Reflection and Articulation
Tools to Help Students Connect Study Abroad to Career Development

2019 CIEE ANNUAL CONFERENCE
BROOKLYN
NOVEMBER 6-8, 2019

STUDY ABROAD 2019 | OPENING DOORS TO INCREASE DIVERSITY IN STUDY ABROAD
Introductions

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Brainstorm Activity
Brainstorm Activity - Format

- Large group will be divided into three smaller groups.
- Three groups will eventually circle between three separate stations.
  - These stations reflect a student’s time before, during, and after an international experience.
- Round 1 and Round 2 will be a rapid fire brainstorm.
  - Capture as many ideas as you can on post-its and add them to a collective brainstorm.
- Round 3 will have additional prompts to synthesize the brainstormed activities.

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<tr>
<th></th>
<th>Before</th>
<th>During</th>
<th>After</th>
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<tbody>
<tr>
<td>Round 1 (3 minutes)</td>
<td>Group A</td>
<td>Group B</td>
<td>Group C</td>
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<tr>
<td>Transition (1 minute)</td>
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<td>Round 2 (3 minutes)</td>
<td>Group C</td>
<td>Group A</td>
<td>Group B</td>
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<tr>
<td>Transition (1 minute)</td>
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<tr>
<td>Round 3 (~15 minutes)</td>
<td>Group B</td>
<td>Group C</td>
<td>Group A</td>
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Brainstorm Activity - Prompts

Brainstorm the following:
• key **knowledge and skills** study abroad participants should have related to reflecting and connecting career development and study abroad
• possible **activities/interventions/structures/etc.** that would help students develop these knowledge and skills

Note:
• Keep in mind the conference theme: “Opening Doors to Increase Diversity in Study Abroad”
Brainstorm Activity - Synthesize

• What themes do you see?
• Are there specific ideas that appear frequently?
• What sorts of commonalities are there?
• What seems especially innovative?
• What seems effective?
Connecting study abroad and career development
The Liberal Arts Edge
Emory University
Global Internships: *Liberal Arts Exploration*
SECTION 1: THE BIG PICTURE (Contexts of College and Work)
- Connecting College and Career:
  - Your Emory Education: The Liberal Arts Foundation
- Your College Matters More than your Major
- Transferable to Work Skills
- Define your Skill: Workshop and Skills Exercise
- On Passion and Purpose: A Growth Mindset

SECTION 2: EXPLORATION (Developing your Skills and Interests)
- Listening to Alumni: Career Path Stories
- Exploration of Career Clusters
- Engaged Learning, Global/Cultural Opportunities and Co-Curricular Experience: Your Emory Edge Roadmap Design

SECTION 3: YOUR STORY (What’s Your Edge?)
- Telling your Story: Professional Discourses and Presentation Skills
- Building your Story: Digital Identity and Resumes
- The Power of Networking and Professional Etiquette
- Final Presentation: What’s Your Edge?
  - Navigating Ambiguity and Demonstrating Adaptability
Collaborators

Faculty in Sociology and Linguistics
Staff in OISP and OUE
Gozueta Business School
School of Nursing
Oxford College
Alumni Engagement and Development
Emory Alumni Association
Career Center
**Edge Experience Roadmap**

- Pre-Work Journal
- In-Class Workshop
- Radical Collaboration: *share your roadmap with someone*
- Edge Experience Roadmap Reflection
- Edge Stipends
  *for summer co-curriculars: study abroad, global internships, research*
“I now know that I am interested in learning more about environmental science and psychology, I want to continue with a minor in theater, and I want to keep my plans open and be ready for change. After having this time to reflect on my values and interests, I have come to be more confident and excited about the unknowns in my future.”
Peer Advisor Program with Career Focus
General Peer Advising Program Structure

• Group of part time peer advisors
• Intensive training prior to beginning of the school year and regular trainings throughout
• Advise on study abroad programs
• Answer student questions about process and policies
• Front desk coverage
• Project-based work
Adding the Career Element

- What are the needs?
- Why peer advising?
- What resources are needed?
- Who needs to be involved?
- How do you train the peers?
- Who do you collaborate with?
Roles and Responsibilities

- General peer advising
- Training other peer advisors
- Career specific office hours
- Career specific projects
Example Career Projects

- Pre-departure
- While Abroad
- Re-entry
Success & Challenges

• Successes:
  • Opportunity to partner with campus partners
  • Cross-training
  • More awareness with students

• Challenges:
  • Time intensive
  • Funding limitations
  • Finding ways to best engage students with competing priorities

• Future iterations: combined cohorts
Leveraging Campus Partners
Wisconsin School of Business
Undergraduate Program

- Pre-college programs
- Admissions
- Academic advising
- Career services
- Student life and leadership programs
- Study Abroad
Personal and Professional Foundations of Business Course
Focus on WHY
WSB
Career Fast Facts

- 93% of grads complete at least one internship
- 55% accept a full-time positions by Nov. 30
- $3,104 Internship average monthly salary
- 36% full-time acceptances from previous internship employer

https://wsb.wisc.edu/companies-recruit-hire/bba-students/employment-outcomes

WSB
Study Abroad
Application Timeline

<table>
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<tr>
<th>Term</th>
<th>Deadline</th>
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<tbody>
<tr>
<td>Summer 2020</td>
<td>varies by program</td>
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<tr>
<td>Fall 2020</td>
<td>March 1, 2020</td>
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<tr>
<td>Spring 2021</td>
<td>Priority: March 1, 2020</td>
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Discussion
Discussion

How can we apply this in our own contexts?
• What strategies could you use to apply this to your work?
• Are there key elements that you would like to infuse to work you’re already doing?
• Do you have examples of how you’ve been successful with some of these ideas?

How do we ensure these activities support diverse students?
• How might any of these ideas be problematic for students with different social identities?
• How might some of these ideas work especially well for underrepresented students?
• What modifications could we consider in order to serve a more diverse population of students?

Determine the key points you would like to share with the larger group.
Questions
Contact

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THANK YOU