**Articulating Values to Guide Programming Development and Selection
for High Impact Experiences Abroad**

Starting With Why

Think of a program, initiative, or procedure you are trying to implement in your office or at your institution/organization. Use this idea as your "what" and complete Simon Sinek's "golden circle" below with the specific how and why for that unique idea.

The WHAT:	
The HOW:	
The WHY:	

Mission, Vision, and Values

Does your office, unit, organization or institution have a clearly defined set of mission, vision, and organizational values? Take this space to reflect on these statements and/or create a set of your own if none exist.

Mission	
Vision	
Values	

Key Stakeholders

Take this space to brainstorm some key stakeholders and their mission, vision, and values. How do their values align with your own? What do they care about?

API's Learning and Engagement Digital Badge Program
My key takeaways:

University of Wisconsin- Madison's Global Gateway Programs
My key takeaways:

My Pathway To Implementation
For the program, initiative, or procedure you identified above, take a moment to consider next steps for implementation. Review the guiding questions below as you establish the idea and provide strategic assessment steps for its success.

Establishing My Initiative
How does my initiative align with institutional/organizational mission, vision, and values? Who are my key stakeholders? What about my initiative will impact success? How will this initiative drive marketing or student behavior (learning, engagement, etc.)?

Assessing My Initiative
How well did your programming reflect your goals? How well did the participants achieve your stated learning objectives? How can you enhance programmatic options to better articulate values?

Please don't hesitate to contact us with any questions or comments!

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