFACTION AFTER PROGRAM CHANGES DUE TO BUDGET RESTRAINTS”**

*Jodeen Gemmel, Lehigh University*

**“ASSESSING THE EFFECT OF A STUDY ABROAD EXPERIENCE IN DEVELOPING GLOBALLY COMPETENT ENGINEERS”**

*Camille George, University of St. Thomas; Madeleine George, Duke University*

**“IMPROVING PROGRAM ENROLLMENT THROUGH ONLINE ENGAGEMENT AND GAME TECHNIQUES”**

*Samantha Martin, Project Travel*

**“INTERCULTURAL COMPETENCE DEVELOPMENT IN THREE DIFFERENT STUDY ABROAD PROGRAM TYPES”**

*Jayne Scally, University of York*

**“KNOWING WHERE YOU ARE BEFORE YOU KNOW WHERE TO GO”**

*Carrie Ullmer, Azusa Pacific University*

**“GLOBAL NEIGHBORS – EXPLORING THE WORLD IN UNIVERSITY OF MARYLAND’S BACKYARD”**

*Natalie Vinski, University of Maryland, College Park*

**“PRE-DEPARTURE: CULTURAL IMMERSION CURRICULUM”**

*Sarah Wagner, University of Pittsburgh*

**“CASE EXAMPLE OF CURRICULUM INTEGRATION, CHINA AND ASIA-PACIFIC STUDIES PROGRAM AT CORNELL UNIVERSITY”**

*Haiyan Wang, Cornell University*

**“GET MULTICULTURAL STUDENTS INVOLVED AND EXPERIENCED: A REVIEW OF INTERNATIONAL STUDENTS’ SERVICE-LEARNING AND COMMUNITY ENGAGEMENT IN POST-SECONDARY EDUCATION”**

*Xi Yu, University of Minnesota*

11:00 A.M. - 1:15 P.M.

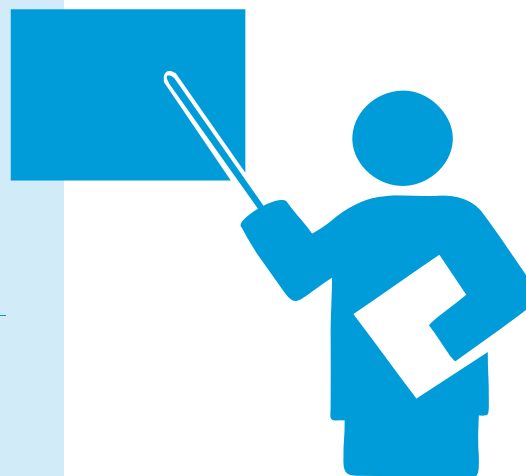
## SPECIAL PRESENTATION AND WORKING LUNCH SESSION

GRAND BALLROOM SALONS V-VI

*Featured Speaker: Allan Goodman, Ph.D.,  
Institute of International Education*

In May, the Institute of International Education challenged the field to double the number of U.S. students studying abroad by 2020. Learn how we’re doing six months later as Dr. Goodman recounts important successes, challenges, and new ideas developed to increase study abroad enrollment on your campus.

In small groups, use your own experiences on campus to generate ideas to open study abroad to students of all majors and backgrounds while enjoying a convenient boxed lunch.



## 1:30 P.M. - 2:45 P.M. CONCURRENT SESSIONS

### ATTENTION, INTENTION, AND INTERVENTION: THE NEXUS OF SAFETY, INTERCULTURAL COMMUNICATIONS, DIVERSITY, AND STUDY ABROAD GRAND BALLROOM SALONS I-II

*Chair: Bill Bull, CIEE*

*Presenters: Dan Paracka, Kennesaw State University;  
Nuru Zuhudi, Peace Corps Kenya*

Experience has taught these panelists that a successful study abroad experience requires a combination of attention, intention, and intervention. This session will delve into the application of these three components in preparing and supporting students of all backgrounds before and during their study abroad experiences. We'll also delve into the concepts of intercultural awareness and intentionality. Presenters will share examples of how these tools have been used for decades and guide participants in discussions on how to apply them.

### STUDY ABROAD AFTER GRADUATION: THE RISE OF THE GLOBAL MASTER'S DEGREE GRAND BALLROOM SALONS VII-VIII

*Chair: Jane Edwards, Yale University*

*Presenters: Mark Pickerill, University College London;  
Nancy Kanach, Princeton University; Michael  
Pippenger, Columbia University*

Institutions outside the United States – in the United Kingdom and Israel, for example – have developed one-year master's degree programs designed to attract American students. New global partnerships have led to joint programs that require residence in two countries. These trends and the necessity of meeting the needs of students with many different career goals create new challenges for advisors. We'll describe and assess these emerging programs and discuss ways to prepare students to benefit from such cross-cultural and academic opportunities.

### COMPETING WITH CO-OPS: PROVIDING AFFORDABLE INTERNATIONAL OPPORTUNITIES FOR ENGINEERING STUDENTS GRAND BALLROOM SALONS III-IV

*Chair: Catherine Donohoe, University of Maryland*

*Presenters: Angela Shaeffer, Cultural Vistas; Daniela  
Ascarelli, Drexel University*

We all want engineering, computer and physical sciences students to study abroad, but there is stiff competition for their attention and time. These students are often well-paid for domestic internships and co-ops. How can we offer affordable, experiential international programs tailored to engineers' needs? We'll explore this issue from the perspective of university study abroad and career services offices, and exchange program administrators. Study abroad advisors, administrators, and providers are invited to participate and develop an action plan to address these issues for their own students and organizations.

### BEYOND THE MEDIA AND LIABILITY BARRIERS: DISPATCHES FROM THE MODERN MIDDLE EAST GRAND BALLROOM SALONS IX-X

*Chair: Alan Yngve, Yngve Associates*

*Presenters: Waleed Hazbun, American University of  
Beirut; Tom Ricks, Villanova University (retired)  
Discussant: Janine Rentz El Tal, CIEE*

A century ago it was far easier for citizens of Western nations to become well-acquainted with the Middle East and enhance their careers. Think of T.E. Lawrence, Gertrude Bell, and Agatha Christie! Today's workforces are endangered by policies that keep the "Exotic Orient" distant. Ethical international educators (EIE) must help students avoid serious harm, but in seeking to do so, are we succumbing to a public prejudice that equates "Arab" with "terrorist" and "developing world" with "unsafe"? In this session, we'll discuss ways to overcome resistance to study/scholarship in the Middle East.

## 3:00 P.M. - 4:15 P.M. CONCURRENT SESSIONS

### BREAKING THE MOLD: IDENTIFYING AND ENHANCING STUDENTS' INTERNATIONAL EXPERIENCE AND EMPLOYABILITY GRAND BALLROOM SALONS I-II

*Chair: Shawna Hurley, Institute of International  
Education*

*Presenters: Stacey Shimizu, Illinois Wesleyan  
University; Melissa Buerkett-Vivian, Global  
Experiences, Inc.*

In this session, we'll challenge the notion that study abroad is an elitist luxury. We'll focus on how it supplies students with competitive global employability. Through a series of interactive methods, study abroad professionals will reflect on the career-enhancing opportunities available in overseas programs and take away effective strategies to help students identify opportunities abroad that meet their professional goals, maximize their experience, and capitalize on new networks and critical skills that help to create an edge as employable candidates in the job market.

### TWO UNLIKELY CHARACTERS: CAN EDUCATION ABROAD AND TOURISM MIX? GRAND BALLROOM SALONS VII-VIII

*Chair: Kristin Thomas, The Pennsylvania  
State University*

*Presenter: Janelle Papay, Elon University*

Does tourism nullify the academic component of education abroad? Join a scholarly discussion on how students' tourist behaviors can be used to enhance course content and cultural development. The session will be driven by exploratory research of a multiphase project that explores students' academic and travel expectations and motivations as inputs into an education abroad program based on Alexander Astin's Inputs Environment and Outputs (IEO) model and John Dewey's concept of play and work in curriculum.

# SCHEDULE OF EVENTS

THURSDAY, NOVEMBER 20 (CONTINUED)

## 3:00 P.M. - 4:15 P.M. CONCURRENT SESSIONS (CONTINUED)

### ABROAD PROGRAMS: UTILIZING THEORY TO SUPPORT AND AFFIRM LGBTQ STUDENT NARRATIVES

GRAND BALLROOM SALONS IX-X

*Chair: Jacquie Watters, Loyola University Maryland*  
*Presenter: Erin Miller, University of North Carolina*  
*School of the Arts*

This session will discuss the significance of race and queer theories to assist LGBTQ students with their study abroad experiences. Trainings that use these theories inform program participants about how to combat marginalization. Educators have a responsibility to facilitate discussions that explore participants' personal identities through self-examination and meaningful reflection around how their multiple identities play out within their own culture as well as unfamiliar cultural contexts. This session will highlight how to integrate dialogue about privilege, oppression, and multiple identities into predeparture and re-entry orientations.

### THE PSYCHOLOGY OF SCHOLARSHIPS: LESSENING THE BARRIERS FOR STUDENTS AND REVIEWERS

GRAND BALLROOM SALONS III-IV

*Chair: Amanda Fischer, University of Minnesota*  
*Presenters: Michelle Tolan, IFSA-Butler; Thuy Doan,*  
*University of Minnesota; Jarlath McGuckin, CIEE*

Finances are a massive barrier to studying abroad, yet many students don't apply for scholarships. What are the barriers to applying? Do your scholarships encourage participation, and how does the timing of scholarship deadlines/notifications impact choices to go abroad? What can generate higher-quality essays, and how do you reduce reviewer bias? This interactive panel discussion will explore how the University of Minnesota, IFSA-Butler, and CIEE are tackling these important questions. Participants will leave with tools and resources to improve their own scholarships and review processes, and to decrease barriers to scholarships.

4:30 P.M. - 6:00 P.M.

## MEET CIEE (OPEN TO ALL)

GRAND BALLROOM SALONS V-VI



Want a sneak peek at the new CIEE Global Institute – Berlin, opening fall 2015? Then don't miss Meet CIEE! Speak with CIEE Alumni staff and staff from CIEE's study centers, stop by the CIEE Marketplace – new this year – to purchase handicrafts produced at CIEE volunteer sites around the world (cash only please), and even sample signature drinks crafted by our own regional directors of operations. Plus, don't forget to fill your CIEE passport with stamps from all six regions for a chance to win registration, flights, and hotel accommodations for the 2015 CIEE Annual Conference in Berlin!

7:00 P.M. - 9:30 P.M.

## ANNUAL CONFERENCE RECEPTION

ORIOLE PARK AT CAMDEN YARDS



Bring your appetite as you go behind the scenes of "the ballpark that changed baseball forever" during the Annual Conference Reception at Camden Yards. Take a tour of Oriole Park, home of the Baltimore Orioles. Savor hot dogs, sliders, cotton candy, and more in a classic turn-of-the-century railroad warehouse while enjoying a bird's-eye view of the historic field. This will be an evening to remember!

*Looping shuttle service begins at 6:30 p.m. from the Marriott Waterfront southwest entrance on President's Street.*

## FRIDAY, NOVEMBER 21

8:00 A.M. - 5:00 P.M.

CIEE REGISTRATION DESK  
AND INTERNET CAFÉ

GRAND BALLROOM  
REGISTRATION AREA



8:30 A.M. - 5:00 P.M.

EXHIBIT HALL

GRAND FOYER WEST

### 9:00 A.M. - 10:15 A.M. CONCURRENT SESSIONS

#### INTERCULTURAL LEARNING FROM THE INSIDE OUT: SUPPORTING FACULTY, STAFF, AND STUDENT DEVELOPMENT

GRAND BALLROOM SALONS III-IV

*Co-Chairs: Catherine Menyhart, CIEE;  
Tara Harvey, CIEE  
Presenter: Serigne Ndiaye, CIEE*

In this session, we'll explore research on the role of faculty and staff in supporting students' intercultural learning, and discuss opportunities for intercultural development for education professionals, including training, coaching, and peer-learning groups. We'll share an institutional account of how intercultural training efforts have benefited staff and students. Participants will discuss how they can develop faculty and staff intercultural development programs at their own institutions to create more inclusive and effective programming.

#### DEBUNKING THE BOY MYTH: UNDERSTANDING AND BREAKING DOWN BARRIERS IN MALE PARTICIPATION IN EDUCATION

GRAND BALLROOM SALONS I-II

*Chair: Samantha Brandauer, Dickinson College  
Presenter: Rebecca Bergren, Gettysburg College*

Nationally, the percentage of males who study abroad each year has hovered around 35.2 percent for decades. Briefly examining research on this underrepresentation, the session will highlight the experience of two liberal arts colleges, Gettysburg and Dickinson. These institutions have eliminated obstacles, yet males enrolled there are still studying abroad at about the national average. Participants will be asked to debunk reasons males use to justify their absence from study abroad and to write a new narrative of education abroad that embraces male participation.

#### STEM STUDENTS ABROAD: UNDERSTANDING THEIR MOTIVATIONS AND EXPERIENCES

GRAND BALLROOM SALONS VII-VIII

*Chair: Katie Saur, Indiana University  
Presenters: Erica Haas-Gallo, University of Wisconsin-Madison; Christina Dinges, Susquehanna University; Jen Fritz, Bucknell University*

This session will focus on science, technology, engineering, and mathematics (STEM) students' motivations for studying abroad and the value of their experiences. With STEM fields underrepresented in study abroad, we hope to share student stories that encourage future STEM students to take the leap. Survey data from STEM student feedback will highlight: why STEM students study abroad; types of experiences; skills gained abroad for future careers or academic pursuits; perceived barriers to studying abroad; and ways to meet those challenges. Part of the session will focus on learning more about academic advisor perspectives on STEM students studying abroad, including benefits and challenges.

#### DIGITAL INTERCULTURAL PEDAGOGIES: TRANSCENDING THE GEOGRAPHIC BARRIER FOR THE RELUCTANT 85 PERCENT

GRAND BALLROOM SALONS IX-X

*Chair: Katherine Yngve, Yngve Associates  
Presenters: Paul Mihailidis, Emerson College;  
Alexander Hartwiger, Framingham State University;  
Rasha Esham, American University of Cairo*

Although comprehensive internationalization is an increasingly important strategic goal across the United States, only 15 percent, at best, of U.S. undergraduates participate in education abroad. This prompts a frequent question of how to internationalize the "reluctant 85 percent," for whom cost, perceived danger, structured curriculum, or family demands make overseas learning almost unimaginable. This session examines case studies and research about nonmobility intercultural learning via digital means – challenging the notion that being there is the only effective way to create globalized learning. Both language learning and cultural competence will be addressed.

# SCHEDULE OF EVENTS

FRIDAY, NOVEMBER 21 (CONTINUED)

10:15 A.M. - 10:45 A.M.

COFFEE BREAK AND POSTER FAIR

GRAND FOYER WEST



Refer to page 8 for Poster Fair topics.

## 10:45 A.M. - 12:00 P.M. CONCURRENT SESSIONS

### MEASURING LINGUISTIC GAINS IN IMMERSION SETTINGS: EMPIRICAL STUDIES FROM FRENCH AND SPANISH AS A SECOND LANGUAGE

GRAND BALLROOM SALONS III-IV

*Chair: Francisco Salgado-Robles, The City University  
of New York-College of Staten Island*

*Presenters: Dennis Wiseman, Wofford College;  
Vera Cerqueiras, CIEE*

Study abroad provides students with a unique opportunity to develop foreign language skills alongside native speakers. Or does it? This panel will look at different assessment methods and tools used to measure student linguistic gains after a semester studying abroad in France, Spain, and Argentina. Special emphasis will be placed on “high-impact” practices that contribute to positive gains in language learning during study abroad experiences including homestays, direct enrollment, and community engagement.

### INCREASING STUDY ABROAD ACCESS FOR ALL: A COMMUNITY COLLEGE MODEL

GRAND BALLROOM SALONS IX-X

*Chair: Katya Neff, CIEE*

*Presenters: Jeff Badger, Southern Maine  
Community College; Nana Gyesie, Baltimore City  
Community College*

Nearly half of all undergraduate students in the United States are enrolled in community colleges. These students are more likely to work full-time, have limited financial resources, and be first-generation college students. This presentation will focus on increasing access to study abroad for community college students, with practical advice on setting up payment plans, scheduling, accessing foundation and scholarship funding, and other tips for helping community college students take advantage of the myriad benefits of study abroad.

### DATA-DRIVEN DECISION MAKING IN ADDRESSING STUDY ABROAD BARRIERS

GRAND BALLROOM SALONS I-II

*Chair: Woody Pelton, Elon University*

*Presenters: Steven House, Elon University; Rob  
Springer, Elon University; Paul Geis, Elon University*

Data drives decision-making at the highest levels of institutional leadership. This session will use a case of one institution to explore how its global education center collaborates with its institutional research office to determine barriers to studying abroad and compete for campus resources.

Using actual data, panelists will guide roundtable discussions on moving from anecdotal observations through data analysis to policy decisions by senior administrators. Information will be provided about how to work with data, what types of data your institutional research office can provide, and how a chief academic officer makes decisions on academic priorities and resource allocation.

### WASHINGTON UPDATE

GRAND BALLROOM SALONS VII-VIII

*Chair: Michael McCarry, Alliance for International  
Educational and Cultural Exchange*

*Presenters: Mark Overmann, Alliance for  
International Educational and Cultural Exchange;  
Kate Eltrich, Sixkiller Consulting*

During this always-popular session, Michael McCarry, executive director of the Alliance for International Educational and Cultural Exchange, and two colleagues will analyze the Washington policy environment for exchanges. Particular attention is paid to potential impacts of the mid-term elections on international education and exchange.



12:15 P.M. - 2:00 P.M.

## ANNUAL LUNCHEON

GRAND BALLROOM SALONS V-VI

*Featured Speaker: Michele Norris, NPR*

**Join NPR Host Michele Norris for a  
delicious lunch and powerful look at race  
in America that will have you rethinking  
how we define diversity in study abroad.**

## 2:15 P.M. - 3:30 P.M. CONCURRENT SESSIONS

### LEARN, EXPERIENCE, BECOME, TEACH: INTERNATIONALIZATION OF TEACHER EDUCATION PROGRAMS GRAND BALLROOM SALONS III-IV

*Chair: Devin Thornburg, Adelphi University New York*  
*Presenters: Elizabeth Langran, Marymount University;*  
*Meta Van Sickle, College of Charleston*

This session will offer strategies for teacher preparation programs to internationalize curriculum through theoretical and experiential components of study abroad and integration of international perspectives in on-campus courses. The discussion will be guided using a view of knowledge as socially constructed that should, through ethical dialogue, create critical reflection and authentic practice, support the development of teachers who demonstrate intercultural competence, challenge colonial thought within the curriculum, and support true collaborations with others. Liberal arts, foundations, and pedagogical coursework will be explored and examples of student narratives about learning will be highlighted. Institutional, accreditation, and economic constraints will also be addressed.

### AN INNOVATIVE STUDY ABROAD PROGRAM: A MODEL FOR PROFESSIONAL FIELDS IN STUDY ABROAD GRAND BALLROOM SALONS IX-X

*Chair: Rich Kurtzman, Barcelona Study  
Abroad Experience*  
*Presenters: Victoria Folse, Illinois Wesleyan University;*  
*Stacey Shimizu, Illinois Wesleyan University*

Presenters in this session will outline how a small liberal arts college, partnering with a third-party provider, has implemented a successful semester-long study abroad program for nursing majors in Barcelona, Spain. The session will offer perspectives from the faculty, the university's study abroad office, and the on-site provider. This program is offered as a model for how traditional study abroad programs can be adapted to serve students in other professional disciplines where the curriculum requirements are rigid, or often tied to state licensure requirements (e.g., accounting, education).

### SHAPING AND SHIFTING CULTURAL PERCEPTIONS OF DISABILITY ABROAD GRAND BALLROOM SALONS VII-VIII

*Chair: Ashley Holben, Mobility International USA*  
*Presenters: Kirsten Jensen, CIEE; Mark Bookman,*  
*Villanova University (CIEE Alumnus)*

People with disabilities studying abroad can expect to encounter cultural attitudes that vary from country to country. In what ways can travelers with disabilities plan for, adjust to, and even shape attitudes? How might international exchange professionals help move attitudes toward the positive through long-standing relationships with overseas partners? This session will showcase CIEE alumni with disabilities and a resident director from a recent program with a focus on cultural differences related to disability that may impact the attitudes of the host community, exchange staff, and students with disabilities.

### WEAVING A WEB: LINKING EDUCATION ABROAD WITH CAREER EXPLORATION GRAND BALLROOM SALONS I-II

*Chair: Andrew Law, Denison University*  
*Presenters: Meika Smart, Johns Hopkins University;*  
*Malene Torp, Danish Institute for Study Abroad;*  
*Eleanor Lucas, Johns Hopkins University Student*

Education abroad can serve as an effective laboratory for developing flexible analytical, collaborative, and communication skills sought by employers. As education abroad professionals, have we made broad-based skill development a key outcome for education abroad? Should career development be an important priority for every student going abroad? What are effective ways to help study abroad students integrate thinking about educational and career development trajectories? This session will start a conversation about collaborations and initiatives that engage this increasingly relevant and educationally rich sector of our work.



# SCHEDULE OF EVENTS

FRIDAY, NOVEMBER 21 (CONTINUED)

3:45 P.M. - 5:00 P.M.

## CONCURRENT SESSIONS

### INCORPORATING UNIVERSAL DESIGN CONCEPTS INTO STUDY ABROAD GRAND BALLROOM SALONS I-II

*Chair: Elizabeth Standaert, University of St. Thomas*  
*Presenters: Carol Larson, University of Pittsburgh;*  
*Lynnett Van Slyke, University of Pittsburgh*

On our increasingly diverse campuses, we strive to reach a range of students. Are we doing all we can to include students with disabilities? In this session we'll discuss the importance of actively welcoming students with disabilities into the study abroad process. Presenters will share suggestions about how to incorporate universal design concepts into programming and outreach. How do you talk about a program experience in an inclusive manner? What about working effectively with your disability services office? We'll discuss these questions and more during this interactive session and provide real solutions.

### LOCAL SYNERGIES: CINEMA, POLITICS, AND STUDY ABROAD GRAND BALLROOM SALONS IX-X

*Co-Chairs: Serigne Ndiaye, CIEE; Carina Yervasi,*  
*Swarthmore College*

This session presents part of Serigne Ndiaye and Adams Sie's documentary film, "Fed Up" (2014), and examines how it breaks down barriers between film director and study abroad director, and between local constituencies and students studying abroad. The film illustrates alliances and alignments among citizenry, art, and politics to stand up for change during the 2012 Senegalese elections. Through directed questions after the screening, we'll invite audience members to discuss how this film functions as a way to explore topics of local awareness for students, provide a critical discussion of documentary film, and make the director an integral part of local history.

### CROSS-CULTURAL COMPETENCE THROUGH EDUCATION, TRAINING, AND EXPERIENCE AT THE UNITED STATES NAVAL ACADEMY GRAND BALLROOM SALONS VII-VIII

*Chair: Timothy Disher, United States Naval Academy*  
*Presenters: Clementine Fujimura, United States*  
*Naval Academy; Joseph Thomas, United States*  
*Naval Academy; Ally Strachen, United States Naval*  
*Academy Student*

The mission of the United States Naval Academy is to graduate leaders prepared for a volatile, uncertain, chaotic, and ambiguous international environment. This workshop will be facilitated by leaders from across the institution and provides insights into curricular, co-curricular, and experiential programs for cross-cultural competence development. Attendees will learn about planning, delivering, and assessing cultural immersion programs. This presentation will include information on language study abroad, regional expertise and cultural immersion, university exchange programs, and global leader development.

### EXPLORING CAMPUS PARTNERSHIPS AND STRATEGIES TO REDUCE BARRIERS IN EDUCATION ABROAD GRAND BALLROOM SALONS III-IV

*Chair: Andrew Gordon, Diversity Abroad*  
*Presenter: Robert Bennett III, The Ohio*  
*State University*

Diversity Abroad and CIEE have developed a program that provides for learning, best-practice sharing, and innovation among professionals in the field of education abroad. The Future Leaders Summit (FLS) aims to increase access and diversity in education abroad through brainstorming and developing ways to overcome three significant barriers: cost, curriculum, and culture. During the 2013-2014 academic year, 42 participants from around the country came together for two in-depth summits to develop solutions for addressing curricular and cultural challenges in order to attract and serve students from diverse and underrepresented backgrounds. Participants have been able to implement new ideas with colleagues at their home institutions and expand diversity and inclusion efforts. This session brings together the unique experiences of these FLS participants, who will share the work they've done, discuss challenges they've faced, and share lessons learned since the summit. The session will include brainstorming more ideas for developing collaborative partnerships on campus and opportunities to address curricular solutions to education abroad programming. Participants will gain insight into what campuses are doing to address barriers to increasing diversity in education abroad. They'll also generate ideas for what they can do on their own campuses to address these challenges, and learn how to get involved in conversations and solutions with Diversity Abroad and CIEE.

5:30 P.M. - 7:30 P.M.

## ACADEMIC CONSORTIUM MEMBER RECEPTION\*

THE GEORGE PEABODY LIBRARY  
AT THE JOHNS HOPKINS UNIVERSITY

Sip cocktails, sample hors d'oeuvres,  
and connect with fellow CIEE Academic  
Consortium members amid six tiers  
of ornamental cast-iron balconies,  
gold-scalloped columns, and 300,000  
rare and beautiful volumes during this  
exclusive event!

*Looping shuttle service begins at 5:15 p.m.  
from the Marriott Waterfront southwest  
entrance on President's Street.*

**\*BY INVITATION ONLY**



## SATURDAY, NOVEMBER 22

8:00 A.M. - 1:00 P.M.

CIEE REGISTRATION DESK  
AND INTERNET CAFÉ

GRAND BALLROOM  
REGISTRATION AREA



8:30 A.M. - 1:00 P.M.

EXHIBIT HALL

GRAND FOYER WEST

8:30 A.M. - 10:00 A.M.

## CIEE BREAKFAST

GRAND BALLROOM SALONS V-VI

Join your colleagues for a tasty breakfast  
buffet and one last networking opportunity  
at the CIEE Breakfast! Learn how CIEE and  
the Academic Consortium Board partnered  
this year to increase summer programming  
options and establish the new CIEE Global  
Institute – Berlin, and how these initiatives  
are helping to break down the barriers to  
study abroad: cost, curriculum, and culture.  
Then, listen in as a CIEE alumna and current  
Spelman College student recounts how her  
study abroad experience has impacted her  
academic, professional, and personal life.  
You won't want to miss it!



# SCHEDULE OF EVENTS

SATURDAY, NOVEMBER 22 (CONTINUED)

10:15 A.M. - 11:30 A.M.

## CONCURRENT SESSIONS

### TECHNOLOGICAL BARRIERS: MOVING TOWARD FULLY ACCESSIBLE WEBSITES, APPLICATION MATERIALS, AND INFORMATION SHARING

GRAND BALLROOM SALONS I-II

*Chair: Whitney Strickler, The Pennsylvania State University*

*Presenters: Kate Fox, The Pennsylvania State University; Christian Vinten-Johansen, The Pennsylvania State University*

This session will give education abroad professionals and diversity advocates information about accessibility to information on a website, in documents, and in application databases as it relates to federal legislation (see [www.section508.gov](http://www.section508.gov)). Presenters will discuss how a settlement between Penn State and the National Federation of the Blind affected institutional change at the university level and implementation at the unit level. Participants will discuss current practices and how they might address technological barriers for study abroad students.

### MAKING IT WORK: INCREASING PARTICIPATION OF AFRICAN-AMERICAN STUDENTS IN STUDY ABROAD PROGRAMS

GRAND BALLROOM SALONS VII-VIII

*Chair: Deborah Sanders, Study Abroad to Africa*

*Presenters: Sibusiso Nkomo, University of Pretoria; Lakendra Brunston-Parker, Norfolk State University; Connie Lundy, Lincoln University*

This session provides practical lessons for supporting diverse students and offers a model for developing a population of students who have traditionally not taken advantage of international programs. Statistics compiled by the Institute for International Education and the Department of Education in 2010-2011 indicate that only 4.8 percent of U.S. students studying abroad are African-American, for example. In addition, just 5 percent of U.S. study abroad students study in Africa. Panelists have had practical experience in changing these statistics. The panel includes study abroad advisers who work directly with students at two schools that are Historically Black Colleges and Universities (HBCU), the director of a study abroad program focusing on Africa, and a South African professor promoting Africa as a viable study abroad destination.

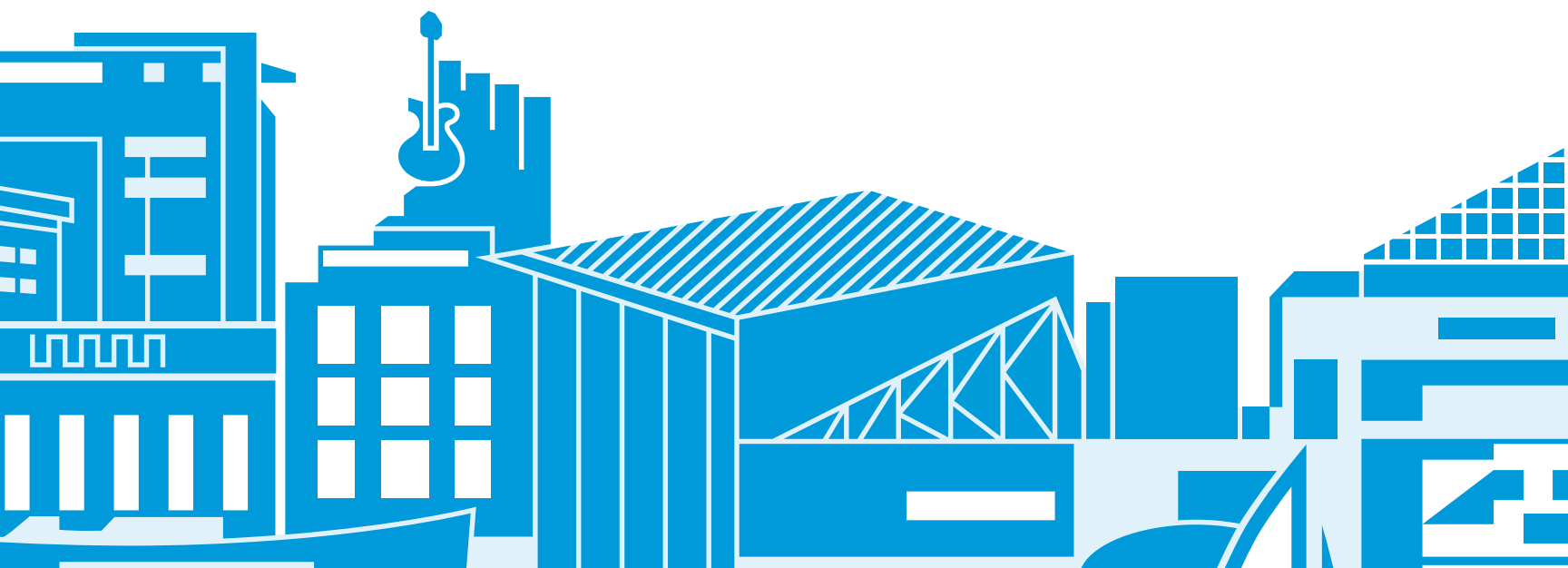
### WHO IS NOT STUDYING ABROAD? AN EXAMINATION OF THREE INSTITUTIONAL PERSPECTIVES ON EXPANDING STUDY ABROAD OPPORTUNITIES

GRAND BALLROOM SALONS III-IV

*Chair: Wagaye Johannes, Institute for International Education*

*Presenters: Scott Manning, Susquehanna University; Uttiyo Raychaudhuri, Clemson University; Michele Tolan, Institute for Study Abroad-Butler University*

To understand how to expand education abroad opportunities, we need to understand who is not going abroad. Presenters will share what they've done (or are doing) to expand participation with respect to the barriers of cost, curriculum, and culture. Participants will be invited to share best practices on how to change perceptions and make study abroad – academic study, work, or internships – more accessible. Case studies will include the Clemson Engineers for Developing Countries (CEDC) Haiti Initiative, an innovative student-directed program; Susquehanna University, which made study away a curricular requirement; and others who will explain how a one-person office has increased the numbers of underrepresented students going abroad.



## 11:45 A.M. - 1:00 P.M. CONCURRENT SESSIONS

### HEY, I'VE GOT AN ANTHROPOLOGIST IN MY POCKET: SCHOLARSHIP FOR THE 21ST CENTURY

GRAND BALLROOM SALONS III-IV

*Chair: Eric Singer, Goucher College*

*Presenters: Robbie Blinkoff, Goucher College;  
Jamie Mullaney, Goucher College; Kate McCleary,  
Washington College*

The Pocket Anthropologist is a mobile Web application designed by Goucher College to help Goucher students across all academic disciplines systematically document their observations abroad and integrate this learning into Goucher's classrooms and curriculum. This panel will discuss opportunities for students and faculty to incorporate the Pocket Anthropologist into learning and classrooms, and present the structure and process of implementing it both at home and abroad. We'll also explore how it may facilitate intercultural development and assessment of study abroad.

### DIVERSITY DIALOGUE GRAND BALLROOM SALONS I-II

*Co-Chairs: Catherine Menyhart, CIEE; Carol Larson,  
University of Pittsburgh*

Participants will reflect on conference sessions and speakers – all devoted to the theme of breaking barriers and increasing diversity in international education – and identify key themes and actions for moving forward. We'll engage in discussions and develop action plans to ensure that conference insights result in positive change and an increased ability to support all students on international and intercultural programs.

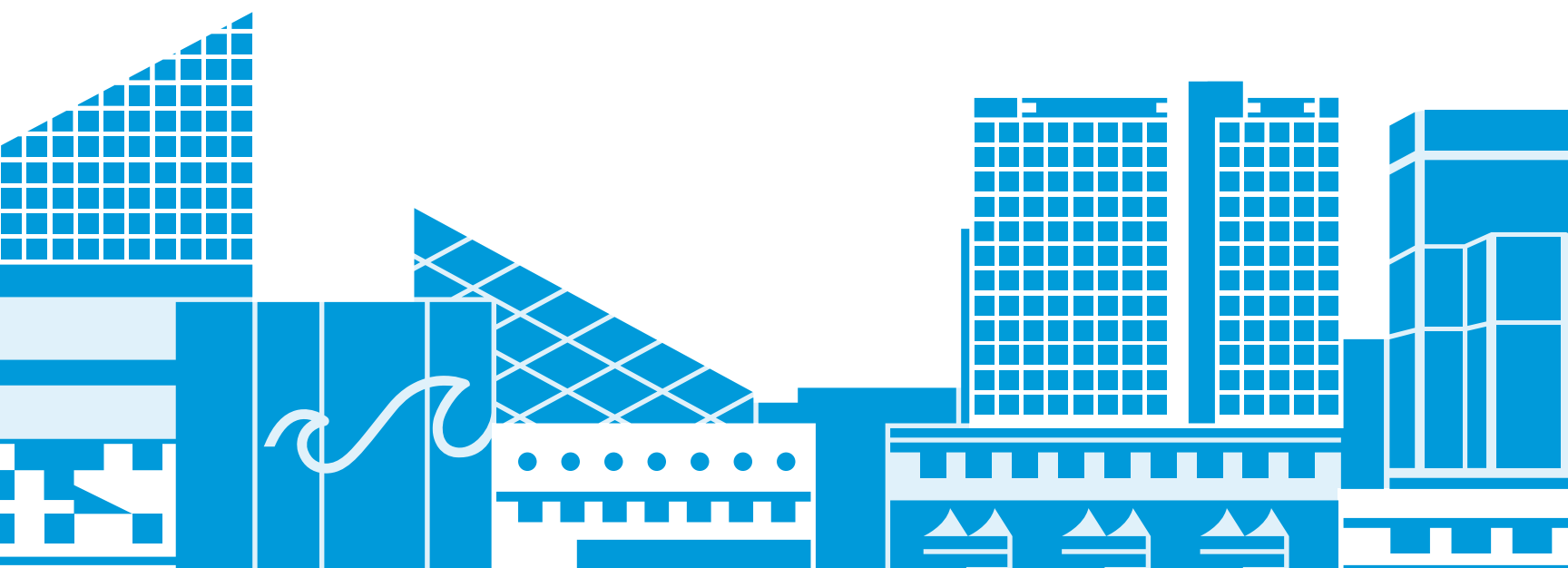
### A WORLD AWAY: HOW ONE HBCU FACED DOWN COST, CURRICULUM, AND CULTURE AND MADE IT TO CHINA

GRAND BALLROOM SALONS VII-VIII

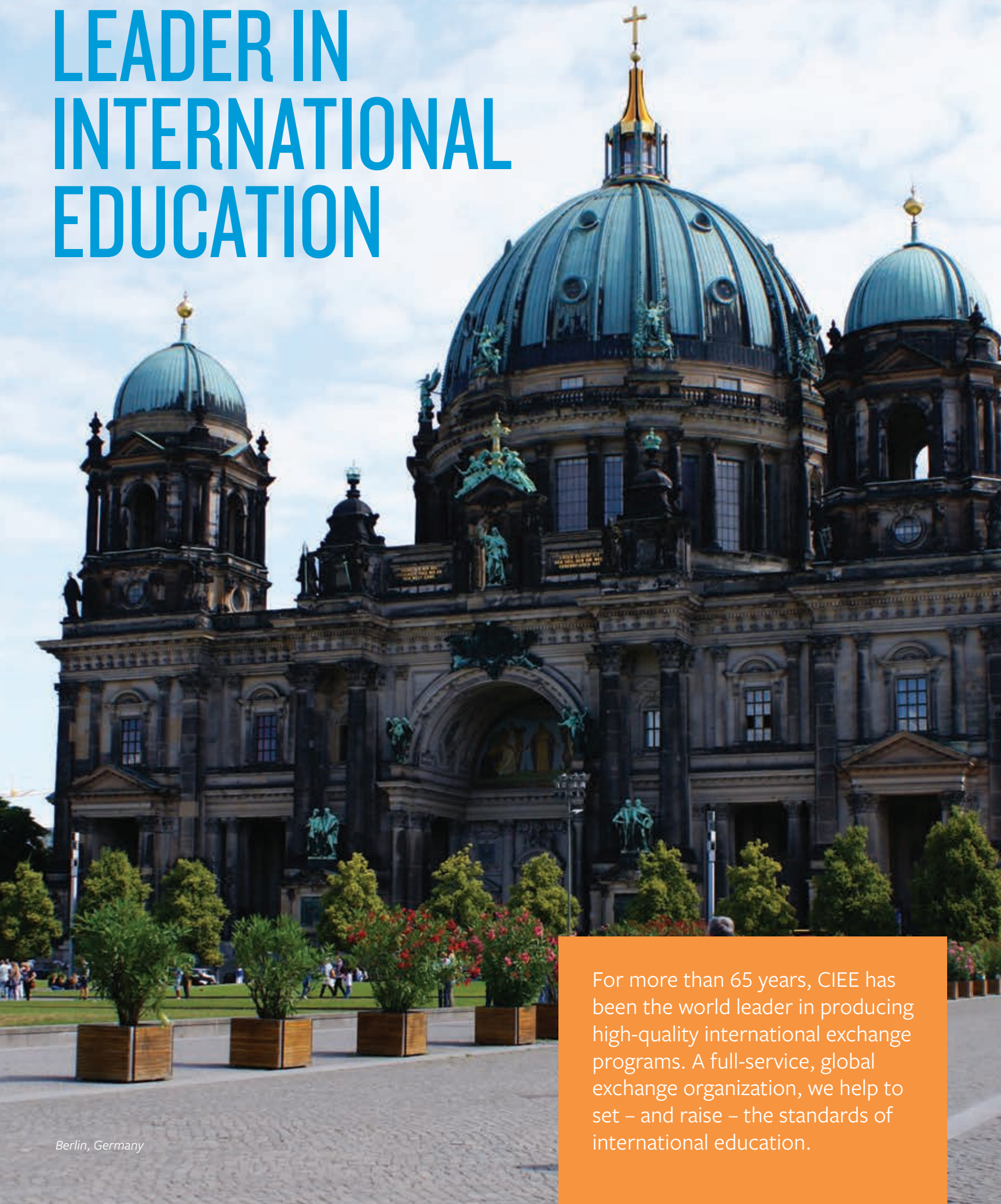
*Chair: Erin Santana, CIEE*

*Presenters: Craig Richardson, Winston-Salem State  
University; Steve Chao, CIEE*

Despite barriers of cost, curriculum, and culture, 13 Winston-Salem State University (WSSU) students spent 10 days in Shanghai, China, in summer 2013. WSSU students are of varied ages and racial, ethnic, and socioeconomic backgrounds, and many didn't have a passport before this trip. Craig Richardson, a WSSU professor of economics, worked with CIEE's Faculty-Led and Custom Programs team and Steve Chao, center director for the CIEE Study Center in Shanghai, to design a program for his MBA students. We'll explore how WSSU was able to overcome barriers and give these students a life-changing experience, and how other institutions may be able to replicate its model to increase access to study abroad for traditionally underrepresented students.



# THE WORLD LEADER IN INTERNATIONAL EDUCATION



For more than 65 years, CIEE has been the world leader in producing high-quality international exchange programs. A full-service, global exchange organization, we help to set – and raise – the standards of international education.

Berlin, Germany

Truly immersive experiences, CIEE international exchange programs transform the lives of the students, professionals, and educators who dare to leave their comfort zones to experience the world. They broaden perspectives and inform worldviews, increase understanding of different cultures, and generate dialogue and excitement surrounding international exchange.

Gain the understanding, knowledge, and skills for living in a globally interdependent and culturally diverse world with a CIEE program:

#### STUDY ABROAD

A unique combination of coursework, excursions, homestays, internships, and cultural activities offers U.S. college students access to rigorous, relevant, high-quality programs – spanning more academic disciplines than any other international education organization – to help them become global citizens.

#### FACULTY-LED AND CUSTOM

With a network of 60 study centers in more than 40 countries around the globe, resident staff who are experts in their fields, and more than 200 established programs, we have the resources, expertise, and infrastructure to help you create programs that meet the unique and rapidly changing needs of your institution.

#### INTERNATIONAL FACULTY DEVELOPMENT SEMINARS (IFDS)

Anchored in the well-established resources at CIEE study centers worldwide, IFDS enable faculty to revisit familiar concepts and encounter new academic theories and perspectives needed to invigorate existing curricula and create cutting-edge courses that bring international education directly to the student.

#### HIGH SCHOOL ABROAD/GAP YEAR ABROAD

Offering the infrastructure, training, resources, and support necessary to be immersed in a different culture in ways that were previously unimaginable, our programs enable current U.S. high school students and recent graduates to shape their experiences abroad into what they want them to be.

#### CIEE TEFL CERTIFICATION

Our innovative, 150-hour online course in Teaching English as a Foreign Language (TEFL) is designed to give you a competitive edge. A dynamic, distance-learning format meets a variety of needs and accreditation from the World TEFL Accrediting Commission ensures you're prepared for the real-world teaching environment.

#### TEACH ABROAD

With expert advisors to help you plan your journey, unparalleled support – from contract negotiation to insurance to visa assistance or procurement – and opportunities available in seven countries around the world, college graduates gain real-world experience and immerse themselves in a foreign community while getting paid to teach English to local students.

#### WORK & TRAVEL USA

Unparalleled support services, close relationships with employers, and expertise in State Department regulations are just some of the reasons why international students from more countries around the world choose CIEE to arrange immersive cultural exchange and seasonal employment opportunities that allow them to explore the diverse people and places that make up the United States.

#### USA HIGH SCHOOL/USA HIGH SCHOOL PLUS

Our extensive network of passionate volunteers connects international exchange students with carefully matched American host families who welcome them into their communities, providing a supportive environment for high school students to discover what makes America unique.

#### INTERNSHIP USA

Creating the international business leaders of tomorrow, our professional internships and career training opportunities offer international college students and graduates the chance to gain valuable hands-on experience while being immersed fully in American culture.

#### HIGH SCHOOL SUMMER ABROAD

Fun and discovery are at the heart of each CIEE High School Summer Abroad program. Top-notch academics combined with cultural immersion and exciting activities bring learning to life. Choose from language and culture, service and leadership, or content studies, and 16 dynamic locations.



#### CIEE ALUMNI: CHANGING THE WORLD

From high school students to college students to international professionals, CIEE programs change lives. From keeping in touch with our participants, we know they go on to do great things and lead change all over the world.

We want to do all we can to support our alumni, and keep their international education going long after their CIEE programs end. That's why we host a robust schedule of alumni events and educational programs, and connect alumni online, galvanizing the passionate and diverse community of more than 350,000 people that represent more than 170 countries around the world. To learn more about alumni programs, benefits, and the 2015 Alumni Summer Internship program, visit [ciee.org/alumni](http://ciee.org/alumni).

**LEARN MORE AT CIEE.ORG**



## WIN A CIEE TEFL CERTIFICATION COURSE

Stop by the CIEE booth to learn more about our new Teaching English as a Foreign Language (TEFL) courses and enter to win a 150-hour course!

[ciece.org/tefl](http://ciece.org/tefl)



**AIC: Academic Internship Council** is a nonprofit organization with more than 30 years of experience delivering customized internship programs to academic institutions. These programs offer:

- Personalized student placement across a range of industry areas
- Comprehensive internship programs in seven locations around the world
- Strong partnerships with college and universities
- Cultural, academic, and professional development experiences

Now part of the CIEE family, offering more opportunities to more students in more places.

Learn more: Stop by the AIC booth in the exhibit hall in Grand Foyer West  
[academicinternshipcouncil.org](http://academicinternshipcouncil.org)



Where can you meet Study Center staff from 26 countries, shop a global marketplace, and network with your colleagues?

## MEET CIEE

Thursday, November 20

4:30 p.m.-6:00 p.m. in Grand Ballroom Salons V & VI

- Enjoy favorite cocktails from around the world
- Shop in our unique marketplace
- Enter for a chance to receive a 2015 CIEE Annual Conference package for Berlin



[ciee.org/conference](http://ciee.org/conference)



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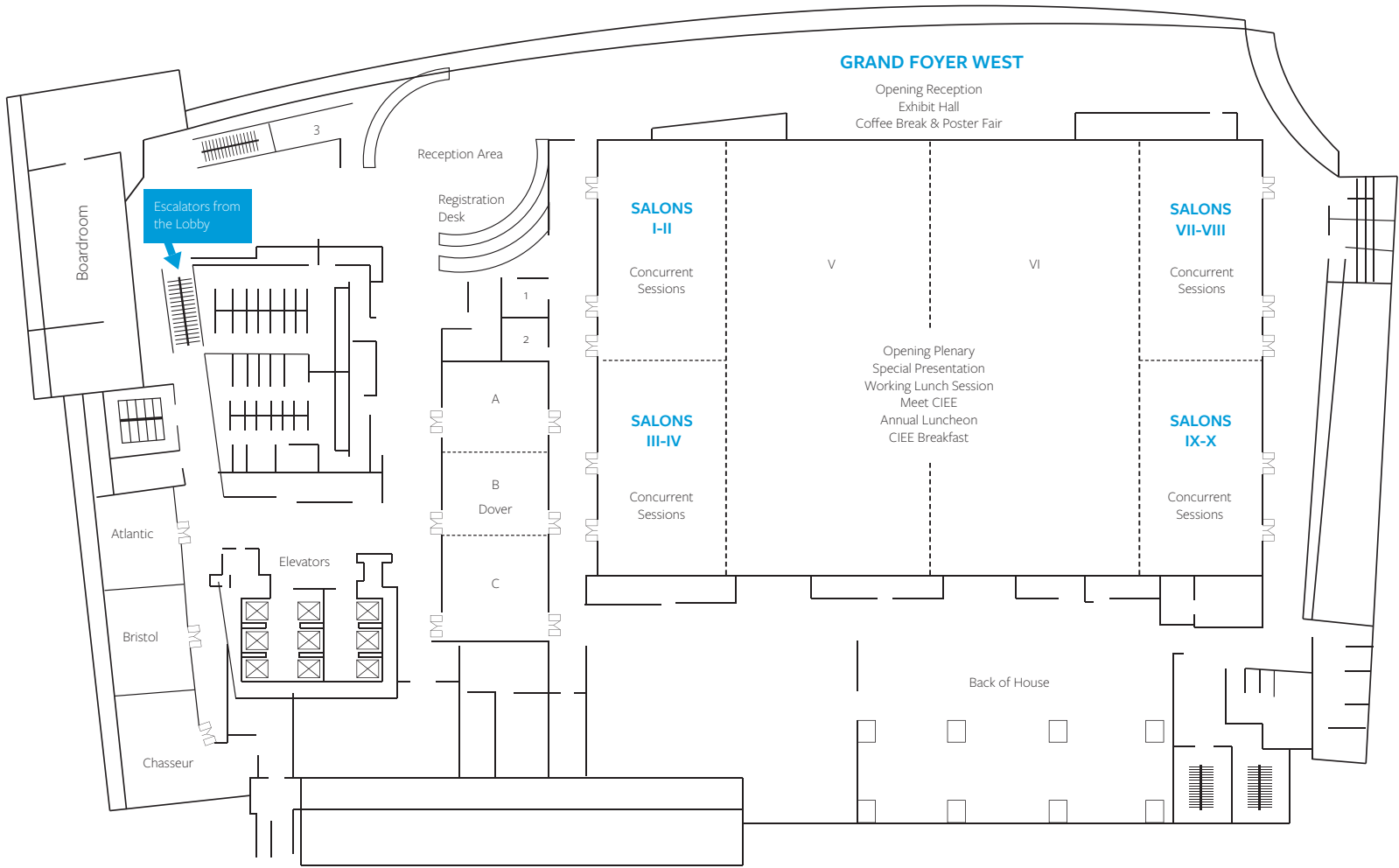
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### \*STARTING NOVEMBER 2014

# HOTEL FLOORPLAN



## THIRD FLOOR

**BALTIMORE  
MARRIOTT  
WATERFRONT**

700 ALICEANNA ST.  
BALTIMORE, MD  
21202-4339 USA  
TELEPHONE 410-385-3000

# WE'RE REDUCING OUR ENVIRONMENTAL FOOTPRINT!

## HERE ARE JUST A FEW WAYS:

- Presenters have been asked to eliminate or reduce the amount of paper they use. Session presentations and handouts are posted at [ciecee.org/conference](http://ciecee.org/conference).
- Conference exhibitors have been asked to limit the number of materials produced and shipped to the conference.
- Conference session evaluations are now electronic. You'll receive an email with a link to each day's evaluations.
- Final conference evaluations are now located online following the conference. Check your email for a link.



Your conference name badge is your ticket to CIEE conference events. Please be sure to wear your badge at all times – you may be asked to show it for entry to conference sessions and receptions.

# THE REINVENTION OF STUDY ABROAD

Setting the course for 2020

NOVEMBER 4-7, 2015

cīee  
BERLIN  
2015 CONFERENCE

CALL FOR PROPOSALS COMING SOON.

Visit [cīee.org/conference](http://cīee.org/conference) for updates and details.