

# MOUNTAINS, VALLEYS, AND UNCHARTED TERRAIN: Exploring the use of technology to deliver inclusive and efficient study abroad programming

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Jennifer Malerich, *Arizona State University*



70<sup>TH</sup> CIEE ANNUAL CONFERENCE

AUSTIN

NOVEMBER 8-11, 2017

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# Objectives

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- Discuss technology strategies that can address challenges facing study abroad program development at their institutions;
- Identify how an online data management system can increase study abroad program development and improve management efficiency; and
- Explain ways in which study abroad programming can be modified to meet the needs of online learners.



# Go to Kahoot.it

<https://create.kahoot.it/l/#user/d7f4d0f7-ed18-43ac-891e-d8824b3cdfef/kahoots/created>

# University of South Carolina – Study Abroad

## *Total Faculty Led Global Classrooms*

2017 – 2018	75
2016 – 2017	64
2015 – 2016	70
2014 – 2015	68
2013 – 2014	68
2012 – 2013	57
2011 – 2012	47



UNIVERSITY OF  
**SOUTH CAROLINA**

# USC Faculty Expectations

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- SAO as centralized bank of information
- Consistency in submission process
- Expected staff support
- Minimizing redundancy of information and duplication of paperwork
- Paper vs. Portal
- And repeat...?



# Faculty-Led: Submit, Review, Run, Renew

- Home-grown online portal
- Managed by Assistant Director of Global Collaborations
- Basic download of documents – scans, PDFs
- Accessed by Faculty Review Committee
  - Review: program approvals and denials
  - Comment feature for feedback & recommendations
  - Transparent system communication
- Once approved – 3 year renewal window
- Archive of information



University of South Carolina



# STUDY ABROAD

South Carolina's Flagship University

## Study Abroad Applications: Applications

[Administration](#) | [Export Applications](#) | [Logout](#)

Name:  Department:  Term:   Include Archived

Location:  Title:  Status:

	Program Title	Submitter	Status	Submitted	Comment Entered	Manage
1.	Summer Study in Wittenberg	Ducate, Lara	Approved	Aug 28, 2015 @ 3:24 pm	Y	
2.	Comparing Health Professions in Ireland	Cuevas, Barbara	Approved	Aug 14, 2015 @ 5:35 pm	Y	
3.	Next Energy: Energy and Sustainability in Germany	Gatzke, Ed	Approved	Aug 13, 2015 @ 5:09 pm	Y	
4.	Italian Music in Italy: Orfeo Music Festival	Hopkins, Janet	Approved	Aug 14, 2015 @ 12:02 pm	Y	
5.	Introduction to the Environment 2016	Jones, Joe	Approved	Aug 14, 2015 @ 5:29 pm	Y	
6.	Examining Social Justice In Brazil	Dinovo, Rhonda	Approved	Aug 14, 2015 @ 5:49 pm	Y	
7.	Contrasting Cultures: Munich, Milan, Paris	Di Cecco, Daniela	Approved	Aug 16, 2015 @ 3:24 pm	Y	
8.	Healthcare Service Learning in Panama	Korpita, Eileen	Approved	Aug 19, 2015 @ 2:12 pm	Y	
9.	Healthcare Service Learning in Peru	Almeida, Alexis	Approved	Aug 19, 2015 @ 2:31 pm	Y	
10.	Sport & Entertainment in Europe	Shaomian, Armen	Approved	Aug 19, 2015 @ 3:35 pm	Y	



## Study Abroad Applications: Application View

[Administration](#) | [Applications](#)

Is this program for credit?

Yes

Primary Program Leader:

**Name:** David Ricks  
**Department:** DMSB  
**Contact:** rickswild@aol.com 803-777-4400  
**Office Address:** 1014 Greene St, DMSB 328

Proposed:

**Program Title:** Business in Europe  
**USC Course Number / Number of Credits:** IBUS 443 / 3  
**Program Location(s):** Bratislava Slovakia  
Buadpest Hungary  
Vienna Austria  
Prague Czech Republic

**Service / Logistics Provider:**

**Will you be working with an on-site service/logistics provider?** No

**Please describe how travel and in-country logistics will be coordinated.**

Both instructors live in Vienna and will make all arrangements directly with vendors in-country.  
Gertraud Wild is a registered tour guide in Austria

**Estimated Program Fee (not including tuition):** \$2500

**What is included in the program fee?** lodging, site visits, in-country transportation, meals, entrance fees

**Anticipated Program Term / Date Range:** Maymester 05/19/2016 - 05/29/2016

**Will this program involve students providing hands-on medical care?** No

**Would you like the Study Abroad Office to post your program on its website for promotional purposes?** Yes

**What is the intended audience for your program?**

**General Program Description:** Please describe the travel learning experience including educational activities and the overall fit with the program destination.

This study tour is intended to offer the participant the opportunity to gain insights into the interdependence of business and culture and the resultant unique business environments. This will be accomplished by studying reports made available in advance and on-site experiences in Austria, the Czech Republic, Hungary, and Slovakia. Special emphasis will be given to integration, innovation, transition, and transformation issues.

**Safety and Health: Is this location on the University travel warning list?** No

**What is the general outlook for this destination in terms of safety and health? How do you plan to address any safety and health precautions or concerns?**

No travel warnings exist currently for the destinations on the itinerary. We will continually monitor the country and specific regions to ensure continued safety.

**Do you speak the language of the host country (if other than English)?**      **Advanced Level**

**How is this program destination and/or subject matter in line with your recognized area of expertise? What other experience do you have that provides you with the background required to lead this program?**

Work experience and degrees are directly relevant.

**Program Assistant Profile**

***Please Note:** All programs must have a program assistant. A program assistant must be a USC faculty or staff member or a local on-site staff member. Program assistants must be able to perform the responsibilities listed in the USC Global Classroom Program Development Handbook and will serve as a secondary emergency contact. Please refer to "Program Assistant Responsibilities" in the Global Classroom Program Development Handbook.*

**Name:** Gertraud Wild  
**Department:** Adjunct Professor, DMSB  
**Contact:** gwwein@aol.com 803-777-4400  
**Office Address:** 1014 Greene Street

**Please describe your secondary program leader's previous travel experience in this country, previous travel to other countries, and experience leading student groups, including duration/time frame and where within the country(s) he/she has traveled.**






Ms. Wild has Masters degrees in both Art History and Economics and is a licensed tour guide in Vienna, Austria. She has managed this study tour for USC since 2008, and has managed similar student and faculty programs for the University of Missouri- St. Louis.

**Is there anything else you would like the Overseas Program Approval Committee to know about you and/or this program?**

The proposed instructors have had excellent student evaluations for the past study tours.

**Insurance Form:** [View Insurance Form](#)  
**Program Leader Agreement:** [View Program Leader Agreement](#)  
**Syllabus:** [View Syllabus](#)  
**Application Status:** Approved

## Reviewer Comments

-  **Brian Hann Aug 21, 2015 @ 9:44 am**  
Since no logistics provider, needs to vet local transportation if bus company, van service, etc to ensure qualified drivers with insurance, etc. Needs to discuss responsible alcohol consumption with students.
-  **Paul Miller Aug 21, 2015 @ 11:20 am**
-  **Robert Rolfe Aug 28, 2015 @ 1:25 pm**
-  **Lara Anderson Aug 31, 2015 @ 10:50 am**
-  **Magdalena Grudzinski-hall Aug 31, 2015 @ 2:50 pm**  
Agree with Brian Hann's recommendations.

3 - For  
2 - For, with Reservations  
0 - Against

# Reduced paper, stress, workload!



**HRTM 590 & RETL 592M-02**  
**Food & Fashion**  
**of Chile & Buenos Aires**  
**May 14-23, 2018**



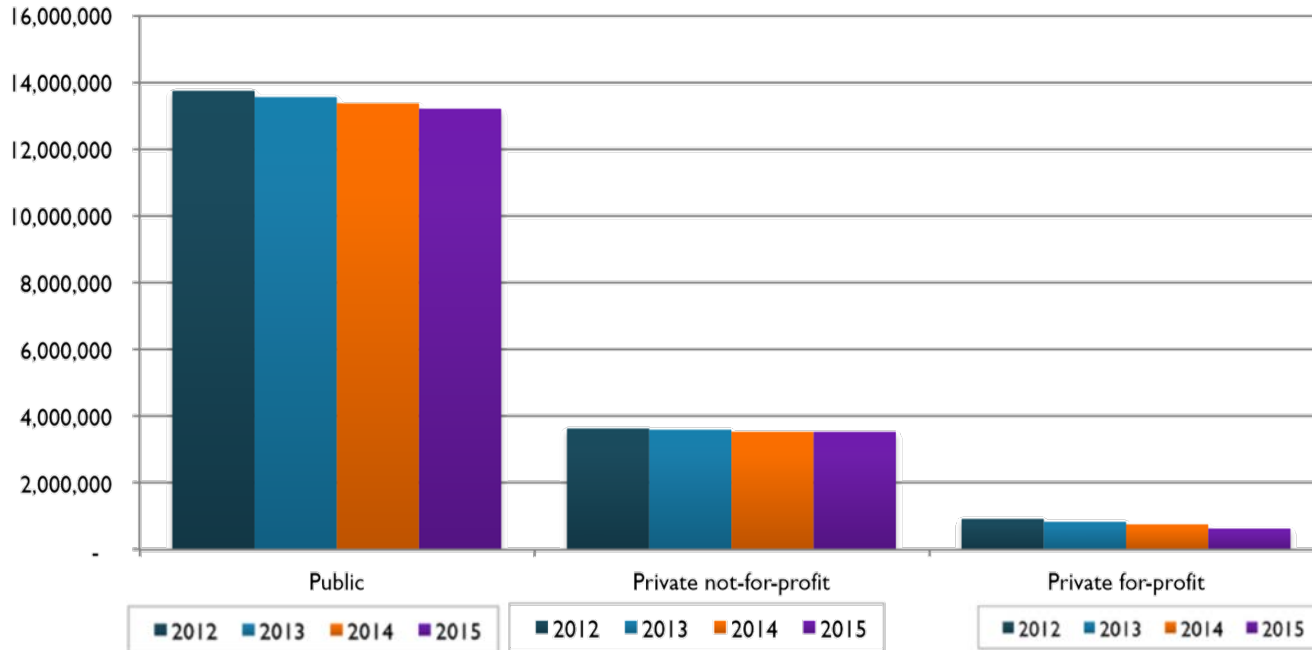
# ASU Online Students Study Abroad

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- Look at online enrollment trends
- Discuss specific ASU Online student demographics
- Programming Development
- Student Support Development

# Higher Education Enrollment in the U.S.

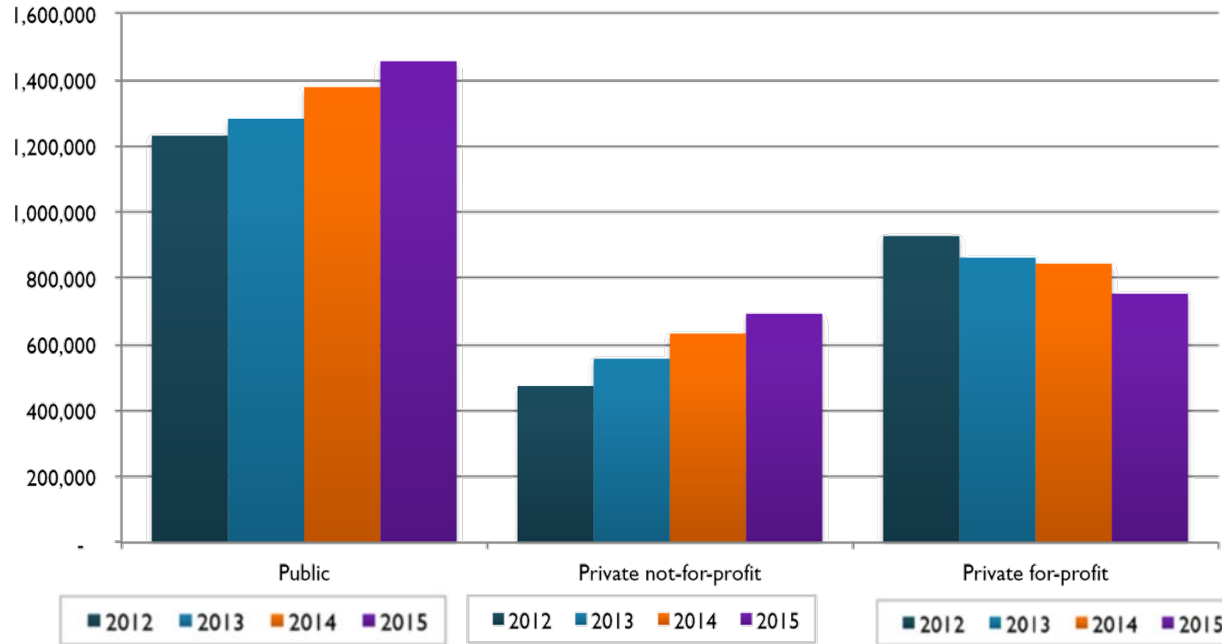
NUMBER OF STUDENTS STUDYING ON CAMPUS - 2012-2015



Babson Survey Research Group, e-Literate and WCET. (2017). [Graph illustration Number of Students Studying On Campus – 2012-2015]. *Digital Learning Compass Distance Education Enrollment Report 2017*. Retrieved from: <https://onlinelearningconsortium.org/read/digital-learning-compass-distance-education-enrollment-report-2017/>

# Higher Education Enrollment in the U.S.

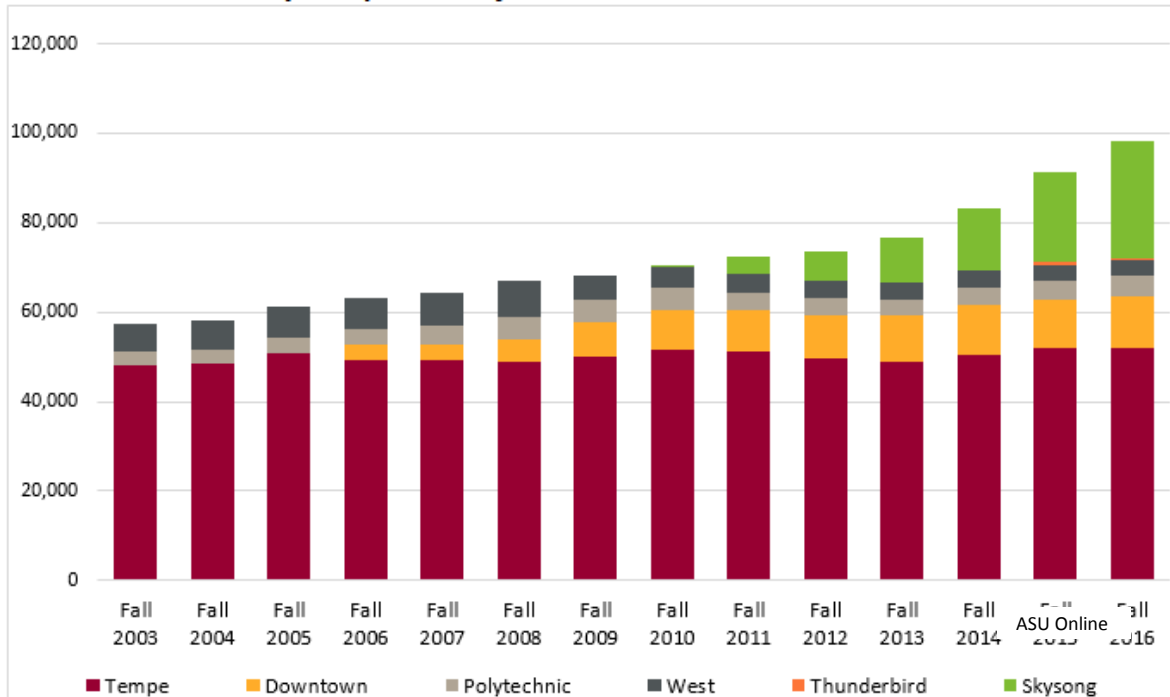
NUMBER OF STUDENTS TAKING EXCLUSIVELY DISTANCE COURSES - 2012-2015



Babson Survey Research Group, e-Literate and WCET. (2017). [Graph illustration Number of Students Taking Exclusively Distance Courses – 2012-2015]. *Digital Learning Compass Distance Education Enrollment Report 2017*. Retrieved from: <https://onlinelearningconsortium.org/read/digital-learning-compass-distance-education-enrollment-report-2017/>

# ASU Online as a Setting

Enrollment Trends by Campus of Major



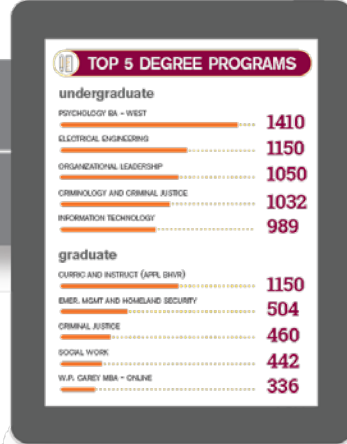
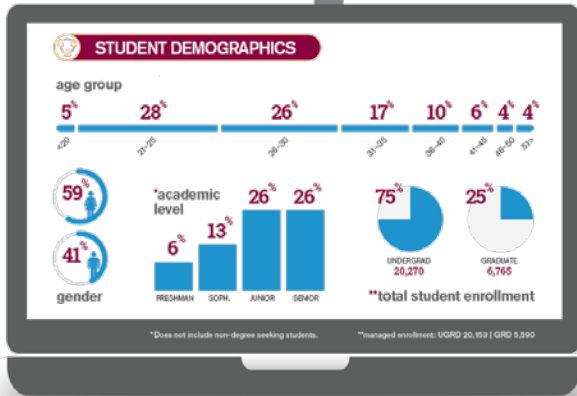
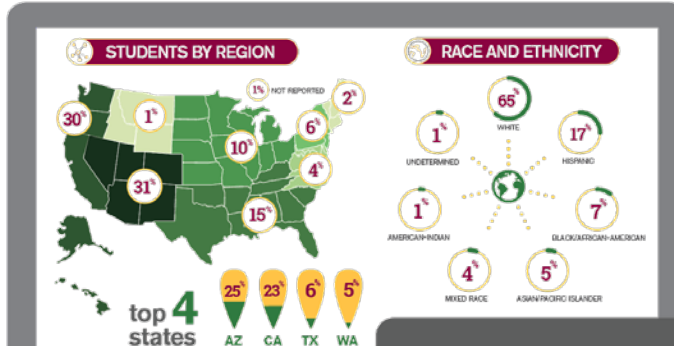
<https://facts.asu.edu/Pages/Default.aspx>

# ASU Online as a Setting



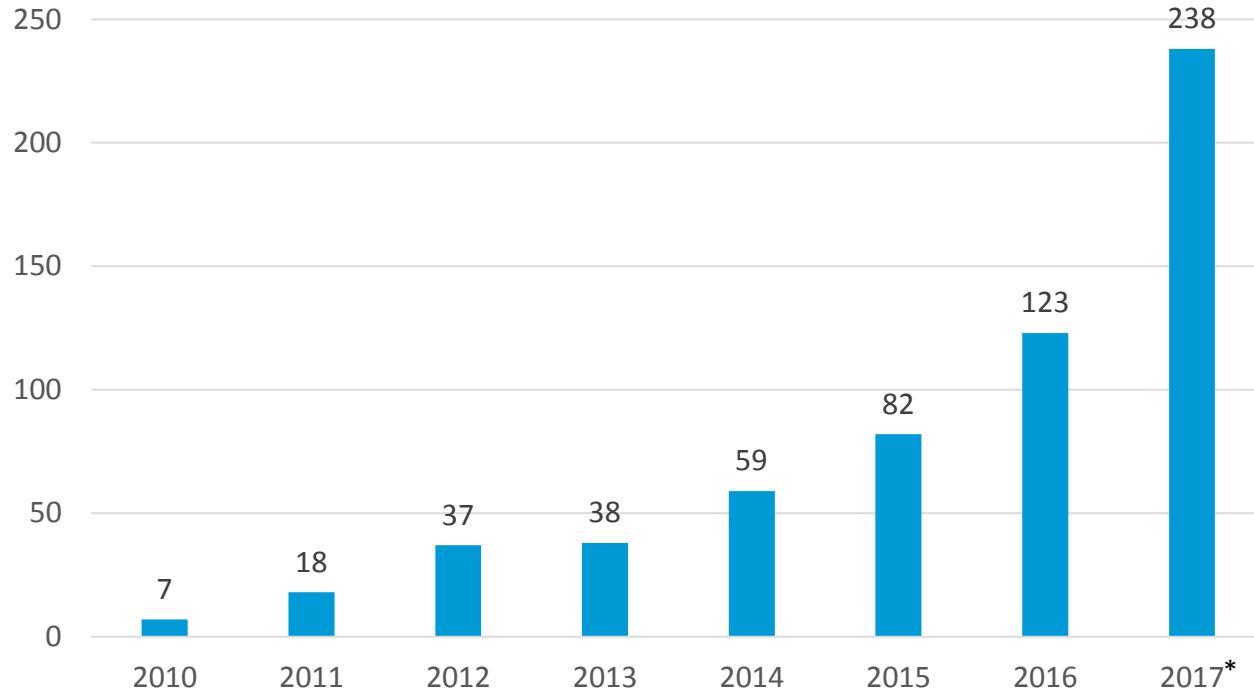
## AT A GLANCE ..... FALL 2016 .....

We believe that everyone deserves a high-quality education and have designed an innovative online learning experience with your success in mind.



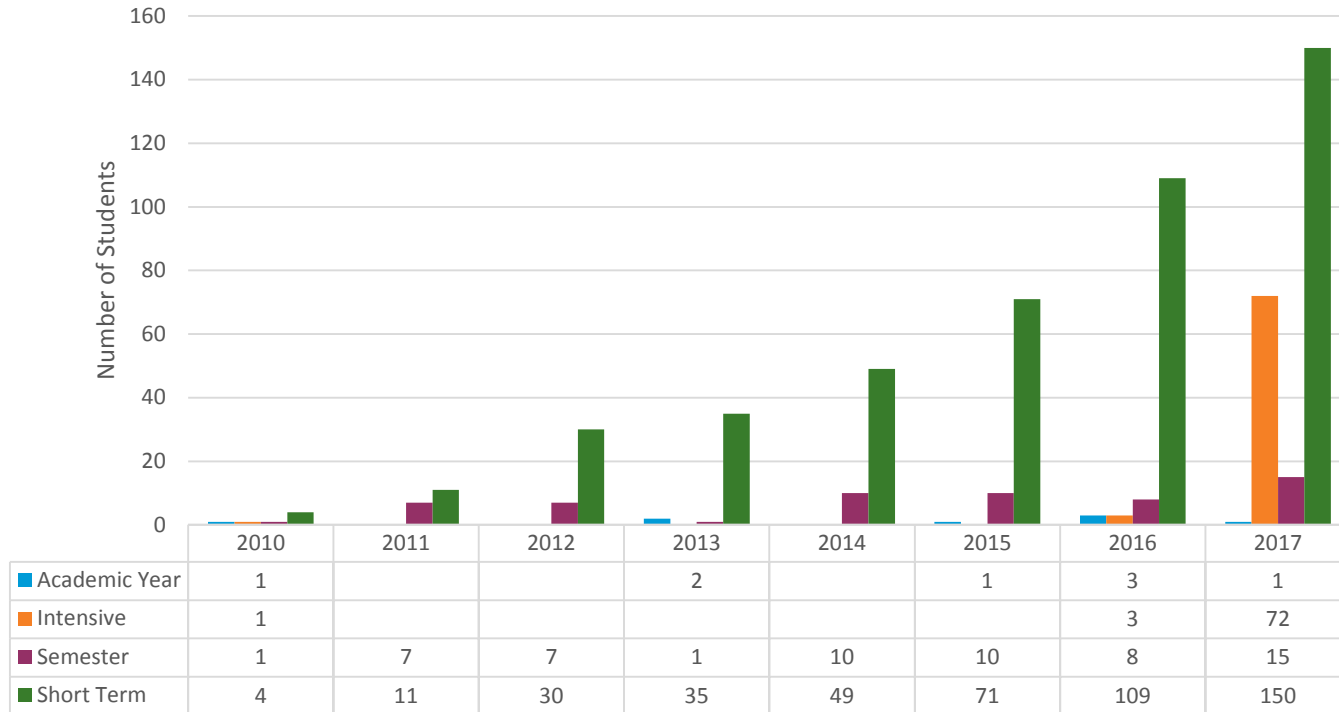
# ASU Online as a Setting

ASU Online Study Abroad Enrollment



# ASU Online as a Setting

## ASU Online Students Study Abroad Enrollment by Program Length



# Global Intensive Experience (GIE)

## Global Intensive Experiences:

- Short (7-14) intensive onsite experiences (in person component)
- Embedded in a semester long academic course
- Semester long content can be delivered online to ASU Online or campus-based immersion students

**Example:** Cuba Unlocked and On the Edge of Rapid Transition (3 credits)

Students will learn about the Cuban culture and framework of a circular economy through online readings and quizzes during the first 7 weeks of the course (January 8 - March 2).

Students will then participate in the immersive in Cuba (March 3 - March 11).

Finally, upon return, students will complete a reflections/recommendations paper to complete their 3 credits (March 11 - April 3).



# Online Student Support Services

## Online Support Services:

- Study Abroad “Fair”
- Pre-Departure Orientation
- Document Collection
- Live Chat

## Next Steps:

- Re-entry Resources

The screenshot shows a Blackboard course page for 'Optional Module 3: Making Memories in the Digital Age: Photos, Blogging, and Reflection Abroad'. The page includes a navigation menu on the left with categories like 'Sun Devils Abroad: The Journey Begins - An Introduction', 'Meet the Team!', 'Module 1: Health and Safety Matters', 'Module 2: Oh, the Places You'll Go! Study Abroad Travel and Logistics', 'Module 3: Study Abroad Finances and Academics', 'Module 4: Cultural Aspects of Study Abroad', 'Optional Module 1: So, You Think You Can Travel? Travel and Logistics 2.0', 'Optional Module 2: Study Abroad and Your Career', 'Optional Module 3: Making Memories in the Digital Age: Photos, Blogging, and Reflection Abroad', 'Announcements', 'Technical Support', 'Email', 'Course Management', 'Control Panel', 'Files', 'Course Tools', 'Evaluation', 'Grade Center', 'Users and Groups', and 'Customization'. The main content area is titled 'Optional Module 3: Making Memories in the Digital Age: Photos, Blogging, and Reflection Abroad' and contains the following sections:

- Unit Instructions**
  - STEP 1: Read the [Introduction to Making Memories in the Digital Age: Photos, Blogging, and Reflection Abroad](#)
  - STEP 2: Watch the [Making Memories in the Digital Age](#) video.
  - STEP 3: Click on the [Resources for Making Memories in the Digital Age](#).
  - STEP 4: Complete the [Making Memories in the Digital Age: Getting Started Worksheet](#).
  - STEP 5: Explore the [Making Memories in the Digital Age: Resources](#) handout.
- Introduction to Making Memories in the Digital Age: Photos, Blogging, and Reflection Abroad**

In this optional module, we discuss the importance of taking time to reflect on and record your experiences abroad. We address the benefits of keeping a record of your experience, offer basic tips and tricks for how to get started, and contemplate the importance of cultural sensitivity and awareness while taking photos abroad.
- Making Memories in the Digital Age: Photos, Blogging, and Reflection Abroad**

SOV399-MakingMemories\_WebpageExample

The video player shows a woman in a blue top standing in front of a screen displaying a slide titled 'Making Memories in the Digital Age'. The slide contains various icons and text related to digital memory and travel.
- Resources for Making Memories in the Digital Age**

In this folder, you'll find a handout to help get you started on thinking about your audience, your goals, and what preparations are necessary before you leave for your program. You'll also find a resources sheet of advices from the pros, additional resources, and information on the ASU Study Abroad Office Photo and Video contests.



# International Education Week

## Celebrating International Education Week: Study Abroad Showcases on All Campuses

— November 1, 2017

We're celebrating International Education Week by hosting events to showcase study and intern abroad opportunities! Learn how to study abroad this summer, next fall or the next full academic year at a Study Abroad Showcase on your campus November 13-16.

Chat with ASU professors who lead programs, meet Study Abroad Office staff and discover programs that go to all 7 continents (yes, including Antarctica!) and fit with your degree plan. Come to one of these events and discover what program is a good fit for you:

### Dates:

- o [Online](#) (webinar for ASU Online students) - Monday, November 13 at 5:30 p.m. - 6:30 p.m. MST
- o [West](#) - Tuesday, November 14 at 4:00 p.m - 7:00 p.m.
- o [Tempe](#) - Wednesday, November 15 at 11:00 a.m. - 2:00 p.m.
- o [Downtown Phoenix](#) - Thursday, November 16 at 11:00 a.m. - 2:00 p.m.
- o [Polytechnic](#) - Thursday, November 16 at 11:00 a.m. - 2:00 p.m.



1. Reflect
2. Pair
3. Share



# WHAT QUESTIONS?

**Karen Edwards**

[KEdwards@HRSM.sc.edu](mailto:KEdwards@HRSM.sc.edu)

**Rebecca D'attilio**

[Dattilio@mailbox.sc.edu](mailto:Dattilio@mailbox.sc.edu)

**Jennifer Malerich**

[Jennifer.Malerich@asu.edu](mailto:Jennifer.Malerich@asu.edu)

A photograph of a city skyline featuring several prominent skyscrapers. In the foreground, a multi-arched bridge spans across the frame. The buildings are illuminated by warm, golden light, suggesting late afternoon or early morning. The sky is a clear, bright blue. The text 'THANK YOU' is overlaid in the upper center of the image in a large, white, sans-serif font.

THANK  
YOU