

*Living My
Best Life:*
Strategies to
Increase Study
Abroad Participation

Facilitators



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Session Overview



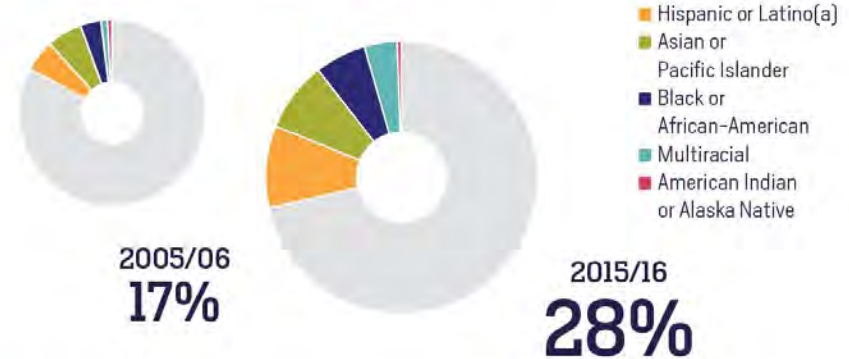
- ◆ Introduction of panelists
- ◆ Roll call of audience
- ◆ Why this session?
- ◆ Techniques to engage students of color
- ◆ Programming examples and best practices
- ◆ Discussion time



Who are Underrepresented Students?

- ◆ Low-Income
- ◆ Disabled
- ◆ People of Color
- ◆ Ethnic Minorities
- ◆ LGBTQ+
- ◆ Athletes
- ◆ International Students
- ◆ Transfer Students
- ◆ Veterans
- ◆ Non-traditionally Aged Students
- ◆ Student Parents
- ◆ Undocumented Students
- ◆ 1st Generation Students
- ◆ Males

RACE/ETHNICITY OF U.S. STUDENTS ABROAD



The proportion of U.S. minority students studying abroad has increased modestly over the past ten years.

Open Doors is conducted by the Institute of International Education with the support of the Bureau of Educational and Cultural Affairs of the U.S. Department of State. Online at: www.iie.org/opendoors

opendoors®

Community Outreach



Peer to Peer Mentors/ Alumni Engagement:

- Benefits
 - Representation
 - Relatability
- Challenges
 - Alumni Availability

Personal Hands On Advising

- Benefits
 - Builds Trust
- Challenges
 - Man-power
 - Time constraints



Programming Strategies



Student Led vs. Student Driven:

Student Led- Have students take ownership of programming

Student Driven- Create events specifically for students of color

- **Benefits**

- Representation
- Student empowerment
- Relatability

- **Challenges**

- Student availability

Programming that Encourages & Affirms Minority Identity:

- **Benefits:**

- Community Building
- Trust
- Relatability
- Representation

- **Challenges:**

- Awareness of Current Topics, Issues & Trends
- Strategic & Relatable Communication

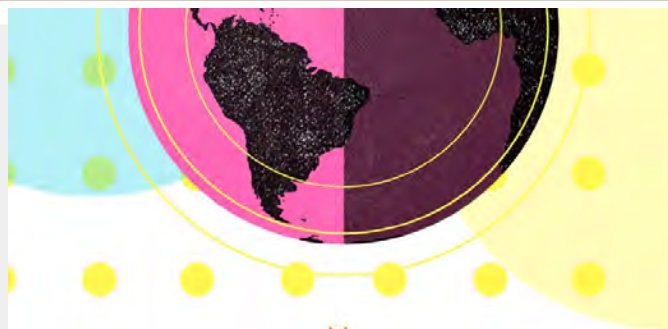
Questions/Discussion



So we know it's not good enough for us to simply encourage more people to study abroad. We also need to make sure that they can actually afford it



Michelle Obama



ciee

THE WORLD IS OUR CLASSROOM. JOIN US.

LUNCH & LEARN: HOW TO AFFORD STUDY ABROAD

Learn about study abroad funding and
budgeting

JOIN CIEE REP ALISA JACKSON
FEBRUARY 22
11-1 PM
ACB ROOM 215

CIEE Scholarships and Grants



- ◆ Funding is often a major concern/limitation of students especially for Pell grant eligible students
- ◆ Many students do not feel motivated to apply for scholarships that are not guaranteed
- ◆ Streamlined scholarship and grants application
- ◆ Guaranteed grants for all MSIs
- ◆ Guaranteed GAIN travel grant for Pell Grant eligible
- ◆ Guaranteed Gilman Go Global just for applying for Gilman

Specialized Programing to Engage Students of Color



1. **Blueprint/Sister Chat/PRIDE**
2. **Greeks Abroad**
3. **Living My Best Life: Stories from African American Travel Bloggers**
4. **Kinks and Coils: Natural Hair Care Abroad**
5. **Heritage Tours**
6. **CIEE Frederick Douglass Global Fellows** use of videos, blogs and on campus outreach

Specialized Programing to Engage Students of Color

Aggies Abroad Presents
BLUEPRINT
 Men inspiring men to leave their mark on the world!

Aaron Slater
 Leslie Winston
 Terrence Christian

Wednesday
 April, 17th
 2019
 6pm
 Student Center
 Room 222

Start your journey abroad with a chance to win a free passport!

Sponsored by the Office of International Affairs

Are you interested in studying abroad but have questions that you would like to ask other women?

Sister Chat

Hear everything from preceptions to hair care

Student Center
 Room 222
 Sept 30th
 4:30 pm - 6:30 pm

Date: Oct 17
 Time: 5 pm
 Location: SC 342

Study Abroad with PRIDE

Sponsored by the Office of International Affairs

COME OUT TO HEAR FROM STUDENTS ABOUT THEIR EXPERIENCE, SAFE LOCATIONS, AND PERCEPTIONS

Kinks & Curls:
 Hair Care Abroad with IES Abroad

Monday, November 18th
 3pm-5pm
 May Hall, Rm 126

Informational and open dialogue about hair care & maintenance while abroad.

Refreshments will be served, courtesy of IES Abroad.

Specialized Programing to Engage Students of Color



Greeks Abroad

<https://www.instagram.com/p/BqtC5VsB0qv/?igshid=1xhqaqacev032>



Delta Sigma Theta
Alpha



Alpha Phi Alpha



Alpha Kappa

Specialized Programing to Engage Students of Color

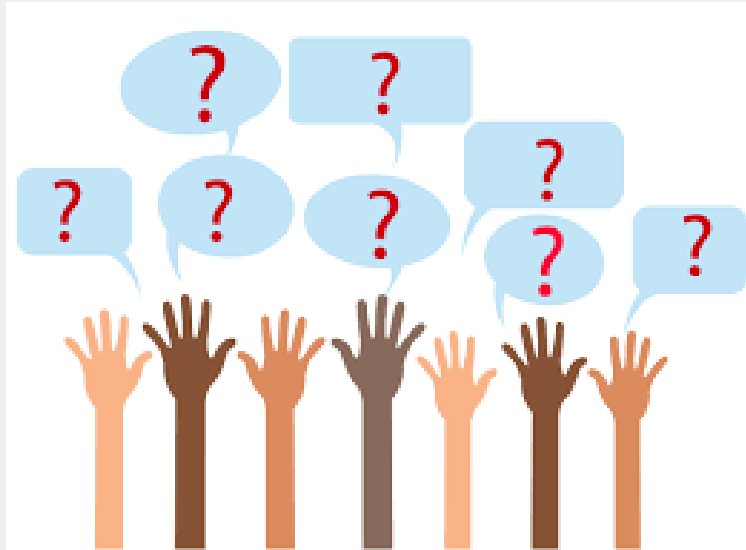


Living My Best Life:
Stories from African
American Travel
Bloggers
Presenters:

- HBCU Alumni Abroad
- Urban Events Global



Questions/Discussion



Specialized Programing to Engage Students of Color



- **CIEE Frederick Douglass Global Fellowship**
- Selective, 10 students cohort from minority serving institutions across the US. Heavily focused on leadership, intercultural development, community service, and social justice.
- Fully funded opportunity including flight.
- **CIEE Frederick Douglass Summer Scholars**
- All applicants now receive \$1500 grant + travel grant towards any CIEE summer program.

Other Strategies to Engage Students of Color in Study Abroad

● Strategic Communication

- Groupchat
 - Add Top Providers
- Social Media
- Google Voice

● Know the Lingo that Your Students are Using

- Living My Best Life
- Hot Girl Summer
- Secure the Bag
- Level Up
- Something to think about: How do you balance being aware of the lingo without culturally appropriating?



Questions
Pair and Share



- What are the challenges in supporting students of color to go abroad?
- How would you like to better serve students of color in the process of going abroad?
- What are you doing well at your institution?



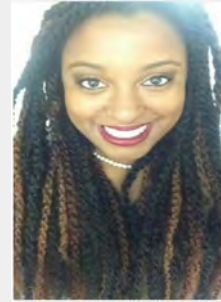
Thanks!



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