WELCOME TO LOS ANGELES, CALIFORNIA!

And welcome to the 2016 CIEE Annual Conference, STUDY ABROAD 2016: PARTNERING WITH FACULTY TO EXPAND GLOBAL EDUCATION.

Two years ago in Baltimore, we took our first important step toward breaking down the barriers of cost, curriculum, and culture to make study abroad accessible to all students. Last year in Berlin, we moved the dial forward once again, rethinking, reshaping, and reinventing the study abroad experience to meet students’ changing needs.

This year in Los Angeles, we’ll examine a fundamental truth: To expand global education in the 21st century, we must partner with faculty. Faculty, who so often hold a highly influential role in students’ academic and even personal lives, have much to contribute to the effort to increase access to study abroad by traditionally underrepresented groups of students. Together, we have the knowledge, the ideas, and the passion to develop programs that inspire young people, enhance curriculum, and respond to the needs of students from all academic majors and backgrounds.

As we begin this important conversation, our powerful slate of speakers and presenters are ready to inspire and inform.

On Wednesday night, Academy Award-winning actress, human rights activist, and CIEE alum Mira Sorvino will join me for an insightful and engaging interview session. She’ll share her perspectives on the importance of study abroad, the role of influencers, and the power of working together to make an impact. At Friday’s keynote luncheon address, Michael J. Sorrell, president of Paul Quinn College, will share his personal lessons in using innovative techniques to overcome barriers and get things done that others say can’t be done. He’ll use as a case study his own experience of transforming Paul Quinn College into one of the most innovative small colleges in America. Throughout the week, you and your peers will share your concepts and visions for working together to reimagine and expand study abroad during engaging sessions and workshops.

As you learn from these and other talented leaders, we welcome your ideas, expertise, and enthusiasm for international education. Together, we’ll generate ideas for using technology to create international learning experiences that speak to how students learn. We’ll examine best practices for developing effective and meaningful faculty-led programs. And we’ll explore how all of us – faculty, study abroad professionals, college administrators – can better collaborate to ensure every student has the opportunity to study abroad.

We’re thrilled to have you here as we continue this important work. Here’s to an inspiring and productive four days in Los Angeles.

James P. Pellow, Ed.D.
President & Chief Executive Officer

ciee.org/conference
WEDNESDAY, NOVEMBER 16

8:00 a.m. – 6:00 p.m. Registration and Welcome Desk
Dolby Ballroom Terrace

9:00 a.m. – 5:00 p.m. One-Day International Faculty Development Seminar
Hollywood Trailblazers: Breaking Barriers on the Silver Screen
Elysian Park

9:00 a.m. – 5:00 p.m. Pre-Conference Workshop
Moving with the Tide: Faculty-Led Programs that Maximize Learning and Support a Diversity of Study Abroad Students
Silver Lake

5:00 p.m. – 6:00 p.m. Rainbow SIG Meeting (open to all)
Elysian Park

5:00 p.m. – 6:00 p.m. The Global Leadership League:
Empowering Women in Global Engagement (open to all)
Los Feliz

6:00 p.m. – 7:00 p.m. Opening Plenary
Featured Speaker: Mira Sorvino, Academy Award-Winning Actress and Human Rights Activist
Dolby Ballroom Salons 1-2

7:00 p.m. – 8:30 p.m. Opening Reception
Pool Terrace

THURSDAY, NOVEMBER 17

6:00 a.m. – 7:00 a.m. Yoga (pre-registration required)
Exhale Spa, Loews Hotel

8:00 a.m. – 6:00 p.m. Registration and Welcome Desk
Dolby Ballroom Terrace

8:30 a.m. – 5:00 p.m. Exhibit Hall
Dolby Ballroom Salon 3

9:00 a.m. – 10:15 a.m. Concurrent Sessions
Dolby Ballroom Salons 1-2, 4, 5, & 6

10:15 a.m. – 10:45 a.m. Coffee Break and Poster Fair
Dolby Ballroom Salon 3

10:45 a.m. – 12:00 p.m. Concurrent Sessions
Dolby Ballroom Salons 1-2, 4, 5, & 6

12:15 p.m. – 1:15 p.m. Open Forum
Dolby Ballroom Salon 6

1:30 p.m. – 2:45 p.m. Concurrent Sessions
Dolby Ballroom Salons 1-2, 4, 5, & 6

3:00 p.m. – 4:15 p.m. Concurrent Sessions
Dolby Ballroom Salons 1-2, 4, 5, & 6

4:30 p.m. – 6:00 p.m. Meet CIEE
The Annex

7:00 p.m. – 9:30 p.m. Annual Conference Reception (open to all)
Transportation begins from the Loews Hotel Lobby at 6:15 p.m.
Petersen Automotive Museum

FRIDAY, NOVEMBER 18

6:00 a.m. – 7:00 a.m. Yoga (pre-registration required)
Exhale Spa, Loews Hotel

8:00 a.m. – 5:00 p.m. Registration and Welcome Desk
Dolby Ballroom Terrace

8:30 a.m. – 5:00 p.m. Exhibit Hall
Dolby Ballroom Salon 3

9:00 a.m. – 10:15 a.m. Concurrent Sessions
Dolby Ballroom Salons 1-2, 4, 5, & 6

10:15 a.m. – 10:45 a.m. Coffee Break and Poster Fair
Dolby Ballroom Salon 3

10:45 a.m. – 11:30 a.m. Concurrent Sessions
Dolby Ballroom Salons 1-2, 4, 5, & 6

11:45 a.m. – 1:00 p.m. Annual Luncheon
Featured Speaker: Michael J. Sorrell, Ed.D., President, Paul Quinn College
Dolby Ballroom Salons 1-2

2:15 p.m. – 3:30 p.m. Concurrent Sessions
Dolby Ballroom Salons 4, 5, & 6

3:45 p.m. – 5:00 p.m. Concurrent Sessions
Dolby Ballroom Salons 4, 5, & 6

6:00 p.m. – 8:00 p.m. Academic Consortium Member Reception (by invitation only)
Transportation begins from the Loews Hotel Lobby at 5:15 p.m.
Grammy Museum

SATURDAY, NOVEMBER 19

6:00 a.m. – 7:00 a.m. Runyon Canyon Hike Meet Up (open to all)
Loews Hotel Lobby

8:00 a.m. – 1:00 p.m. Registration and Welcome Desk
Dolby Ballroom Terrace

8:30 a.m. – 1:00 p.m. Exhibit Hall
Dolby Ballroom Salon 3

8:30 a.m. – 10:00 a.m. CIEE Breakfast
Dolby Ballroom Salons 1-2

10:15 a.m. – 11:30 a.m. Concurrent Sessions
Dolby Ballroom Salons 4, 5, & 6

11:45 a.m. – 1:00 p.m. Concurrent Sessions
Dolby Ballroom Salons 4, 5, & 6
MIRA SORVINO
ACADEMY AWARD-WINNING ACTRESS AND HUMAN RIGHTS ACTIVIST
WEDNESDAY, NOVEMBER 16
OPENING PLENARY
6:00 P.M. – 7:00 P.M.

Actress Mira Sorvino will share her perspectives on study abroad as a critical influencer in students’ lives, including her own. Sorvino studied abroad with CIEE in Beijing, China, as a Harvard University undergraduate, an experience that helped to impact the roles she has played in her acting career and her life-long activism around human and women’s rights.

Sorvino has spent much of her career marrying her acting and social-activist passions, including starring in the critically acclaimed Holocaust drama, “The Grey Zone;” the 2005 miniseries, “Human Trafficking,” which explored the lives of women and children who have been abducted and forced into slavery; and the 2012 play, “Trade in Innocents,” about a couple who joins the fight to end the trafficking of children after the loss of their own child.

She was the official ambassador for the worldwide human rights organization Amnesty International’s Stop Violence Against Women program. Through her work with Amnesty, Sorvino has lobbied Congress on topics such as human trafficking and the atrocities in Darfur, Sudan. Additionally, as United Nations Goodwill Ambassador for the Global Fight against Human Trafficking, Sorvino traveled to Cambodia in 2013 with the Freedom Project to develop an exposé on child sex trafficking, which resulted in “Every Day in Cambodia: A CNN Freedom Project Documentary.”

MICHAEL J. SORRELL, Ed.D.
PRESIDENT OF PAUL QUINN COLLEGE
FRIDAY, NOVEMBER 18
ANNUAL LUNCHEON
12:15 P.M. – 2:00 P.M.

In a few short years as president, Michael J. Sorrell has transformed the struggling Paul Quinn College – a historically black college in Dallas, Texas, on the brink of losing accreditation – into one of the most innovative small colleges in America that is rapidly becoming a model for urban higher education. During the Annual Luncheon, Sorrell will share his lessons learned from this experience in overcoming barriers and getting things done that others say can’t be done.

In addition to his work at Paul Quinn, Sorrell is active in the community, serving on a variety of boards, including Duke University’s Sanford School of Public Policy, the College Board, Amegy Bank, Teach for America, Earth Day Texas, Dallas Regional Chamber, the Dallas Foundation, the Tate Distinguished Lecture Series, and the Department of Education Policy and Leadership for the Simmons School of Education at Southern Methodist University. Sorrell is a sought-after writer and speaker, regularly contributing editorials featured in the “Dallas Morning News” and the “Huffington Post.” Additionally, his TEDx Talk on the New Urban College Model is critically acclaimed. Sorrell was recently named the Historically Black Colleges and Universities Male President of the Year by “HBCU Digest,” for the second time in his career.
WEDNESDAY, NOVEMBER 16

8:00 A.M. – 6:00 P.M.
REGISTRATION AND WELCOME DESK
DOLBY BALLROOM TERRACE

9:00 A.M. – 5:00 P.M.
PRE-REGISTRATION REQUIRED
ONE-DAY INTERNATIONAL FACULTY DEVELOPMENT SEMINAR
ELYSIAN PARK
HOLLYWOOD TRAILBLAZERS: BREAKING BARRIERS ON THE SILVER SCREEN
Speakers: Carlos Gallardo, Film Producer and Actor; Laura Isabel Serna, Ph.D., Associate Professor, School of Cinematic Arts, University of Southern California
Facilitator: Erin Santana, Senior Manager, International Faculty Development Seminars, CIEE

9:00 A.M. – 5:00 P.M.
PRE-REGISTRATION REQUIRED
SILVER LAKE
PRE-CONFERENCE WORKSHOP
MOVING WITH THE TIDE: FACULTY-LED PROGRAMS THAT MAXIMIZE LEARNING AND SUPPORT A DIVERSITY OF STUDY ABROAD STUDENTS
Facilitators: Kellie Sullivan, Executive Director, Faculty-Led & Custom Programs, CIEE; Mandy Nydegger, Ph.D., International Curriculum Integration Coordinator, Arizona State University; Sukari Ivester, Ph.D., Assistant Professor, Department of Sociology, California State University, East Bay

5:00 P.M. – 6:00 P.M.
OPEN TO ALL
ELYSIAN PARK
RAINBOW SIG MEETING
Members of NAFSA’s Rainbow Sig will meet informally to discuss current projects and plans for the NAFSA 2017 Annual Conference, including fundraising for the FEA-sponsored Rainbow Scholarship. All are welcome! For more information about the Rainbow Sig and its mission, please visit: nafsa.org/rainbowsig.
Facilitator: Kyle Rausch, Arizona State University

5:00 P.M. – 6:00 P.M.
OPEN TO ALL
LOS FELIZ
THE GLOBAL LEADERSHIP LEAGUE: EMPOWERING WOMEN IN GLOBAL ENGAGEMENT
Join us to learn more about this new organization, meet global women, and discuss how the League can support you through your leadership journey. Bring colleagues and friends interested in advancing women’s leadership skills, knowledge, and connections.
Facilitator: Sarah E. Spencer, University of St. Thomas

6:00 P.M. – 7:00 P.M.
OPENING PLENARY
DOLBY BALLROOM
Featured Speaker: Mira Sorvino
Academy Award-winning actress and human rights activist Mira Sorvino shares her perspectives on study abroad as a critical influencer in students’ lives, including her own, in a Q&A with CIEE President and CEO James P. Pellow, Ed.D.

7:00 P.M. – 8:30 P.M.
OPENING RECEPTION
POOL TERRACE
Join us for the first networking event of the conference! Enjoy the open air and the backdrop of the Hollywood Hills and connect with colleagues while enjoying regional beverages and fare.
ACCESS TO AND ADVOCACY FOR STUDY ABROAD AT CALIFORNIA STATE UNIVERSITY, FULLERTON – PARTICIPATION OF A DIVERSE STUDENT BODY

CHAIR: Kari Knutson Miller, California State University, Fullerton
PRESENTERS: Dean Kazoleas, California State University, Fullerton, Julián Jefferies, California State University, Fullerton, Rose Adams, California State University, Fullerton

California State University, Fullerton – one of the largest public universities in California and identified as a “comprehensive, regional university with a global outlook” – has made diversity in study abroad a priority. During this session, we’ll connect two institutional priorities: increased participation of students in study abroad as aligned with 2013–2018 strategic plan goals and implementation of a California-Mexico Memorandum of Understanding. Panelists will outline initiatives associated with institutional commitments to increasing study abroad participation; highlight strategies specifically focused on increasing study abroad participation of first-generation and diverse student populations; provide an overview of capacity-building efforts; and review study abroad participation rates and trends.

MOVING BEYOND THE SINGLE-DISCIPLINE FACULTY-LED MODEL: HOW CAN MUSIC BUSINESS AND SOCIAL WORK STUDENTS GET ALONG?

CHAIR: Jenna Garchar, CIEE
PRESENTERS: Susan Finch, Belmont University, Nathan Webb, Belmont University

How did an English professor, a social work professor, and a communications professor come together at Belmont University to build a high-quality academic program in Sweden? Join us as we explore innovative approaches to faculty-led programs. Faculty and study abroad staff will share best practices, discuss the success of their own initiatives, and cover the potential challenges of organizing programs that support students from different backgrounds. You’ll leave the session energized to use the tools provided to create your own successful cross-disciplinary faculty-led program.

OUTSIDE OF OUR COMFORT ZONES: FACULTY IDENTITY AND PEDAGOGY IN THE GLOBAL CLASSROOM

CHAIR: Alexandra Wood, CIEE
PRESENTER: Christian Bracho, American University

Like the intrepid students who study somewhere other than their home countries, faculty should challenge themselves to step outside of their comfort zones. During this session, you’ll learn how to define your identity as a global teacher and how to experiment with pedagogies that facilitate learning for a variety of students. Panelists will share highlights from a workshop they co-facilitated in the Czech Republic for teachers from across Europe who work with U.S. study abroad students. In addition, they’ll lead participants in a discussion about experiences teaching abroad or instructing diverse learners on home campuses, as well as an interactive teaching exercise.

HYBRID STUDENTS REQUIRE HYBRID PROGRAMMING: TARGETING STUDENT-ATHLETES IN STUDY ABROAD

CHAIR: Tara Michael, Global Players, Study Abroad for Student-Athletes
PRESENTERS: Lisa Rubenstein Calevi, University of Oregon; Wagaye Johannes, Institute of International Education; Justyn Williams, LinkedIn

Join us for this engaging session to get you thinking “out of bounds” about how to collaborate with faculty and coaches to bolster student-athletes enrollment in study abroad. We’ll discuss the importance of including student-athletes in study abroad; explain how to engage in sport and movement-based learning; identify statistics in collegiate athletics, which are relevant to study abroad; explore an innovative program model for student-athletes, including programming specifics; faculty involvement; coaches’ buy-in, and student-athlete recruitment; and inspire you to build a bridge between the study abroad office and athletic department. Be ready to start fast and finish strong!
10:15 A.M. – 10:45 A.M.

COFFEE BREAK AND POSTER FAIR

DOLBY BALLROOM SALON 3

Drop by for the latest research on collaborative efforts to internationalize campuses and expand access to study abroad. Presenters will discuss the impact of faculty engagement, the influential power of living and learning communities, the creation of mutually beneficial international partnerships, and more.

I THINK I CAN, I KNOW I CAN: SHORT-TERM INTERNATIONAL EXPERIENCE AS A MEANS TO INSTILL CONFIDENCE IN THE NOVICE TRAVELER
Kristin C. Flora, Franklin College; Jennifer Cataldi, Franklin College

THE BOREN AWARDS: A REPORT OF ORAL LANGUAGE PROFICIENCY GAINS DURING ACADEMIC STUDY ABROAD
Hannah Grossblatt, Institute of International Education

A CASE STUDY OF TWO INTERNATIONALIZATION INITIATIVES: THE GLOBAL STUDIES MINOR AND GLOBAL PERSPECTIVE CERTIFICATE AT SCHREINER UNIVERSITY
Sonja Lind, Schreiner University

BUILDING A GLOBAL CAMPUS PROGRAM AT A TRADITIONAL MEDICAL SCHOOL – LESSONS LEARNED
Christina Lupone, State University of New York Upstate Medical University; Simone Seward, State University of New York Upstate Medical University

NYU GLOBAL ENGAGEMENT SYMPOSIUM: COLLABORATIVELY ENGAGING FACULTY IN A UNIVERSITY-WIDE STUDY ABROAD AND CAMPUS INTERNATIONALIZATION INITIATIVE
Kate Bruce, New York University

A JOINT STUDY TOUR: U.S.-GERMAN COLLABORATION LEADS TO BANGLADESH
Sanjay Paul, Elizabethtown College

UTILIZING LIVING AND LEARNING COMMUNITIES TO MAXIMIZE STUDENT LEARNING AND ENGAGEMENT PRE-DEPARTURE THROUGH RE-ENTRY
Vanessa Rappleyea-Otto, The George Washington University

STARTING THE PROCESS EARLY: UNDERGRADUATE INTERPROFESSIONAL EDUCATION IN HEALTH AND REHABILITATION IN A STUDY ABROAD CONTEXT
Janice Elizabeth Vance, University of Pittsburgh

CREATING INTERNATIONAL PARTNERSHIPS TO SUPPORT GLOBAL HEALTH EDUCATION AND STUDENT RESEARCH: ONE HEALTH FIELD COURSE IN SRI LANKA
Paulina Zielinska, University of California, Davis
CONCURRENT SESSIONS

10:45 A.M. – 12:00 P.M.

THE EVOLUTION OF STUDY ABROAD PROGRAMS TO ACHIEVE GREATER STUDENT DIVERSITY

**SALON 4**

**CHAIR:** Michele Scheib, Mobility International USA  
**PRESENTERS:** Christina Chambers, Student, Arizona State University; Morgan Reiss, CIEE

There is a growing trend in education abroad to attract a greater number of more diverse students by focusing on making education abroad of interest to traditionally underrepresented groups. During this session, we’ll look at examples of programs and university-based efforts to examine what commonalities can be replicated and what lessons can be learned in new accessible program models. Focus is placed on how the panelists have used on-campus collaborations and adjusted for programmatic, language, and environmental conditions in the host community to create an experience that facilitates learning and inclusion for an increased diversity of participants.

OPEN FORUM

**SALON 6**

**Chair:** Timothy Lynn Elliott, Brigham Young University

In this open forum we’ll discuss the issues related to managing study abroad offices, including dealing with financial constraints, human resources challenges, building campus support for international education, and managing crises. The format is free-flowing and participants are welcome to bring issues of their own that they would like to discuss with their peers.

12:00 P.M. – 1:30 P.M.

NETWORKING LUNCH BREAK

(LUNCH NOT PROVIDED)

Catch up with a colleague and enjoy lunch at one of the many restaurants at Hollywood & Highland.
DEVELOPING GLOBAL CITIZENS:
INCREASING FACULTY ENGAGEMENT IN
INTERCULTURAL LEARNING

SALON 5

CHAIR: Jason D. Patent, University of California, Berkeley
PRESENTER: Charles A. Calahan, Purdue University

Knowledge, while crucial, is just one piece of the “global citizen” puzzle so many universities are trying to solve. Intercultural effectiveness – the hallmark of global citizenship – requires affective and behavioral learning as well as cognitive. Integrating effective fostering of global citizens into the university mainstream requires significant involvement by faculty. During this session, we’ll provide ideas for how faculty might become more deeply and effectively engaged in promoting intercultural learning at universities, even contributing to promotion and tenure documents regarding the “mentoring” of undergraduate students. We’ll also share some early success stories.

OPENING MORE DOORS:
KEYS TO SUCCESSFUL
FACULTY-LED STUDY
ABROAD FOR GRADUATE
STUDENTS

SALON 6

CHAIR: Kurt Harris, Southern Utah University
PRESENTERS: Patrick Clarke, Southern Utah University; Patricia Keeley, Southern Utah University; Karen Peterson, Southern Utah University

This session will provide a model for building a successful graduate-level study abroad program, give session participants the tools to build a viable, sustainable study abroad program for graduate students, and inspire session participants to do so. Panelists include three colleagues who have collaborated to build successful credit-bearing graduate-level study abroad programs, as well as a non-traditional student who participated in a study abroad program. During this session, we’ll cover budgeting, recruitment, course credits, course delivery, program activities, coursework, logistics, accommodating non-traditional students, faculty pay and course load, and program assessment and sustainability.

BETWEEN A RELIGIOUS ROCK
AND A HARD STUDY ABROAD PLACE:
SUPPORTING STUDENTS OF FAITH

SALON 4

CHAIR: J. Scott Van Der Meid, Brandeis University
PRESENTERS: Sarah E. Spencer, University of St. Thomas; Eero Jesurun, CIEE; Kwasi Gyasi-Gyamerah, CIEE

Religion can be a sensitive topic in study abroad when working with students and advisors from different cultures. During this session, you’ll learn how to best support students to practice their religions abroad and to help them manage how they will be perceived in different cultures. Participants will also gain an understanding of faculty-led program design and the importance of sensitivity to students and faith systems. Finally, we’ll identify advising models that can help students explore their value systems and empower their sense of faith by looking at host cultures, including Ghana, Italy, Japan, and Spain.

SPOTLIGHT SESSION – NEW!

SALONS 1-2

Host: Ryan Richards, CIEE

Discover four bold approaches to expanding access to global education. In this session – comprised of short, impactful talks – speakers share how they are employing technology, partnerships, sports, and authenticity to connect new audiences with study abroad.

Sporting Abroad:
Learning from European Soccer
Jon Bruning, Carthage College

First Faculty-Led Programs:
Where There’s a Will, There’s a Way
Sukari Nester, California State University, East Bay

Trust and Credibility: The Missing Ingredients for Diversity in Study Abroad
Aaron Bruce, San Diego State University

Beyond Facebook:
Three Methods to Successfully Promote Study Abroad
Kimber Gunn, University of Louisville

FACILITATING MOBILITY FOR ENGINEERING
MAJORS: SUCCESSFUL PARTNERSHIPS
BETWEEN FACULTY AND EDUCATION
ABROAD PROFESSIONALS

SALON 6

CHAIR: Wagaye Johannes, Institute of International Education
PRESENTERS: Nina Kohn, Munich University of Applied Sciences (Germany); Martin Bendsøe, Technical University of Denmark (Denmark)

Learn best practices for how your institution should work internally to recruit, advise, approve courses, and award credits, all of which are critical components for implementing successful study abroad programs for engineering students. We’ll also highlight the importance of collaboration between faculty and study abroad advising offices and will illustrate how this collaboration can lead to additional opportunities for universities.

INTERNATIONAL PERSPECTIVES ON HIGHER
EDUCATION: THE STUDENT
EXPERIENCE FOR
FACULTY AND STAFF

SALON 5

CHAIR: Chrissie Faupel, University of South Carolina
PRESENTERS: Maura Smith, University of South Carolina; Jerry Mitchell, University of South Carolina

Join us in this session to learn about the innovative International Perspectives on Higher Education (IPHE), a study abroad program developed by the University of South Carolina that provides an opportunity for faculty and staff to better understand the student experience by living it. The program was created in 2012 to enhance faculty and staff international experiences, cultivate new and diverse faculty leaders, and expand campus internationalization efforts. IPHE provides participants with the opportunity to observe typical study abroad sites, develop an understanding of differences in international higher education systems, and gain insight into how faculty-led programs operate.
THURSDAY, NOVEMBER 17 (CONTINUED)

3:00 P.M. – 4:15 P.M.
CONCURRENT SESSIONS
(CONTINUED)

THE PATH FORWARD: STEM AND THE ARTS MAKE THE WORLD BETTER
SALON 4

CHAIR: Jane Flaherty, Texas A&M University
PRESENTERS: Jeremy Wasser, Texas A&M University; Jane Brucker, Loyola Marymount University; Madison Brown, Student, Loyola Marymount University

Convincing science and engineering students of the utility of seeing and thinking like artists is not always easy. Nor is coming up with a compelling argument for students in the arts or humanities that a scientific and mathematical perspective can, in some way, further their own creative needs.

During this session, panelists will share their own experiences collaborating to create study abroad opportunities that merge the disciplines that professionals have long thought discordant – art and science.

GETTING REAL WITH DIVERSITY OUTREACH: A PRACTICAL TOOLKIT FOR PROMOTING STUDY ABROAD TO UNDERREPRESENTED STUDENTS
SALONS 1-2

CHAIR: Andra Jacques, University of California, San Diego
PRESENTERS: Jay Minert, University of California, San Diego; Cecil Lytle, University of California, San Diego; Porsia Curry, University of California, San Diego

Reaching underrepresented student populations in education abroad is something most universities strive for but can find difficult to execute in practice. During this session, presenters – who represent the 11th most ethnically diverse university in the U.S. – will help you identify new and creative outlets for outreach to underrepresented populations at your institution. We’ll also explore how to foster connections with key departments and identify study abroad program types that draw diverse student participants in the hopes of empowering underrepresented students to overcome actual and perceived barriers to study abroad.

4:30 P.M. – 6:00 P.M.
MEET CIEE
THE ANNEX

Don’t miss our vastly popular Meet CIEE event – your passport to CIEE staff from across the globe! Enjoy specialty cocktails brought from all the places CIEE calls home, shop at the international CIEE Marketplace for unusual gifts, and have your passport stamped to win a package to the 2017 CIEE Annual Conference in Austin, TX, including registration, flight, and hotel accommodations.

7:00 P.M. – 9:30 P.M.
ANNUAL CONFERENCE RECEPTION
PETERSEN AUTOMOTIVE MUSEUM

Join us at the Petersen Automotive Museum and explore Southern California’s legendary car culture and its impact on American life. Enjoy snacks and drinks with your peers while roaming the impressive collections and learn more about automotive design from students in the in-house studio. You’ll even have a chance to put the pedal to the metal in one of the amazing racetrack simulators!

Transportation begins from the Loews Hotel Lobby at 6:15 p.m.
FRIDAY, NOVEMBER 18

6:00 A.M. – 7:00 A.M.  YOGA CLASS (pre-registration required)  EXHALE SPA, LOEWS HOTEL

8:00 A.M. – 5:00 P.M.  REGISTRATION AND WELCOME DESK  DOLBY BALLROOM TERRACE

8:30 A.M. – 5:00 P.M.  EXHIBIT HALL  DOLBY BALLROOM SALON 3

9:00 A.M. – 10:15 A.M.  CONCURRENT SESSIONS

ENGAGING GENERATION Z: INTEGRATING GLOBAL AND LOCAL VISION, STRUCTURE, AND INNOVATION  SALON 5

CHAIR: Sarah Spencer, University of St. Thomas
PRESENTERS: Camille George, University of St. Thomas; Elise Amel, University of St. Thomas

How are universities responding to two recent paradigm shifts impacting global education? First, there is a generational change between Millennials and the new cohort known as Generation K or Z. While our current traditional undergraduates may be more anxious, skeptical, and know only smartphones, they also crave connection and are makers, creators, and inventors. (“Think Millennials have it tough? For ‘Generation K’, life is even harsher.” The Guardian, March 19, 2016) The second shift is the increased fluidity between global and local interactions and groups. As classrooms continue to diversify with international and first-generation students, the university community – students, faculty, and staff – must obtain and demonstrate intercultural agility, curiosity, and empathy to navigate the complexities of the contemporary world. This session addresses how the University of St. Thomas has implemented into its administrative structure an innovative partnership between faculty from diverse disciplines and education abroad professionals to address the new realities of global and local engagement that respond to the world’s most pressing needs.

BEYOND CULTURAL DIFFERENCE AS PROBLEMATIC: FOSTERING THE UNIQUE POTENTIAL IN INTERCULTURAL COLLABORATIVE WORK  SALON 6

CHAIR: E. David Wong, Michigan State University
PRESENTERS: Dawn Branham, Michigan State University; Naomi Kagawa, Shimane University (Japan)

In general, cultural differences are seen as problematic and intercultural competence is defined as the ability to deal with these problems. Panelists in this session have attempted to cultivate an alternative view of intercultural competence by viewing cultural differences as a source of potential, rather than problems, and intercultural competence as the ability to actualize the potential in these differences. The goal is to both understand and design educational experiences where intercultural differences can become a source of unique potential. During this session, panelists will lead a discussion around this project and will encourage participants to share their experiences and ideas on cultural differences as potential.

WASHINGTON UPDATE  SALON 4

CHAIR: Ilir Zherka, The Alliance for International Exchange

Following a tumultuous campaign season, Americans have elected a new president and Congress just a week before the CIEE Annual Conference. Where does the new president stand on privately funded exchange programs? What does the new composition of Congress mean for the budget process? What about immigration issues? How might exchanges fare? Who are the most likely people to run the critical congressional committees? What about the impact of the presidential campaign on public perception? Come learn about these issues and what the international exchange community can do to promote greater understanding and support of its programs.
FRIDAY, NOVEMBER 18 (CONTINUED)

10:15 A.M. – 10:45 A.M.

COFFEE BREAK AND POSTER FAIR
DOLBY BALLROOM SALON 3

Refer to page 5 for Poster Fair presenters.

10:45 A.M. – 12:00 P.M.

CONCURRENT SESSIONS

**INTERCULTURAL FACULTY TRAINING FOR THE DEVELOPMENT OF INNOVATIVE GLOBAL INITIATIVES**
SALON 5

**CHAIR:** Francisco Frisuelos-Krömer, CIEE
**PRESENTERS:** Ann Lutterman-Aguilar, Augsburg College; Victor Betancourt, Marymount College; Elia Maxwell, CIEE

During this session, we’ll explore resources and frameworks that allow participants to identify the specific needs of their home campuses in relation to implementing intercultural and diversity initiatives. Intercultural competence has an impact on educators’ daily duties and projects, allowing them to bridge the cultural differences present on campuses and in education abroad programs. This type of competence helps to develop innovative initiatives and to align with global learning outcomes and goals. Furthermore, intercultural competence fosters reflection and creativity with the aim of developing thoughtful and distinctive new projects. Panelists will present models for intercultural training, lead discussions on best practices in this area, examine projects developed as a result of intercultural training, and review intercultural tools that can help when implementing new programs.

**IT TAKES A VILLAGE: BUILDING A SUPPORT SYSTEM FOR DIVERSITY ABROAD**
SALON 6

**CHAIR:** Neal McKinney, DePauw University
**PRESENTERS:** Leigh-Anne Gains, DePauw University; Erica Ledesma, Diversity Abroad; Quinton Redcliffe, CIEE

Racial/ethnic diversity in study abroad increased ten percent from 2004 to 2014. Despite the increase, study abroad continues to fall low on students of color’s priority list. Irrespective of their rationale for not going, students of color continue to receive fewer messages that study abroad is worthwhile. To fill this gap, panelists in this session will argue that faculty involvement – particularly faculty of color – in the planning process and while on-site is imperative. The inclusion will allow students to see themselves reflected in study abroad programs and may increase the likelihood that students will participate. This session will feature multiple perspectives to demonstrate the important ways to utilize faculty in the effort to increase participation of students of color.

**IN WITH THE LOCALS: WHY ON-SITE CONNECTION MATTERS**
SALON 4

**CHAIR:** Bri Dostie, CIEE
**PRESENTERS:** Stewart Chang Alexander, Purdue University; Hannah Austin, Student, Purdue University; Ray Casserly, CIEE

How do we break the third wall between study abroad group bubble voyeurism to allow for meaningful, authentic engagement abroad? During this session, we’ll investigate the implications of involving local parties in faculty-led study abroad, particularly for pointedly focused curriculum in non-traditional areas of study. Faculty, student, and provider perspectives speak to experiences of international collaboration, challenges and successes, and how to utilize local networks to coordinate a meaningful and engaging experience abroad. Additionally, faculty and resident staff will reflect specifically on seeking out relevant and timely contacts and experiences and will provide personal examples of how to position a program experience and curriculum to facilitate growth.

12:15 P.M. – 2:00 P.M.

ANNUAL LUNCHEON PLENARY
DOLBY BALLROOM SALONS 1-2

Featured Speaker: Michael J. Sorrell, Ed.D., President of Paul Quinn College

Michael J. Sorrell shares how innovation drove Paul Quinn College from the brink of losing accreditation to the forefront of urban higher education. Sorrell will share his lessons learned from this experience in overcoming barriers and getting things done that others say can’t be done.
2:15 P.M. – 3:30 P.M.

CONCURRENT SESSIONS

BEFORE THEY EVEN GET HERE: CROSS-CAMPUS COLLABORATION ON A NEW PRE-FRESHMAN STUDY ABROAD PROGRAM

SALON 6

CHAIR: Kathie Carpenter, University of Oregon
PRESENTERS: Jim Rawlins, University of Oregon; Ben Callaway, University of Oregon

During this session, we’ll examine the development of an innovative study abroad program, which was the result of successful collaboration among professionals from the admissions and study abroad offices and an academic department. The synergy that resulted from this collaboration enabled the creation of a program that exceeded all expectations as a recruiting tool, a summer bridge preparing high school students for university, and an innovative model for future study abroad programs. Panelists will each tell the story of the program’s creation from his or her own perspective, highlighting areas of potential mutual misunderstanding and how they were resolved.

MENTAL HEALTH CARE WHILE ABROAD

SALON 4

CHAIR: Arianna Zabriskie, IAU College
PRESENTERS: Jessica Hornbrook, University of San Diego; Nahal Kavan, Duke University

With the advent of increased mental health needs of students at home institutions, study abroad programs are faced with the reality that students may need professional help while studying abroad. During this session, we’ll explore techniques used to provide care for students before the study abroad term commences, as well as methods for alleviating potential mental health crises while abroad. We’ll discuss action plans that need to be in place in the event that a student experiences an extreme decompensation in their mental stability. Additionally, we’ll explore the increase in demand of psychological services while abroad and the resulting need for on-site wellness centers.

EXPLORING THE CRAFT OF THE EDUCATOR: REFLECTIONS ON THE WINTER 2016 IFDS IN BUENOS AIRES

SALON 5

CHAIR: Ana Maria Wiseman, Wofford College
PRESENTERS: Jan Jarrell, San Diego City College; Mehdi Moutahar, Johnson & Wales University; Christopher Sapp, University of Mississippi

During this session, panelists will share reflections on the outcomes of a winter CIEE International Faculty Development Seminar (IFDS) in Buenos Aires, the first IFDS to focus on the intersection of intercultural learning and language learning. While participants learned how to design activities to help language students learn and grow through intercultural experiences, the distinctive design of the seminar allowed participants to also focus on their own intercultural development and gain a deeper, more holistic understanding of the intercultural learning process. Participants of this session will learn how this IFDS accomplished its goals, as well as how three IFDS participants designed takeaways that are helping them to incorporate intercultural learning in the design of their own and their colleagues’ study abroad programs and their on-campus curricular and co-curricular programming.
KNOW YOUR AUDIENCE: USING PRE-EXISTING NORMS TO OVERCOME CURRICULAR AND CULTURAL BARRIERS TO STUDY ABROAD FOR BUSINESS STUDENTS

SALON 5

CHAIR: Bill Burress, Elon University
PRESENTERS: Karleigh Koster, Indiana University; Mark Kurt, Elon University

Understanding the target market of a study abroad program can help educators overcome cultural and curricular barriers to studying abroad. Partnerships between study abroad offices and faculty members can be instrumental in breaking down these barriers for business students. During this session, we’ll combine the panelists’ experiences with original research to attempt to illuminate themes, including the disconnect between emerging markets and student study abroad choices, apathy toward language acquisition, perceptions of study abroad, and developing a culture of studying abroad. Participants are encouraged to bring their own successes and challenges in order to create generalizable program design and outreach philosophies.

INNOVATIONS FOR ADVANCING FACULTY ENGAGEMENT AND CURRICULUM INTEGRATION

SALON 6

CHAIR: Martheresa Frain, CIEE
PRESENTERS: Hsiu-Zu Ho, University of California Education Abroad Program; Anthony C. Ogden, Michigan State University

This highly interactive session will showcase a range of innovative data-driven tools, new research, and other initiatives that have been leveraged successfully to advance faculty engagement in U.S. education abroad. Panelists will provide examples from numerous institutional contexts to ensure broad appeal and potential replication, including: data-driven approaches to curriculum integration (CI); research on leveraging education abroad as a high-impact practice linked to student retention, persistence, and academic performance; and creative ways study abroad providers support faculty engagement and CI efforts.

RWANDA: COLLABORATING WITH FACULTY TO BUILD STUDENT ENGAGEMENT ABROAD

SALON 4

CHAIR: M Sheridan Embser-Herbert, Hamline University
PRESENTERS: Kari Richtsmeier, Hamline University; Linda Umwali, Student, Hamline University

In 2012, a faculty-staff team from Hamline University led a course in Rwanda. Support from their International and Off-Campus Programs later enabled the faculty member to visit a Rwandan university. As a result, in 2016, students from the home institution collaborated with Rwandan students to create a workshop. In Rwanda, U.S. students presented on youth involvement in the 1960s civil rights movement and Rwandan students presented on youth involvement in post-genocide reconciliation. During this session, a faculty, staff, and student team will instruct participants in how to create a collaborative environment that leads to meaningful student engagement, using the Rwanda project as an example. Participants will leave the session with concrete information about successful programs for faculty-staff collaboration and how such programs can build student engagement abroad.

ACADEMIC CONSORTIUM MEMBER RECEPTION*

GRAMMY MUSEUM

6:00 P.M. – 8:00 P.M.

Join CIEE for our red carpet event at the GRAMMY Museum, a one-of-a-kind music setting in the downtown L.A. Live District. On your way to the reception, our tour guides will point out sights and secrets of the Hollywood scene. The paparazzi will be awaiting your arrival as you walk the red carpet to the rooftop terrace. Enjoy hors d’oeuvres and drinks as you watch the sun set and the spectacular L.A. skyline begin to sparkle. Finally, take a leisurely, self-guided tour of the GRAMMY Museum’s incredible interactive displays. This will be a night to remember.

Transportation leaves from the Loews Hotel Lobby at 5:15 p.m.
Join us for a recap of a year’s worth of Academic Consortium Board (ACB) activity. Topics include steps ACB institutions are taking to partner with faculty to expand global education, updates on the CIEE Generation Study Abroad pledge, thanking departing board members, and welcoming our new ones. A sure highlight will be a closer look at study centers in Perth, Khon Kaen, and Budapest as they celebrate their 25th anniversaries. Also, this is the place to pick up the prized 2016 edition of the CIEE Annual Conference T-shirt. Don’t miss out!
11:45 A.M. – 1:00 P.M.
CONCURRENT SESSIONS

DESIGNING AND DELIVERING GLOBALLY CONNECTED DOMESTIC PROGRAMS
SALAON 5

CHAIR: Paul Paparella, Duke University
PRESENTERS: Jason McMerty, Elon University in Los Angeles; Karen Price, Duke University in Los Angeles; Mac Torluccio, The University of Texas at Austin

Come learn how your institution can develop and implement exciting, globally-connected domestic programs for your students. Featuring faculty and administrator panelists from Elon University and Duke University, this session will showcase their respective programs in Los Angeles that offer innovative coursework on current issues combined with valuable pre-professional opportunities, such as credit-bearing internships, thus using the host city as a “learning laboratory.” The faculty directors of Elon and Duke’s programs in L.A. will describe how they introduce students to the film and entertainment industries with help from their alumni networks. Other general topics in this session include leveraging university support for domestic programs and preparing students for a domestic academic experience.

A COLLABORATIVE APPROACH TO DEVELOPING TRANSNATIONAL SEMESTER AND CLINICAL PROGRAMS FOR HEALTH CARE STUDENTS AND FACULTY
SALON 6

CHAIR: Kerry Geffert, Terra Dotta
PRESENTERS: Carrie Wojenski, Sacred Heart University; Sherylyn Watson, Sacred Heart University; Catrina Heffernan, Institute of Technology Tralee (Ireland)

Study abroad programs for health care students, and nursing students in particular, are some of the most difficult programs to develop due to stringent academic and professional accreditation standards combined with students’ desire to graduate within the expected time frame. The College of Nursing at Sacred Heart University has taken on these challenges, creating a program with the Institute of Technology, Tralee, that was recognized with an Honorable Mention by the 2016 IIE Heiskell Awards. During this session, you’ll learn more about their program and how you can develop a similar program, providing opportunities for students and faculty while taking into account partnerships and funding resources.

EDUCATION GOES INTERNATIONAL: PARTNERING ABROAD TO BUILD TEACHER EDUCATION PROGRAMS
SALON 4

CHAIR: Laura Hauerwas, Providence College
PRESENTERS: Joanne Maddux, Fairfield University in Florence; Meaghan Creamer, Student, Providence College

During this session, the panelists will offer their unique perspectives on the obstacles and mediation necessary to develop a culturally responsive teacher education program abroad that positively impacts U.S. teacher candidates as well as Italian teachers and their primary students. Using examples from their experience developing a teacher education program with English as a Foreign Language teaching field experience, the panelists will lead participants in discussions focused on addressing the curriculum needs of students and U.S. institutions, the community needs of the host culture, and the strategies necessary to work effectively with the host. Dialogue with participants will be framed around approaches for curriculum alignment and for developing and maintaining mutually beneficial community partnerships.
SUPPORTING GLOBAL LEADERS AT MINORITY SERVING INSTITUTIONS

PRESIDENTS
Leadership Workshop

FACULTY LEADERS
Penn - ELEVATE Summer Institute
CIEE - International Faculty Development Seminar

STUDENT LEADERS
Students nominated by Presidents for fellowships
CIEE Passport Caravan

PRESIDENTS’ LEADERSHIP WORKSHOP 2015
CIEE OPENS MORE DOORS TO STUDY ABROAD

Cost
We award $5 million in grants and scholarships annually, more than any other study abroad provider, to help make study abroad a reality for more students. Additionally, through our Passport Caravan program, we’re on track to provide 10,000 free passports to students by 2020.

Curriculum
We offer the most options in business, STEM, and the liberal arts, available both in foreign and English-language instruction. Our faculty-led and custom study programs support international study in any academic discipline, for any college or university.

Culture
Through our Project Passport initiative, CIEE and the Penn Center for Minority Serving Institutions (CMSI) offer the most comprehensive suite of leadership programs for presidents, faculty, and students from minority serving institutions (MSIs). In addition to this partnership, over the next three years CIEE and the Penn CMSI will provide full funding for 10 MSI students to study abroad each year through the Frederick Douglass Global Fellowship.

Learn more: ciee.org/study
GAIN THE UNDERSTANDING, KNOWLEDGE, AND SKILLS FOR LIVING IN A GLOBALLY INTERDEPENDENT AND CULTURALLY DIVERSE WORLD WITH A CIEE PROGRAM.

STUDY ABROAD
A unique combination of coursework, language immersion, excursions, homestays, internships, and cultural activities offers U.S. college students access to rigorous, relevant, high-quality programs – spanning more academic disciplines than any other international education organization – to help them become global citizens.

AIC CUSTOMIZED INTERNSHIPS
Using a consultative approach from program build to student placement, Academic Internship Council (AIC) programs combine cultural, academic, and professional development opportunities with high-impact internships so students achieve personal growth and gain a competitive advantage in the global workforce.

FACULTY-LED & CUSTOM
With a global network of study centers in more than 40 countries, and resident staff who are experts in their fields, we have the resources, expertise, and infrastructure to help faculty create programs that meet the unique and rapidly changing needs of their students.

INTERNATIONAL FACULTY DEVELOPMENT SEMINARS
Anchored in the well-established resources at CIEE study centers worldwide, International Faculty Development Seminars enable faculty to revisit familiar concepts and encounter new academic theories and perspectives needed to invigorate existing curricula and create cutting-edge courses that bring international education directly to the student.

CIEE TEFL CERTIFICATION
Our innovative 150-hour online course in Teaching English as a Foreign Language (TEFL) is designed to give college graduates a competitive edge. A dynamic, distance-learning format meets a variety of needs and accreditation from the World TEFL Accrediting Commission ensures participants are prepared for the real-world teaching environment.

TEACH ABROAD
With expert advisors to help plan the participants’ journey and unparalleled opportunities in 11 countries, CIEE Teach Abroad programs enable college graduates to gain real-world experience and immerse themselves in another country while getting paid to teach English to local students.

For nearly 70 years, CIEE has been the world leader in producing high-quality international exchange programs. As a full-service global exchange organization, we help to set – and raise – the standards of international education.
CIEE ALUMNI: CHANGING THE WORLD

From high school students to college students to international professionals, CIEE programs change lives. By keeping in touch with our participants, we know they go on to do great things and lead change all over the world.

To support our alumni – more than 350,000 people representing over 170 countries – we host a robust schedule of alumni events and educational programs throughout the year. Connecting alumni online, we galvanize this passionate and diverse community. To learn more about alumni programs, benefits, and the 2017 Alumni Summer Internship program, visit ciee.org/alumni.

WORK & TRAVEL USA
Exceptional support services, close relationships with employers, and expertise in U.S. Department of State regulations. These are just some of the reasons students from more countries around the world choose CIEE to arrange immersive cultural exchange and seasonal employment opportunities in the United States.

CAMP EXCHANGE USA
As the largest sponsor of J-1 visas in the U.S., CIEE is uniquely qualified to help students, graduates, and non-students from around the world experience American culture and learn to become successful experiential educators as summer camp counselors.

INTERNSHIP USA/PROFESSIONAL TRAINING USA
Creating the international business leaders of tomorrow, our professional internships and career training opportunities offer international college students and graduates the chance to gain valuable hands-on experience while being immersed fully in American culture.

HIGH SCHOOL ABROAD/GAP YEAR ABROAD
Offering the infrastructure, training, resources, and support necessary to be immersed in a different culture in ways that were previously unimaginable, our programs enable current U.S. high school students and recent graduates to shape their experiences abroad into what they want them to be.

HIGH SCHOOL SUMMER ABROAD
CIEE Global Navigator High School Summer Abroad programs are three- or four-week-long immersive programs in 27 fascinating destinations around the world. Programs focus on language learning, service and leadership, or topic studies, during which students conduct research or projects.

HIGH SCHOOL EXCHANGE USA
Secondary school students come to the U.S. through this J-1 program to live and learn just like American teens. They live with American host families and attend U.S. high schools – immersing themselves in the local community while improving their English language skills and sharing their own culture.

HIGH SCHOOL STUDY USA
With a strong focus on personal interests, academics, and college prep, this premium exchange program allows visiting students with F-1 visas to earn U.S. high school diplomas at top-ranking U.S. private and public schools of their choosing. Students have the ability to tailor their experience to meet their unique needs while earning the competitive advantage needed to succeed in college and beyond.

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iNext offers a full portfolio of travel, health, and international insurance solutions for study abroad participants, international scholars, faculty, and dependents. Coverage includes group plans, multiple plan options, add-ons, 24-hour support, and more.
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- Presenters have been asked to eliminate or reduce the amount of paper they use. Session presentations and handouts are posted at ciee.org/conference.

- Conference session evaluations are now electronic. You’ll receive an email with the link to each day’s evaluations.

- Final conference evaluations are now located online following the conference. Check your email for the link.
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