Living My Best Life: Strategies to Increase Study Abroad Participation
Facilitators

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Session Overview

- Introduction of panelists
- Roll call of audience
- Why this session?
- Techniques to engage students of color
- Programming examples and best practices
- Discussion time
Who are Underrepresented Students?

- Low-Income
- Disabled
- People of Color
- Ethnic Minorities
- LGBTQ+
- Athletes
- International Students
- Transfer Students
- Veterans
- Non-traditionally Aged Students
- Student Parents
- Undocumented Students
- 1st Generation Students
- Males
Community Outreach

Peer to Peer Mentors/ Alumni Engagement:

- Benefits
  - Representation
  - Relatability
- Challenges
  - Alumni Availability

Personal Hands On Advising

- Benefits
  - Builds Trust
- Challenges
  - Man-power
  - Time constraints
Programming Strategies

Student Led vs. Student Driven:

**Student Led** - Have students take ownership of programming

**Student Driven** - Create events specifically for students of color

- **Benefits**
  - Representation
  - Student empowerment
  - Relatability

- **Challenges**
  - Student availability

Programming that Encourages & Affirms Minority Identity:

- **Benefits**
  - Community Building
  - Trust
  - Relatability
  - Representation

- **Challenges**
  - Awareness of Current Topics, Issues & Trends
  - Strategic & Relatable Communication
Questions/Discussion
So we know it’s not good enough for us to simply encourage more people to study abroad. We also need to make sure that they can actually afford it.

Michelle Obama
LUNCH & LEARN: HOW TO AFFORD STUDY ABROAD

Learn about study abroad funding and budgeting

JOIN CIEE REP ALISA JACKSON
FEBRUARY 22
11-1 PM
ACB ROOM 215
CIEE Scholarships and Grants

- Funding is often a major concern/limitation of students especially for Pell grant eligible students
- Many students do not feel motivated to apply for scholarships that are not guaranteed
- Streamlined scholarship and grants application
- Guaranteed grants for all MSIs
- Guaranteed GAIN travel grant for Pell Grant eligible
- Guaranteed Gilman Go Global just for applying for Gilman
Specialized Programming to Engage Students of Color

1. Blueprint/Sister Chat/PRIDE
2. Greeks Abroad
3. Living My Best Life: Stories from African American Travel Bloggers
4. Kinks and Coils: Natural Hair Care Abroad
5. Heritage Tours
6. CIEE Frederick Douglass Global Fellows use of videos, blogs and on-campus outreach
Specialized Programming to Engage Students of Color
Specialized Programming to Engage Students of Color

Greeks Abroad

https://www.instagram.com/p/BqtC5VsB0qv/?igshid=1xhqaqacev032

Delta Sigma Theta Alpha

Alpha Phi Alpha

Alpha Kappa
Specialized Programing to Engage Students of Color

Living My Best Life:
Stories from African American Travel Bloggers

Presenters:
- HBCU Alumni Abroad
- Urban Events Global
Questions/Discussion
Specialized Programing to Engage Students of Color

- **CIEE Frederick Douglass Global Fellowship**
  - Selective, 10 students cohort from minority serving institutions across the US. Heavily focused on leadership, intercultural development, community service, and social justice.
  - Fully funded opportunity including flight.
- **CIEE Frederick Douglass Summer Scholars**
  - All applicants now receive $1500 grant + travel grant towards any CIEE summer program.
Other Strategies to Engage Students of Color in Study Abroad

- **Strategic Communication**
  - Groupchat
    - Add Top Providers
  - Social Media
  - Google Voice

- **Know the Lingo that Your Students are Using**
  - Living My Best Life
  - Hot Girl Summer
  - Secure the Bag
  - Level Up
  - Something to think about: How do you balance being aware of the lingo without culturally appropriating?
Questions
Pair and Share

● What are the challenges in supporting students of color to go abroad?
● How would you like to better serve students of color in the process of going abroad?
● What are you doing well at your institution?