2018 CIEE ANNUAL CONFERENCE

STUDY ABROAD 2018
LEADING INNOVATION:
EDUCATING GLOBAL CITIZENS
IN THE DIGITAL AGE
We’re delighted to have you join us for CIEE’s Annual Conference on Study Abroad and International Exchange – LEADING INNOVATION: EDUCATING GLOBAL CITIZENS IN THE DIGITAL AGE.

There’s no doubt that technology continues to knit together our global communities, but we know well that technology alone does not prepare students to thrive in our constantly changing world. Facilitated interaction is vital if we are to leverage technology in international education to overcome barriers, bridge cultures, and unite people. The human experience is crucial if, as Sen. William Fulbright once said, we are to “humanize international relations.”

So how do we, as international educators, best apply new technologies and pedagogies to advance our core mission? How can we optimize the study abroad experience to cultivate global citizens that are prepared for working and learning in the digital age?

At this year’s conference, we’ll explore innovative learning models that can help students leverage their international experience to become creative, adaptable leaders inspired to apply their talents to changing the world in positive ways.

From flipped classrooms to design thinking to phenomenon-based learning, we’ll discuss exciting approaches being used in higher education to prepare students for success in today’s rapidly changing, technology-driven world. And our two keynote speakers will challenge us to experiment and think disruptively as we meld together international exchange, technology, and design.

On Wednesday night, business theorist, educator, and innovator Eddie Obeng will highlight strategies for collaborative digital learning that have enabled educators and learning institutions to quickly and effectively instill organizational change. A pioneer in digital transformation and organizational agility, Obeng has written 10 books offering insights into the most effective ways to address the rapidly shifting environments shaping today’s business, society, and culture.

On Friday afternoon, architect and renowned designer Benedetta Tagliabue will inspire us with her innovative approach to design and the important role experimentation has played in creating the spaces that are changing the landscape of Barcelona. Tagliabue’s poetic, innovative architecture has won numerous international awards in design and public space, including the notable 2013 RIBA Jencks Award.

As we come together this week, we look forward to listening to your conversations about how we can enhance intercultural experiences for our students through inventive application of new learning models and technologies. We look forward to sharing ideas on how best to create tomorrow’s international education experiences and make them meaningful to students in the digital age.

James P. Pellow, Ed.D.
President & Chief Executive Officer

WELCOME TO BARCELONA!

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Post your conference experience to social media using the hashtag #cieeconf. You might just see yourself on our Social Wall!

DOWNLOAD OUR MOBILE APP FOR PHONES AND TABLETS!
SEARCH FOR “CIEE ANNUAL CONFERENCE” IN THE APP STORE.
PROGRAM AT A GLANCE

WEDNESDAY, NOVEMBER 7

8:00 A.M. – 6:00 P.M. Registration and Welcome Desk
9:00 A.M. – 4:00 P.M. Pre-Conference Workshop 1 (Part 1 & Part 2)
9:00 A.M. – 12:00 P.M. Part 1 - Health, Safety, and Security: Basic Training 101
1:00 P.M. – 4:00 P.M. Part 2 - Health, Safety, and Security: Advanced Training - The Stress Test on Preparedness
9:00 A.M. – 12:00 P.M. Pre-Conference Workshop 2
Grounding Intercultural Growth: Practical Tools for the Study Abroad Practitioner
4:30 P.M. – 6:00 P.M. The Global Leadership League: Empowering Women in Global Engagement (open to all)
5:00 P.M. – 6:00 P.M. Open Forum (open to all)
6:00 P.M. – 7:00 P.M. Opening Plenary
7:00 P.M. – 8:30 P.M. Opening Reception

THURSDAY, NOVEMBER 8

8:00 A.M. – 5:30 P.M. Registration and Welcome Desk
8:30 A.M. – 5:00 P.M. Exhibit Hall
8:45 A.M. – 10:00 A.M. Concurrent Sessions
10:00 A.M. – 10:45 A.M. Coffee Break and Poster Fair
10:45 A.M. – 12:00 P.M. Concurrent Sessions
1:30 P.M. – 2:45 P.M. Concurrent Sessions
3:00 P.M. – 4:15 P.M. Concurrent Sessions
6:00 P.M. – 8:30 P.M. Meet CIEE Reception

FRIDAY, NOVEMBER 9

8:00 A.M. – 5:30 P.M. Registration and Welcome Desk
8:30 A.M. – 5:00 P.M. Exhibit Hall
8:45 A.M. – 10:00 A.M. Concurrent Sessions
10:00 A.M. – 10:45 A.M. Coffee Break and Poster Fair
10:45 A.M. – 12:00 P.M. Concurrent Sessions
12:15 P.M. – 11:30 A.M. Concurrent Sessions
11:45 A.M. – 1:00 P.M. Concurrent Sessions
2:15 P.M. – 3:30 P.M. Concurrent Sessions
3:45 P.M. – 5:00 P.M. Concurrent Sessions
7:00 P.M. – 9:30 P.M. Annual Conference Reception

SATURDAY, NOVEMBER 10

8:00 A.M. – 1:00 P.M. Registration and Welcome Desk
8:30 A.M. – 1:00 P.M. Exhibit Hall
8:30 A.M. – 10:00 A.M. CIEE Breakfast
10:15 A.M. – 11:30 A.M. Concurrent Sessions
11:45 A.M. – 1:00 P.M. Concurrent Sessions
EDDIE OBENG
BUSINESS THEORIST, EDUCATOR, AND INNOVATOR
OPENING PLENARY
WEDNESDAY, NOVEMBER 7
6:00 P.M. – 7:00 P.M.

Leading business theorist, educator, and innovator, Eddie Obeng will share lessons for success in today’s rapidly changing, technology-driven world at this year’s Annual Conference Opening Plenary.

Known for his dynamic presentation style and no-nonsense approach, Obeng will introduce his collaborative digital learning tool – QUBE – and explain how educators and learning institutions can use it to instill organizational change rapidly and effectively.

Obeng is a professor at the School of Entrepreneurship and Innovation at the Henley Business School. He is the founder of Pentacle The Virtual Business School, the first organization to focus on the integrated management approach of the complex 21st century. Obeng has written 10 books on adapting to change, leadership, innovation, and organization, including “All Change – The Project Leader’s Secret Handbook,” which was on the Financial Times’ bestseller list for several weeks.

Obeng earned degrees in biochemical and chemical engineering at Cranleigh School before becoming the youngest executive director of a European business school at Ashridge Management College. In 2011, the Association of Project Management presented Obeng with the Sir Monty Finniston Award for lifetime achievement for his contributions to the practice of project management. Obeng also served as a board member of the UK Design Council and contributed to the development of the Double Diamond design-thinking model.

BENEDETTA TAGLIABUE
AWARD-WINNING ARCHITECT, CO-FOUNDER OF MIRALLES TAGLIABUE EMBT
ANNUAL LUNCHEON
FRIDAY, NOVEMBER 9
12:15 P.M. – 2:00 P.M.

Barcelona has undergone several urban transformations in the last few decades and award-winning architect, Benedetta Tagliabue, has been an instrumental part. Attendees will get insight into her innovative approach to design and the important role experimentation plays in creating spaces that are changing the landscape of Barcelona.

Tagliabue and her late husband, Enric Miralles, created Miralles Tagliabue EMBT, an internationally recognized architecture firm. Currently based in Barcelona and Shanghai, the firm focuses on public spaces and buildings for government, corporate, and private clients across Europe and China.

Among her most notable projects are the Scottish Parliament Building, Diagonal Mar Park, Santa Caterina Market, Torre Mare Nostrum, and University of Vigo’s campus. She also created the Spanish Pavilion at the 2010 Shanghai World Expo, which was awarded the prestigious Royal Institute of British Architects (RIBA) “Best International Building of 2011” award.

Tagliabue’s poetic, experimental architecture has won numerous international awards in design and public space, including the notable 2013 RIBA Jencks Award, given annually to an individual or practice that makes a major international contribution to the theory and practice of architecture. She also won the 2015 RIBA Stirling Prize, 2006 National Spanish Prize, 2002 Catalan National Prize, 2005 and 2009 City of Barcelona Prize, and FAD prizes in 2000, 2003, and 2007zzz .

Born in Milan, Tagliabue graduated from the Istituto Universitario di Architettura di Venezia (IUAV) in 1989. In 2004, she received an Honorary Doctor of Arts degree from Napier University. She’s currently a jury member for the Pritzker Architecture Prize. In addition, Tagliabue is the director of the Enric Miralles Foundation, devoted to promoting experimental architecture in honor of her late husband.
## SCHEDULE OF EVENTS

### WEDNESDAY, NOVEMBER 7

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
<th>Location</th>
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<tr>
<td>8:00 A.M. – 6:00 P.M.</td>
<td>Registration and Welcome Desk</td>
<td><strong>Gaudí Foyer</strong></td>
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<td>9:00 A.M. – 4:00 P.M.</td>
<td>Pre-Conference Workshop 1</td>
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<td>4:30 P.M. – 6:00 P.M.</td>
<td>Open to All</td>
<td><strong>Clavé</strong></td>
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<td>THE GLOBAL LEADERSHIP LEAGUE: EMPOWERING WOMEN IN GLOBAL ENGAGEMENT</td>
<td>Join us to learn more about “The League” and how we help to advance women’s leadership in the global context. Bring colleagues and friends to engage in our theme for the year, Amplify, and discover how global educators expand, increase, and strengthen our accomplishments, skills, and networks.</td>
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<td>5:00 P.M. – 6:00 P.M.</td>
<td>Open Forum</td>
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<td>OPEN TO ALL</td>
<td>In this open forum we’ll discuss the issues related to managing study abroad offices, including dealing with financial constraints, human resources challenges, building campus support for international education, and managing crises. The format is free-flowing and participants are welcome to bring issues of their own that they would like to discuss with their peers.</td>
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SCHEDULE OF EVENTS

WEDNESDAY, NOVEMBER 7 (CONTINUED)

6:00 P.M. – 7:00 P.M.
OPENING PLENARY
GAUDÍ 3 & 4

Featured Speaker: Eddie Obeng, business theorist, educator, and innovator

Eddie Obeng will highlight strategies for overcoming challenges facing educators in the digital age and offer insights into the most effective ways to address the rapidly shifting environments shaping today’s business, society, and culture.

7:00 P.M. – 8:30 P.M.
OPENING RECEPTION
GAUDÍ 1 & 2

Don’t miss the first networking event of the conference! Enjoy local Spanish cuisine while catching up with colleagues and making new connections.
CULTIVATING GLOBAL CITIZENSHIP THROUGH THE COIL MODEL
GRANADOS

CHAIR: Greg Tuke, University of Washington Bothell
PRESENTERS: Sonia Kapur, University of North Carolina Asheville; Karim Ashour, Future University in Egypt

Many university faculty are now embedding into existing courses an effective teaching strategy called Collaborative Online International Learning (COIL) to provide all students with direct experiences in problem-solving on global teams. This panel will present a case study from a COIL course called "The Great Debates East and West," which discusses how students combine online discussions, live video conferencing, and student-produced videos to co-produce final products based on their small team global collaborations. Two of the three panelists will be video-conferenced in to demonstrate application of some of the principles for doing this work effectively in the classroom. You will leave this session with practical examples and models for how to tailor the COIL teaching strategies to a wide range of course departments and disciplines.

THE ACTIVE FLIPPED CLASSROOM FOR TECH-SAVVY LEARNERS
GAUDÍ 1

CHAIR: Dominique Charlotteaux, Broward College
PRESENTER: Isis Silva, Broward College

According to American educator Mark Prensky, today’s students are different from prior generations by having grown up using technology. In turn, they’re programmed to think differently. Today’s higher education professors can actively engage these students in learning and address diverse needs via flipped classroom pedagogy, active learning strategies, and 21st-century technology tools. Join us as we share findings from our research on the use of these innovative teaching strategies. We’ll also examine what flipped classrooms entail and various teaching techniques and technologies that promote collaboration, critical thinking, and engagement among today’s students.

INTERNATIONALIZATION THROUGH TECHNOLOGY: THE GLENVILLE STATE COLLEGE AND UNIVERSITY OF OVIEDO COLLABORATION
GAUDÍ 2

CHAIR: Megan E. Gibbons, Glenville State College
PRESENTER: Alicia Laspra-Rodríguez, University of Oviedo (Spain)

Collaboration between Glenville State College in West Virginia and Spain’s University of Oviedo demonstrates that using technology to connect students in two countries can be an effective, affordable, and scalable way to deliver global learning. Faculty who pioneered this partnership using the Collaborative Online International Learning (COIL) method will share their experiences developing a joint syllabus, designing assignments for U.S. and Spanish students, navigating cultural differences, assessing outcomes, and developing their own strengths as globally engaged faculty. The collaboration began in 2014 as part of the American Council on Education (ACE)–SUNY COIL Center Internationalization through Technology Awards Program.

GLOBAL LEARNING AND BINATIONAL COLLABORATIVE MODELS FOR THE KNOWLEDGE ECONOMY
GAUDÍ 3 & 4

CHAIR: Ricardo Castro-Salazar, Pima Community College
PRESENTER: Kelley K. Merriam-Castro, The University of Arizona

This session looks at how transformations in global markets and new technologies are giving birth to binational learning models and specifically, the collaboration of U.S. and Mexican institutions in creating new educational paradigms. Pima Community College has been part of the growing economic interdependence and multidimensional integration between the U.S. and Mexico, and has strengthened its relationship with local communities of Mexican origin and developed strong connections with Mexican institutions. Participants will discuss these binational collaborative efforts and discover ways to ensure successful outcomes, procure binational grants, and achieve cross-cultural learning and global solidarity in education on study abroad programs.
From predeparture to re-entry, see how your colleagues are enhancing the study abroad experience with technology. Stop by for a look at innovative approaches and discover new techniques for increasing global competencies, language and reflective learning, and more!

#YOUREXPERIENCE: CO-OPTING TECHNOLOGY FOR REFLECTIVE LEARNING
Dan Albertson, Gettysburg College

MAKE THE MOST OF STUDY ABROAD: THE IMPORTANCE OF WORLD LANGUAGES AND INTEGRATED GLOBAL EDUCATION
Mirta Barrea-Marlys, Monmouth University

APPLIED SOCIAL PSYCHOLOGY THROUGH A HOLOCAUST LENS: A UNIQUE TRAVEL COURSE
Dixee Bartholomew-Feis, Buena Vista University; Wind Goodfriend, Buena Vista University

DESIGNING INNOVATIVE SHORT-TERM PROGRAMS FOR GLOBAL LEARNING IN TEACHER EDUCATION
Dan Grube, Western Carolina University; Kim Winter, Western Carolina University

NURTURING GLOBAL COMPETENCIES THROUGH AN ONLINE INTERCULTURAL INTERVENTION
Jane Jackson, The Chinese University of Hong Kong; Tongle Sun, The Chinese University of Hong Kong

ADDRESSING THE ACADEMIC NEEDS OF SPANISH HERITAGE SPEAKERS STUDYING ABROAD IN A SPANISH-SPEAKING COUNTRY
Antonio F. Jiménez, California State University, Channel Islands

INTERACTIVE PROJECT FOR THE PUBLIC GOOD: SHORT-TERM INTERNATIONAL SERVICE-LEARNING
Phillip Motley, Elon University

INCREASING CROSS-CULTURAL AWARENESS IN LANGUAGE LEARNERS THROUGH TECHNOLOGY
Jessie L. Mundo, University of Puerto Rico at Mayaguez

GLOBAL CITIZENSHIP AND LITERATURE: WRITING THE WORLD IN THE DIGITAL AGE
Rita Nezami, Stony Brook University
CONCURRENT SESSIONS

A SAFER LEARNING EXPERIENCE: COMBINING PEOPLE AND DIGITAL TECHNOLOGY
GRANADOS
CHAIR: John O’Sullivan, Key Travel
PRESENTERS: Bill Bull, CIEE; George Shaw, International Location Safety; Dustin O’Quinn, Lane Powell

An increase in global incidents has led to duty of care becoming a top priority for universities with students travelling abroad. Recent legal cases involving student safety, such as the Hotchkiss Case, have heightened awareness within the wider academic community. Lack of a travel risk management plan not only affects faculty and student safety, but also opens up academic institutions to legal, financial, and reputational risks. After this session, the audience will walk away with best practices to better protect their students.

WASHINGTON UPDATE
GAUDÍ 1
CHAIR: Ilir Zherka, The Alliance for International Exchange

Public policy development in the United States remains unpredictable and very challenging, especially for the international exchange community. Forces within the Administration continue to pursue an aggressive overhaul of immigration policies, while promoting an “America First” message internationally. Control of Congress also hangs in the balance. Come hear an update on immigration policy changes, the potential impacts from the mid-term congressional election, and how you might help shape exchange policies in 2019 and beyond.

DISABILITY DRIVING INNOVATION: BUILDING ACCESSIBILITY INTO OUR DESIGN THINKING
GAUDÍ 2
CHAIR: Ashley Holben, Mobility International USA
PRESENTERS: Susan Sygall, Mobility International USA; Abigail Lehner, CIEE Alumna; Morgan Reiss, CIEE

The future is accessible! That is the expectation as more people with disabilities – the world’s largest minority community – continue to enter mainstream spaces, assume leadership positions, and identify and advocate for full inclusion. Education abroad serves to create a pipeline of emerging leaders with disabilities equipped with the global competencies necessary to further social justice at a greater scale. This session will explore and demonstrate the principles of Universal Design and examine models from institutions and organizations that proactively address disability access in international education programming, from assessing accessibility at overseas sites to participant evaluation and more.

MAKING THE POPULAR PROVOCATIVE
GAUDÍ 3 & 4
CHAIR: Martha Johnson, University of Minnesota
PRESENTERS: Seona Mac Réamoinn, University of Minnesota; Mariarosa Mettifogo, ACCENT; Nanette Hanks, University of Minnesota

Why does the rhetoric in education abroad increasingly vilify popular destinations and the students who choose them? Locations with an established profile, perceived familiarity, and allure present unique challenges in terms of student expectations, curriculum, and program design. Rather than discount or write off such destinations, educators should challenge themselves to create innovative and provocative programs that challenge students, subvert assumptions, and deny cursory experiences. The University of Minnesota programs in Dublin and Florence seek to engage with and interrogate the popular appeal of the locations while simultaneously challenging stereotypes and notions of educational tourism and travel. Presenters will discuss the process of developing these programs and share lessons learned along the way.

12:00 P.M. – 1:30 P.M.
NETWORKING LUNCH BREAK
(LUNCH NOT PROVIDED)

Catch up with colleagues and enjoy lunch overlooking the Mediterranean at your choice of restaurants in Hotel Arts or one of the many restaurants on Port Olimpic pier.
LEVERAGING TECHNOLOGY FOR ACCESSIBILITY: STUDY ABROAD FOR DEAF AND HARD OF HEARING STUDENTS
GRANADOS

CHAIR: Becca AbuRakia-Einhorn, Gallaudet University
PRESENTERS: Michelle Morris, Howard University; Alicia Sort, Barcelona Deaf Author and Artist

Universities and third-party providers consistently list making study abroad more inclusive and accessible as one of their top priorities. As a community, we are making great strides when it comes to certain minorities and special interest groups. However, en bloc, study abroad programs are still largely inaccessible to deaf and hard of hearing (deaf/hoh) students. How can we leverage technological and legal resources – in both the U.S. and host country – to support deaf/hoh students abroad? Participants attending this session will leave with the ability to advise deaf/hoh students on their journey abroad and ensure programs are adequately adjusted to meet their needs.

IMMERSION TECHNOLOGIES (VR/AR/MR) AS A TRANSLATOR: DEVELOPING GLOBAL CITIZENS FOR EDUCATION AND INDUSTRY
GAUDÍ 1

CHAIR: Christopher Willey, University of Wisconsin-Milwaukee
PRESENTERS: Emily Berens, University of Wisconsin-Milwaukee; Shi Qi, Hubei University of Technology (China)

This session illuminates the extensive range of networking opportunities that immersion-based educational environments provide. Educational exchange programs offer portals between worlds by facilitating further opportunities for translation. Utilizing emerging technologies (such as Virtual Reality (VR), Augmented Reality (AR), and Mixed Reality (MR)) within cultural exchange programs enhances capabilities for connecting cultures around the globe, changing how technology reaches people. This session will link students, teachers, and administrators within ecosystems of global communities, universities, and industries through a range of immersion-driven topics. Participants can expect live demos using VR and AR technologies, immersive pedagogical strategies, DIY interdisciplinary research cultures, pragmatic budgeting approaches, and more.

SWIPED OUT II: MORE IMPLICATIONS OF DATING APP USE BY STUDENTS ABROAD AND WHAT TO DO ABOUT IT
GAUDÍ 2

CHAIR: Justin Kader, Gustavus Adolphus College
PRESENTERS: Deirdre Opp, University of Minnesota; Monica Schechter, California Polytechnic State University

As evidenced by our 2017 session, many program leaders, advisors, and site directors feel ill-informed about the ramifications of students’ use of dating apps while abroad and ill-equipped to address the challenges and uncertainty this phenomenon presents. Our findings also called into question some assumptions about how and why students use dating apps while abroad. For this sequel session, we will build on our original research, presenting more qualitative data, including case studies. Through discussion, we will more deeply explore student motivations and the effects of dating app use while abroad, as well as examine new trends and latest best practices.

EMPOWERING OUR EDUCATORS: ACTIVE LEARNING STRATEGIES IN THE STUDY ABROAD CLASSROOM
GAUDÍ 3 & 4

CHAIR: Alexandra L. Wood, CIEE
PRESENTERS: Christian A. Bracho, University of La Verne; Andrés Tabárez, CIEE

For faculty across the globe, new pedagogies are both exciting and intimidating. Instructional innovations such as live polling, flipped lectures, backward design, and peer learning are well-suited for globally mobile and tech-savvy Generation Z students, yet professors rarely have the opportunity to experiment with these techniques in order to determine which may best support their course goals. This session will serve as a professional development opportunity for study abroad instructors and provide dedicated time for practicing active learning strategies, thereby empowering educators to use these tools in their own classrooms.
CONCURRENT SESSIONS

INTENTIONALLY GLOBAL: AN AVENUE TO CRITIQUE GLOBAL CITIZENSHIP THROUGH INTENTIONAL CONNECTIONS BETWEEN THE CORE CURRICULUM AND STUDY ABROAD
GRANADOS
CHAIR: Amy Johnson, Elon University
PRESENTERS: Evan Gatti, Elon University; Matthew Buckmaster, Elon University

How can we foster a critical understanding of global citizenship through intentional and scaffolded courses in the core curriculum and study abroad offices? In this session we will offer an outline of the Elon model, which seeks to foster critical examination of the meaning and role of global citizens in the interdisciplinary first-year seminar, through study abroad courses (one of five experiential learning experiences), and finally in the Core Capstone taken during their third or fourth year of study.

THREE DISCIPLINES, TWO UNIVERSITIES, ONE PROGRAM: INNOVATIVE APPROACHES TO INTEGRATED DESIGN
GAUDÍ 1
CHAIR: Deidre Orriola, University of South Florida
PRESENTERS: Bri Dostie, CIEE; Joanne Thacker, University of Exeter

This session explores the educational benefits of a transdisciplinary approach within student cohort and curriculum for study abroad. Through a partnership with faculty from the University of South Florida College of Public Health and College of Nursing, University of Exeter Medical School in England, and CIEE, an innovative model was developed to encompass a global approach from predeparture to onsite experience to post-program student reflections. Essentially, this program expanded the timeframe for international exchange beyond in-country experiences to encompass active learning as a holistic process before, during, and after departure.

ARTICULATING VALUES TO GUIDE PROGRAMMING DEVELOPMENT AND SELECTION FOR HIGH IMPACT EXPERIENCES ABROAD
GAUDÍ 2
CHAIR: Chelsea Kindred, Academic Programs International
PRESENTER: Matthew Geisler, University of Wisconsin-Madison

This session offers an overview of the theoretical importance of establishing values for study abroad programs, as well as specific applications of the discernment process. You will learn how to use these values to drive program curriculum development and strategies for effective marketing and recruitment.

TECHNOLOGY CULTURE SHOCK: GENERATION Z STUDENTS’ EXPERIENCE WITH A HOST COUNTRY’S TECHNOLOGY DEFICIT
GAUDÍ 3 & 4
CHAIR: Moriah Maron, CIEE
PRESENTERS: Kwasi Gyasi-Gyamerah, CIEE; Cassandra Napolitano, Clark University

How are we, as study abroad professionals, preparing students to study in non-traditional locations with less-developed technological access? Join us and learn about the phenomenon of “technology culture shock” as it relates to Gen Z – often referred to as the generation that is “all technology all the time.” We will first examine Gen Z’s use of technology abroad and then outline opportunities for study abroad professionals to better prepare and manage the expectations of these students as they pursue international education in countries that have technological challenges.

6:00 P.M. – 8:30 P.M.
MEET CIEE RECEPTION
UNIVERSITAT DE BARCELONA

Don’t miss our unparalleled Meet CIEE event, your insider ticket to CIEE staff from across the globe! Enjoy drinks and appetizers, meet our location directors, and compete in our CIEE trivia challenge for the chance to win a package to the 2019 CIEE Annual Conference in Brooklyn, NY – including registration, flight, and hotel accommodations.

Transportation will begin looping from the lobby of Hotel Arts at 5:30 P.M.
CROSSING BORDERS: MULTIDISCIPLINARY PERSPECTIVES IN INTERNATIONAL STUDIES

GRANADOS

Chair: Joel A. Gallegos, University of North Carolina at Charlotte
Presenter: Harry I. Chernotsky, University of North Carolina at Charlotte

This session presents a strategy for integrating multiple disciplinary perspectives into the international studies curriculum. It follows the model introduced in “Crossing Borders: International Studies for the 21st Century” (Harry I. Chernotsky and Heidi H. Hobbs, CQ Press, SAGE Publications, 2018, 3rd edition). It suggests four analytical themes that might frame the curriculum and ways to apply them through case briefs. It also features a group activity, Our Global Village, that emphasizes the idea of global citizenship. The session offers a blend of substantive material and hands-on guidance and speaks directly to the challenge of encouraging collaborations between international offices and faculty engaged in campus internationalization initiatives.

WHAT IS DIFFERENT FOR HERITAGE SPEAKERS STUDYING ABROAD AND WHY DOES IT MATTER?

GAUDÍ 1

Chair: Kim Potowski, University of Illinois at Chicago
Presenters: Rachel Shively, Illinois State University; Wenhao Diao, University of Arizona

This session focuses specifically on students raised in the U.S. with exposure to their family's native languages ("heritage speakers") who study abroad in a country where that language is widely spoken. The experiences and needs of these heritage speakers can differ quite substantially from those of second language learners, including issues related to stigmatized features of their linguistic varieties and their identities as bilingual, bicultural individuals in the U.S. After a brief overview of the increasing population of U.S. heritage speakers studying abroad, two presenters will discuss Spanish programs and one will focus on Chinese, with the aim of maximizing study abroad benefits for this diverse population.

TRACKING SOJOURNERS’ EMOTIONAL UPS AND DOWNS DURING A SHORT-TERM LANGUAGE IMMERSION PROGRAM

GAUDÍ 2

Chair: David Livert, Pennsylvania State University, Lehigh Valley
Presenter: Ame Cividanes, Yale University

Research of student intercultural engagement has focused primarily on translingual and transcultural acquisition; far less attention has been paid to sojourners’ emotional experiences in unfamiliar lingual environments. This presentation will document our use of the Yale Center for Emotional Intelligence Mood Meter app to examine an eight-week, team-taught course in Spanish language and culture in Bilbao, Spain. We will present the emotional meter data, how emotions are associated with intercultural experiences, and document the relationship between day-to-day experiences and long-term change.
FRIDAY, NOVEMBER 9 (CONTINUED)

10:00 A.M. – 10:45 A.M.
COFFEE BREAK AND POSTER FAIR
GAUDÍ FOYER & ALBÉNIZ

Refer to page 6 for Poster Fair presenters.

10:45 A.M. – 12:00 P.M.
CONCURRENT SESSIONS

FOUR APPROACHES TO INTERNATIONALIZING CURRICULA: ARTISTIC ENGAGEMENT, PAIRED STUDY, SITE SPECIFICITY, AND RESIDENCY PROGRAMS
GRANADOS

CHAIR: Helen Myers, Salisbury University
PRESENTERS: Carmen S. Rivera, State University of New York at Fredonia; Jeanette McVicker, State University of New York at Fredonia; Paul Murphy, Muhlenberg College

This panel offers multiple strategies, through varied disciplines, for expanding international education on campuses. Helen Myers (Dance) will discuss the value of “bringing the world to campus” with invited global artists and scholars. Carmen S. Rivera (World Languages) will present a strategy that prepares students for study abroad using preliminary “mini courses.” Jeanette McVicker (English) will explain how she “mapped” London to highlight critical locations that would serve as the backdrop for exploring literary and national identity. Paul Murphy (Music) will offer a model for international education centered on direct, extended engagement with persons from less-developed locations.

LESSONS LEARNED: A CRITICAL INQUIRY OF STUDY ABROAD
GAUDÍ 1

CHAIR: Marga Madhuri, University of La Verne
PRESENTERS: Justi Saldaña, University of La Verne; Amber Bechard, University of La Verne; N. Bruce Walton, University of La Verne

In this session, we’ll problematize processes and outcomes related to the experience of planning a study abroad program (Saldaña, 2012) to increase student consciousness about the impact of their travel on the host country. Participants will discover ways to create programs where students critically analyze their experiences in a relevant and meaningful way, one that leads to increased understanding of the self (as an individual and representative of their society) and “Others” (Delpit, 2006).

INTERNSESSIONS IN THE DIGITAL AGE: MAXIMIZING THE EXPERIENCE THROUGH ONLINE LEARNING
GAUDÍ 2

CHAIR: Ryan Richards, CIEE
PRESENTERS: June Nobbe, University of Minnesota; Stephanie Levy, CIEE/AIC-Berlin; Darin Menlove, University of California, Berkeley; Richard Russo, University of California, Berkeley

This session is for study abroad administrators seeking to add an academic component to their global internship programs, potentially through online or hybrid delivery. Global internships are a popular way to help students prepare for the changing world of work. Using CIEE and University of California, Berkeley’s Global Internship programs as case studies, we will explore how to add an academic component to internships to support students’ learning while giving them the opportunity to receive academic credit and financial aid.

12:15 P.M. – 2:00 P.M.
ANNUAL LUNCHEON PLENARY
GAUDÍ 3 & 4

Featured Speaker: Benedetta Tagliabue, award-winning architect; co-founder of Miralles Tagliabue EMBT

Architect and renowned designer Benedetta Tagliabue will inspire us with her innovative approach to design and the important role experimentation has played in creating the spaces that are changing the landscape of Barcelona. Tagliabue’s poetic, experimental architecture has won numerous international awards in design and public space, including the notable 2013 RIBA Jencks Award.
FRIDAY, NOVEMBER 9 (CONTINUED)

2:15 P.M. – 3:30 P.M.  
CONCURRENT SESSIONS

ATTITUDES TOWARD POLICING IN U.S. INTERNATIONAL EDUCATION
GAUDÍ 1
CHAIR: Ray Casserly, CIEE
PRESENTERS: Keshia Abraham, CIEE; Quinton Redcliffe, CIEE; Peiré Wilson, City University of New York, City College

The pertinent and sensitive challenges of policing are concurrently global and local for many students, requiring study abroad leaders to consider student demographic and subjective position when choosing a study abroad location. Join us as we examine actual study abroad programs in London, Belfast, and Cape Town, and show how an interdisciplinary focus on policing connects studies of peace and conflict, global citizenship, and social justice. We’ll also review how policing provides an insightful reflective learning opportunity whereby minority and majority demographic students can draw critical and nuanced parallels between policing in the UK, in South Africa, and in the U.S.

MEANINGFUL WORDS, MEANINGFUL EXPERIENCES: USING STUDENT REFLECTIONS TO EMPOWER STUDENTS ABROAD
GAUDÍ 2
CHAIR: Mark Rush, Washington and Lee University
PRESENTERS: Cindy Irby, Washington and Lee University; Kristy Crickenberger, Washington and Lee University

This session will focus on how our assessment of student experiences abroad has evolved from a narrative-driven, subjectively assessed reflective process to a hybrid that entails both subjective assessment and objective analysis of textual emphasis and trends. This novel approach enables us to promote meaningful student reflection while using systemic analysis to create a feedback loop that will continue to enhance our students’ experiences abroad.

INCLUSIVE MEMBERSHIP: INCREASING GLOBAL LEARNING EXPERIENCES FOR UNDERREPRESENTED STUDENTS
GRANADOS
CHAIR: Vivian Shannon-Ramsey, Salisbury University
PRESENTER: Makeba Green, Bowie State University

Study abroad provides an opportunity for self-exploration and intercultural awareness. Navigating a new environment and experiencing a new culture fosters a sense of globalization and a love for travel. Unfortunately, many minority students have only a passing knowledge of other cultures based on direct contact, while their counterparts immerse themselves in other languages and cultures through study abroad programs. This session will provide innovative ways to create a more inclusive environment in order to increase the number of underrepresented students that engage in study abroad.
SERVICE-LEARNING OR LEARNING TO SERVE? MAXIMIZING STUDENT EFFICACY DURING SHORT-TERM INTERNATIONAL SERVICE PROJECTS

GRANADOS

CHAIR: M. Casey Love, Tulane University
PRESENTER: Myke Yest, Tulane University

Through Tulane University’s Altman Program in International Studies and Business, students earn degrees in both liberal arts and business, gain professional-level fluency in a foreign language, and undertake two study abroad experiences. A cornerstone experience of the Altman Program is month-long study abroad in Hanoi, Vietnam, which includes a short-term service experience in remote Mai Chau. In this session, we’ll use this service project as a case study to better equip study abroad directors with the tools necessary to maximize student efficacy, enhance intra- and interpersonal benefits, and encourage student adaptability and team-based collaboration during short-term international service projects.

MAXIMIZING STUDENT SUCCESS: LEANING INTO UNDERGRADUATE INTERNSHIP CHALLENGES

GAUDÍ 1

CHAIR: Anna Kristtial, CIEE/AIC-New York
PRESENTERS: June Nobbe, University of Minnesota; Elaine Zhang, University of Minnesota

The question is not if an undergraduate student will encounter a challenge in an internship placement, but rather how they will lean into that adaptive trial where there are no easy answers. This session will focus on a successful partnership between the University of Minnesota and the Academic Internship Council (AIC), where students enroll in an 8-week, 3-credit course that includes a 6-week internship in NYC. This innovative program model leverages technology platforms such as Moodle, Flipgrid, and online discussion forums to support students in predeparture expectation setting, onsite challenges, as well as unpacking the experience following their return to campus.

DECENTERING THE ACADEMY IN INTERNATIONAL SERVICE-LEARNING: TOWARD COMMUNITY-COMMUNITY ENGAGEMENT

GAUDÍ 2

CHAIR: Brad Hammond, University of Michigan
PRESENTERS: Michael S. Jordan, University of Michigan; Nick Tobier, University of Michigan; Caroline Darr, University of Michigan

In recent years, there has arisen a rich literature of ethical inquiries about service-learning as practiced in international contexts. A relatively underexplored area has been the practice of transnational service-learning: programs in which students engage in comparative service-learning with domestic and international community partners within the same program. In this panel, three representatives from the University of Michigan will present an experimental approach to transnational service-learning, co-located in Detroit, Michigan, and Ishinomaki, Japan.

7:00 P.M. – 9:30 P.M.

ANNUAL CONFERENCE RECEPTION
CODORNÍU WINERY

Enjoy a guided visit and exquisite dinner at Cordoníu Winery, one of the largest and oldest producers of cava, Spain’s world-renowned sparkling wine. Explore the labyrinth of underground cellars where Cordoníu’s cava have been undergoing their second fermentation for over a century and see why the winery was declared a National Artistic Historical Monument by King Don Juan Carlos I.

Transportation leaves the Hotel Arts lobby at 6:00 P.M.
SATURDAY, NOVEMBER 10

8:00 A.M. – 1:00 P.M.  
REGISTRATION AND WELCOME DESK  
GAUDÍ FOYER

8:30 A.M. – 1:00 P.M.  
EXHIBIT HALL  
GAUDÍ FOYER & PICASSO

8:30 A.M. – 10:00 A.M.  
CIEE BREAKFAST  
GAUDÍ 3 & 4

Learn how CIEE and the Academic Consortium Board are working together to develop programs to increase access to study abroad. You’ll hear from CIEE alumni who will share their experiences as Frederick Douglass Global Fellows, an international intern, and a CIEE Global Scholar. Each will summarize the transformational effects the program had on both their personal and academic lives. Don’t forget to pick up your CIEE Annual Conference t-shirt following the breakfast.

10:15 A.M. – 11:30 A.M.  
CONCURRENT SESSIONS

COMPASSION IN THE STUDY ABROAD CURRICULUM  
GRANADOS

CHAIR: Benjamin Rifkin, Hofstra University  
PRESENTERS: Uli Leibrecht, CEPA Study Abroad; Laura Martin, Hofstra University; Jon Stauff, Monmouth University

This session focuses on the role of compassion in study abroad. First, we’ll offer a working definition of compassion that lends itself to the design and delivery of curriculum. Once we have a clear understanding of the transformative potential of compassion as a skill to be developed and practiced in intentionally designed experiential learning, we’ll discuss templates for embedding compassion-focused learning in study abroad before, during, and after the study abroad experience. Finally, we’ll offer frameworks for conducting compassion-learning activities both in person and online, and rubrics for assessing student work.

GUIDING SITE VISITS ABROAD: STRATEGIES FOR EXPLORING POWER AND PRIVILEGE AND INCREASING CULTURAL COMPETENCY  
GAUDÍ 1

CHAIR: Annie Gibson, Tulane University  
PRESENTER: Sean McIntyre, CIEE

The emerging trend to internationalize the curriculum and produce “global citizens” has placed great emphasis on developing our students’ intercultural competence. In the field of study abroad, this often means shifting perspectives between U.S. and host country “national” cultural frameworks. Join us as we explore ways to help students reflect on their cultural communities and power and privilege vis-à-vis their host communities by applying techniques of ethnography and cultural studies.

MAKING IT REAL: IMPROVING OUTCOMES WITH FLIPPED EXPERIENTIAL LEARNING  
GAUDÍ 2

CHAIR: Kristin Dean, CAPA The Global Education Network  
PRESENTERS: Denise Blunn, CAPA The Global Education Network; Massimo Rosati, CAPA The Global Education Network

How can professors help college students become co-producers of their own learning experience, to not only deepen understanding of course materials, but to hone critical thinking and sharpen skills employers want? Furthermore, how can academic technology further enhance education to promote multinational experiential learning opportunities? In this session, participants will look at a UK-Italy cross-border module designed for an elective in CAPA and the University of Pittsburgh’s Global Business Institute, and discover how this innovative exercise interweaves traditional teaching methods with technology-assisted simulation so students can step into the role of business professional and collaborate with colleagues across borders.
11:45 A.M. – 1:00 P.M.
CONCURRENT SESSIONS

BRIDGING THE “AFRICAN DIASPORIC DIVIDE” IN THE DIGITAL AGE
GRANADOS

CHAIR: Janet Awokoya, JTA Consulting Group, LLC
PRESENTERS: Sydney Y. Rucker, Indiana University; Serigne Ndiaye, CIEE

Digital interfaces are challenging geopolitical boundaries. How can we leverage these digital resources to address “Diaspora Divide” and the ways in which Black people and the African Diaspora remain disconnected? Historically divided by colonialism and slavery, Black diasporic groups have further embraced these multilayered divisions in contemporary times. This panel features scholar-practitioners committed to helping educators learn about diasporic communities. With the help of experts in African diasporic education and international education peers, participants will identify ways to implement and sustain culturally responsive practices in schools and develop strategies for making today’s classrooms inclusive and globally aware spaces.

REETHINKING DIVERSITY IN EDUCATION ABROAD IN A DATA-DRIVEN AGE
GAUDÍ 1

CHAIR: Samantha Martin, Via TRM
PRESENTER: Leanne Dunsmore, University of Maryland

In spite of institutional and governmental campaigns, the international education community struggles to achieve even representative participation in global programming. In this session, we will make the case that in order to grow and diversify participation in education abroad, offices need to use data to rethink their relationship with students and their role within the academic institution.

REORIENTING ORIENTATION: UTILIZING ONLINE PLATFORMS TO TRANSFORM ORIENTATION FOR TODAY’S STUDENT
GAUDÍ 2

CHAIR: Miko McFarland, University of Kentucky
PRESENTER: Molly McMahon, University of Kentucky

Preparing students to go abroad is a regular rite of passage for study abroad offices, but our content and delivery must align with the way today’s students consume information. In this session, we’ll look at the ways study abroad offices engage increasingly diverse Gen Z, smartphone-savvy, hashtag-happy students. In addition, we’ll discuss innovative uses of online learning platforms that can help study abroad offices better adapt to an evolving higher education landscape and allow students to self-pace their information exploration. This session challenges the way we think about predeparture orientation, uses a design-thinking approach to identify student needs, and provides a framework to “upload” your orientation into the #digitalage.
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**COST**
- Awarded over $8 million in scholarships, grants, and financial aid in the last year alone
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- Provided free passports for more than 6,380 students since 2014

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- Awarded two 2019 Generation Study Abroad Grants of $20,000 each to support two faculty-led, custom programs focused on Deaf students
- Offered Open Campus programming at ten locations, providing a wide variety of options for students with different budgets and academic requirements

**CULTURE**
- Increased the number of students of color studying abroad with CIEE to 39%
- In partnership with the Penn Center for Minority Serving Institutions (CMSI):
  - Conducted ELEVATE faculty development workshops and leadership workshops for MSI presidents
  - Provided support for students from MSIs to study abroad, including Frederick Douglass Global Fellowships and Project Passport Global Fellow scholarships
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The Remarkable Power of CIEE’s Approach to International Education

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The personal connections students forge as they live and learn like a local has the power to shift perspectives. From this new vantage point, CIEE alumni reached clearer understandings of where they’re from and the places they visited, leading to new paths, goals, and new careers.

FORGES INTERCULTURAL SKILLS OUR WORLD DEPENDS UPON
As changes in technology, communication, and commerce weave countries and cultures ever closer, new doors open for our students. Essential to keeping those doors open is the respect and understanding among people of different backgrounds, acquired during study abroad.

ENCOURAGES PERSONAL GROWTH AND COMMUNITY ENGAGEMENT
Study abroad alumni tell compelling stories of personal progress. Not only do they become better students with a marked improvement in foreign-language skills, but they are also more interested in international topics and cultures and more engaged in their local communities.

OFFERS A FOUNDATION FOR PROFESSIONAL DIRECTION AND SUCCESS
Hands-on immersive learning, out-of-the-classroom experiences, and getting out of their comfort zones were all key to alumni developing more ambitious career opportunities within the global workforce and achieving success within their chosen careers.
NEW RESEARCH HIGHLIGHTS THE VALUE OF GLOBAL EXPERIENCE — FOR ONE AND ALL

Going abroad changes you. No matter where you go or what career you end up pursuing, you will be a better employee, co-worker, and leader for having to push your boundaries and learn to adapt.

— Hannah S., CIEE Study Abroad alum, Ghana, 2011
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All sponsor, advertiser, and exhibitor fees are donated to the Frederick Douglass Global Fellowship program.

This scholarship enables exemplary students from Minority Serving Institutions, nominated by their college presidents, to study abroad. The first students studied in London in 2017; the second group was in Cape Town this year; and, thanks to you, the next cohort is headed to Rio de Janeiro in 2019!

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THOMAS MOONEY, J.D.
Vice Chair, CIEE Board of Directors
Partner, Shipman & Goodwin LLP

Thomas Mooney is a partner at the law firm of Shipman & Goodwin LLP, where he chairs the firm’s school law practice, representing more than 100 school districts and educational agencies in Connecticut. In addition, Thomas is the author of “A Practical Guide to Connecticut School Law” (8th Ed. 2014), published by the Connecticut Association of Boards of Education (CABE); teaches law and public education at the University of Connecticut Law School; and serves as professor in residence at the Neag School of Education of the University of Connecticut. He also serves as a member of the Commission on International Education of the New England Association of Schools and Colleges. Thomas has been honored by both the Connecticut Association of Schools and the CABE with their Friend of Public Education awards, and in 2016 he received the “Connecticut Law Tribune’s” Professional Excellence Award for Lifetime Achievement.

Thomas holds a Juris Doctor degree from Harvard Law School and a bachelor’s degree in Germanic language and literature from Yale College.

KATHLEEN FAIRFAX
Chair, CIEE Academic Consortium Board
Board Member, CIEE Board of Directors
Colorado State University

Kathleen Fairfax is the Vice Provost for International Affairs at Colorado State University. She oversees a staff of more than 40 professionals within International Programs and collaborates with colleges and units across campus to implement the University’s internationalization initiatives. She also serves on the President’s Cabinet and the Council of Deans.

Prior to CSU, Fairfax served as the Assistant Vice President for International Affairs at South Dakota State University. Her career has also included serving as Vice Provost for Global Education Services at Arizona State University, Director of the Office of Study Abroad at Michigan State University and at Purdue University, as well as similar roles at Southwestern University in Georgetown, Texas, and DePauw University in Greencastle, Indiana.

Fairfax holds a master’s degree in political science/international relations from Indiana University/Bloomington and a bachelor’s degree in political science and Spanish from DePauw University in Greencastle, Indiana.
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