

# Passport to Engagement: Illuminating the Way for Underrepresented Students in Study Abroad



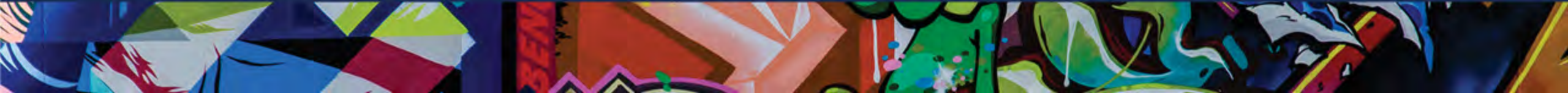
cīee

2019 CIEE ANNUAL CONFERENCE

**BROOKLYN**

NOVEMBER 6-8, 2019

STUDY ABROAD 2019 | OPENING DOORS TO INCREASE DIVERSITY IN STUDY ABROAD



# Presenters:



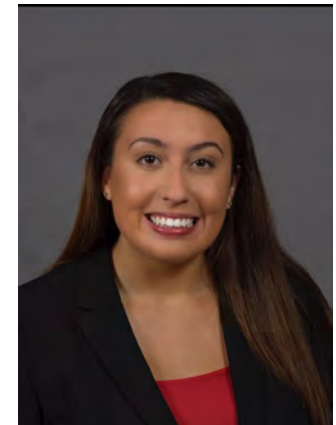
**Lee Armstrong**  
Director Int'l Programs  
College of Business



**Valda Bronston**  
Associate Director  
McNair Scholars



**Pierre James**  
Director Undergrad Advising  
College of Business



**Selena Drake**  
Student  
Mktg, Operations  
Mgmt majors  
CIEE South

America

**University of Cincinnati:** urban, public research university, 44,000 students

# Barriers to Study Abroad

Underrepresented students: African American, Hispanic, and native American

When considering study abroad students ask:

- **Does anyone look like me?**
  - Are any of my friends going?
- **How much does it cost?**
  - Are there any scholarships?
- **Where in the world?**
  - I've never heard of "Ecuador". Why would I want to go there?
- **My parents don't want me to do this.**
  - Who do you know in your circle of support who has travelled?
- **I have never travelled before.**
  - How do I get a passport?

# Building Community

## Lindner College of Business Business Fellows Program

is the first and only college-administered program at an Ohio business school specifically dedicated to supporting African American, Hispanic, Latino, and Native American students.



# Building Community

---

## Business Fellows Toronto experience

- Faculty-led, 5 day program, fall break of freshman year
- Recruit at freshmen orientation in the summer before classes start
- Encourage parents to help student get a passport before coming to campus- invest in their future, good for 10 years
- Toronto – low cost, bus ride away, diverse, must have a passport
- Program leaders from advising, career services, international, faculty

# Academic Preparation

## Coursework:

### Business Fellows: BA1001

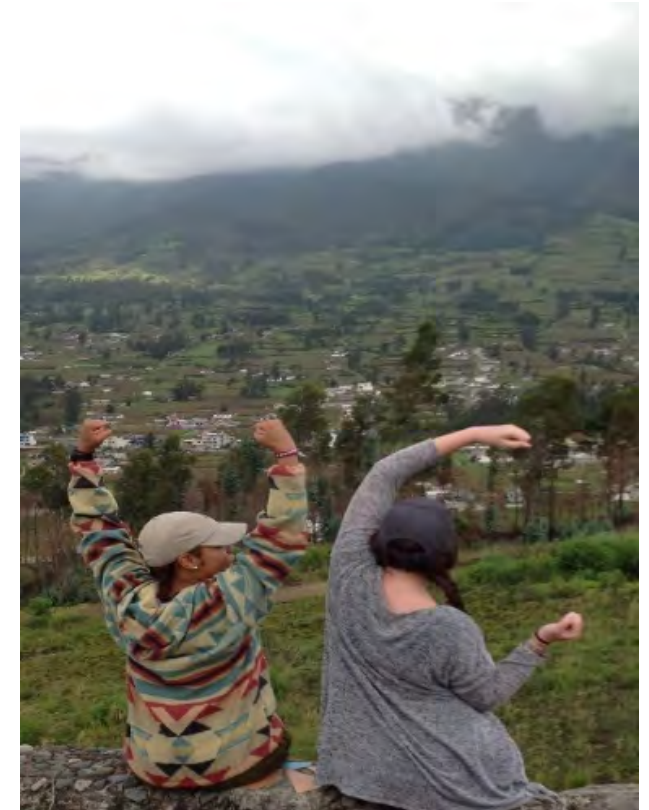
- Class first taught, fall 2013
  - Course Description: This course helps BZF freshmen to leverage program opportunities and navigate the many experiential programs offered by the college. Students will explore their own strengths, weaknesses to map out personal academic goals.
  - Course Objectives: Personal/ Professional Development, Academic Excellence, Campus Engagement, Study Abroad and Service, Mentorship
- Topics Covered:
  - Pre-Toronto: Course Overview/Expectations, Mandatory Pre-Departure Meeting, Introduction to Culture, Team Building/Professionalism/ Toronto Sightseeing Presentations, Logistics
  - Post-Toronto: Debrief, Study Abroad, Workplace Transition, Student Leadership, Final Presentations
- Assignments: Code of Conduct Quiz, Presentations/ Video Reflections, Mid-Term Reports

# Building Community: Does anyone look like me?

## Ronald E. McNair Postbaccalaureate Achievement Program

is one of the Federal TRIO Programs designed to assist undergraduate students that are first-generation college students, who are Pell eligible and/or members of an underrepresented ethnic group in the quest to obtain a PhD through mentorship and various scholarly activities.

McNair Abroad was born from the need make scholars more competitive in the graduate application process.



# Building Community

---

## McNair Abroad

- faculty-led, 10 day programs with service focus
- McNair partners with UC International and **CECH**-College of Education, Criminal Justice, and Human Services,
- Recruiting: all students with focus on McNair Scholars, Gen-1 students and underrepresented
- Countries visited: Costa Rica, Ecuador, Croatia, France
- Coursework spring semester: Immersed in Culture and Education

# Funding Study Abroad

## Q: How do I afford this?

- University scholarships for study abroad - UC Int'l block grants
- Be creative with scholarship money - charge full program fee and scholarship 80% of cost with designated BZF scholarship money
- Fundraising to subsidize programs – corporate sponsors in exchange for talent preview
- Lower cost destinations - bus to Toronto, destinations in Central American, housing with homestays
- Apply for Grants to cover components of program costs – P&G development grant, Alumni Fund

# Student Experience: Global Campus

Argentina, Brazil, Chile



# Exercise in pairs: thinking in the box

Find a partner:

Person 1 Chose a number 1 to 10

Person 2 Chose a letter a – j



# Brainstorm ways to collaborate on study abroad

## Person 1

1. International Programs Office
2. Science Department
3. Language Department
4. College of Business
5. College of Engineering
6. College of Education
7. Journalism Department
8. College of Arts and Science
9. University Honors Program
10. Computer Science Department

## Person 2

- a. Admissions
- b. Student Activities Office
- c. Development Office
- d. Career Services
- e. Libraries
- f. Veteran's Affairs
- g. Financial Aid Office
- h. Community Engagement Office
- i. Academic Advising
- j. African American Resource Center

# Creating an expectation of study abroad

Students get the message to study abroad from multiple places in their university life

- **Business Fellows** partners with: Academic Advising, Office of D&I, Development Office, Career Services, Admissions, Faculty
- **McNair partners with:** UC International and **CECH**-College of Education, Criminal Justice, and Human Services, with an emphasis on McNair Scholars and Gen-1 students (Impact House)



# Outcomes of Toronto experience

- Business Fellows participate in a second study abroad at a higher percentage than our honors groups
  - 43% participation rate of Business Fellows vs. 25% participation of all undergraduate business students
  - 81% participated in a faculty-led experience
  - 25 countries visited
- Toronto is an important component of our college recruiting
- Travel creates a strong community within the college
- Alumni of the program continue to stay connected to the college after graduation
- Students are introduced to networking, professional attire and behavior, and travel skills as freshmen
- The Toast graduation celebration boasts where in the world students have studied abroad

## New Challenges

As our numbers grow, how to maintain a sustainable model for 50+ students

# Small Group Discussion S.T.A.R.

---

At your table, discuss ways you can collaborate with unlikely partners across campus to engage underrepresented students in study abroad.

**Situation :** Use one of your current study abroad options

**Task:** Increase the participation rate of underrepresented students in your enrollment

**Action:** Engage a new partner in your recruitment, deliverable, travel prep

**Result:** Describe what a measurable “win” looks like for you

# Questions?





# Contact information

[Lee.Armstrong@uc.edu](mailto:Lee.Armstrong@uc.edu)

[Valda.Bronston@uc.edu](mailto:Valda.Bronston@uc.edu)

[Pierre.James@uc.edu](mailto:Pierre.James@uc.edu)

[Drakesk@ucmail.uc.edu](mailto:Drakesk@ucmail.uc.edu)



# THANK YOU

BROOKLYN | 2019 CIEE ANNUAL CONFERENCE

STUDY ABROAD 2019 | OPENING DOORS TO INCREASE DIVERSITY IN STUDY ABROAD

cīee

