MOUNTAINS, VALLEYS, AND UNCHARTED TERRAIN: Exploring the use of technology to deliver inclusive and efficient study abroad programming

Karen Edwards & Rebecca D’Attilio, University of South Carolina
Jennifer Malerich, Arizona State University
Objectives

- Discuss technology strategies that can address challenges facing study abroad program development at their institutions;
- Identify how an online data management system can increase study abroad program development and improve management efficiency; and
- Explain ways in which study abroad programming can be modified to meet the needs of online learners.
Go to Kahoot.it

https://create.kahoot.it/#!/user/d7f4d0f7-ed18-43ac-891e-d882db3c0f7e/kahoots/created
University of South Carolina – Study Abroad

**Total Faculty Led Global Classrooms**

<table>
<thead>
<tr>
<th>Year</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017 – 2018</td>
<td>75</td>
</tr>
<tr>
<td>2016 – 2017</td>
<td>64</td>
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<tr>
<td>2015 – 2016</td>
<td>70</td>
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<tr>
<td>2014 – 2015</td>
<td>68</td>
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<tr>
<td>2013 – 2014</td>
<td>68</td>
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<tr>
<td>2012 – 2013</td>
<td>57</td>
</tr>
<tr>
<td>2011 – 2012</td>
<td>47</td>
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</tbody>
</table>
USC Faculty Expectations

- SAO as centralized bank of information
- Consistency in submission process
- Expected staff support
- Minimizing redundancy of information and duplication of paperwork
- Paper vs. Portal
- And repeat...?
Faculty-Led: Submit, Review, Run, Renew

- Home-grown online portal
- Managed by Assistant Director of Global Collaborations
- Basic download of documents – scans, PDFs
- Accessed by Faculty Review Committee
  - Review: program approvals and denials
  - Comment feature for feedback & recommendations
  - Transparent system communication
- Once approved – 3 year renewal window
- Archive of information
### Study Abroad Applications: Applications

**Name:**
**Department:**
**Location:**
**Title:**
**Term:**
**Status:**
**Include Archived:**

<table>
<thead>
<tr>
<th>Program Title</th>
<th>Submitter</th>
<th>Status</th>
<th>Submitted</th>
<th>Comment Entered</th>
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<tr>
<td>1. Summer Study in Wittenberg</td>
<td>Ducale, Lara</td>
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<td>Aug 28, 2015 @ 3:24 pm</td>
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<td>Jones, Joe</td>
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<td>6. Examining Social Justice In Brazil</td>
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<td>7. Contrasting Cultures: Munich, Milan, Paris</td>
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<td>10. Sport &amp; Entertainment in Europe</td>
<td>Shaomian, Armen</td>
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University of South Carolina

STUDY ABROAD

South Carolina's Flagship University

Study Abroad Applications:
Application View

Is this program for credit? Yes

Primary Program Leader:
Name: David Ricks
Department: DMSB

Contact:
rickswild@aol.com 803-777-4400

Office Address:
1014 Greene St, DMSB 328

Proposed:
Program Title: Business in Europe

USC Course Number / Number of Credits:
IBUS 443 / 3

Program Location(s):
Bratislava Slovakia
Budapest Hungary
Vienna Austria
Prague Czech Republic
Service / Logistics Provider:

Will you be working with an on-site service/logistics provider? No

Please describe how travel and in-country logistics will be coordinated.

Both instructors live in Vienna and will make all arrangements directly with vendors in-country. Gertraud Wild is a registered tour guide in Austria.

Estimated Program Fee (not including tuition): $2500

What is included in the program fee? lodging, site visits, in-country transportation, meals, entrance fees

Anticipated Program Term / Date Range: Maymester 05/19/2016 - 05/29/2016

Will this program involve students providing hands-on medical care? No

Would you like the Study Abroad Office to post your program on its website for promotional purposes? Yes

What is the intended audience for your program?

General Program Description: Please describe the travel learning experience including educational activities and the overall fit with the program destination.

This study tour is intended to offer the participant the opportunity to gain insights into the interdependence of business and culture and the resultant unique business environments. This will be accomplished by studying reports made available in advance and on-site experiences in Austria, the Czech Republic, Hungary, and Slovakia. Special emphasis will be given to integration, innovation, transition, and transformation issues.

Safety and Health: Is this location on the University travel warning list? No

What is the general outlook for this destination in terms of safety and health? How do you plan to address any safety and health precautions or concerns?

No travel warnings exist currently for the destinations on the itinerary. We will continually monitor the country and specific regions to ensure continued safety.
Do you speak the language of the host country (if other than English)?

How is this program destination and/or subject matter in line with your recognized area of expertise? What other experience do you have that provides you with the background required to lead this program?

Work experience and degrees are directly relevant.

Program Assistant Profile

**Please Note:** All programs must have a program assistant. A program assistant must be a USC faculty or staff member or a local on-site staff member. Program assistants must be able to perform the responsibilities listed in the USC Global Classroom Program Development Handbook and will serve as a secondary emergency contact. Please refer to "Program Assistant Responsibilities" in the Global Classroom Program Development Handbook.

Name: Gertraud Wild
Department: Adjunct Professor, DMSB
Contact: gwvoen@aol.com 803-777-4400
Office Address: 1014 Greene Street

Please describe your secondary program leader's previous travel experience in this country, previous travel to other countries, and experience leading student groups, including duration/time frame and where within the country(e) he/she has traveled.

Ms. Wild has Masters degrees in both Art History and Economics and is a licensed tour guide in Vienna, Austria. She has managed this study tour for USC since 2008, and has managed similar student and faculty programs for the University of Missouri-St. Louis.

Is there anything else you would like the Overseas Program Approval Committee to know about you and/or this program?

The proposed instructors have had excellent student evaluations for the past study tours.

**Insurance Form:** View Insurance Form

**Program Leader Agreement:** View Program Leader Agreement

**Syllabus:** View Syllabus

**Application Status:** Approved
Reviewer Comments

Brian Hann Aug 21, 2015 @ 9:44 am
Since no logistics provider, needs to vet local transportation if bus company, van service, etc to ensure qualified drivers with insurance, etc. Needs to discuss responsible alcohol consumption with students.

Paul Miller Aug 21, 2015 @ 11:20 am

Robert Rolfe Aug 28, 2015 @ 1:25 pm

Lara Anderson Aug 31, 2015 @ 10:50 am

Magdalena Grudzinski-hall Aug 31, 2015 @ 2:50 pm
Agree with Brian Hann’s recommendations.

3 - For
2 - For, with Reservations
0 - Against
Reduced paper, stress, workload!

HRTM 590 & RETL 592M-02
Food & Fashion of Chile & Buenos Aires
May 14-23, 2018
ASU Online Students Study Abroad

- Look at online enrollment trends
- Discuss specific ASU Online student demographics
- Programming Development
- Student Support Development
Higher Education Enrollment in the U.S.

Higher Education Enrollment in the U.S.

Number of Students Taking Exclusively Distance Courses - 2012-2015

ASU Online as a Setting

At a Glance - Fall 2016

We believe that everyone deserves a high-quality education and have designed an innovative online learning experience with your success in mind.

Student Demographics

- Age group:
  - 5:
  - 28:
  - 26:
  - 17:
  - 10:
  - 6:
  - 4:

- Academic level:
  - 59:
  - 41:

- Gender:
  - Male: 6:
  - Female: 13:

- Ethnicity:
  - Asian/Asian American: 26:
  - Black/African American: 26:
  - Hispanic/Latino: 26:
  - White: 26:

- Top 5 Degree Programs:
  - Bachelor of Arts in Psychology: 1410
  - Bachelor of Science in Business: 1150
  - Bachelor of Science in Engineering: 1050
  - Bachelor of Science in Computer Science: 1032
  - Bachelor of Science in Information Technology: 989

- Graduate degree:
  - Master of Arts in Education: 1150
  - Master of Business Administration: 504
  - Master of Science in Criminal Justice: 460
  - Master of Science in Social Work: 442
  - Master of Science in N/A - Other: 336

*Does not include non-degree seeking students.
*Academic excellence: IQ > 120.5, GPA > 3.5

Arizona State University
ASU Online as a Setting

ASU Online Study Abroad Enrollment

- 2010: 7
- 2011: 18
- 2012: 37
- 2013: 38
- 2014: 59
- 2015: 82
- 2016: 123
- 2017*: 238
ASU Online as a Setting

ASU Online Students Study Abroad Enrollment by Program Length

<table>
<thead>
<tr>
<th>Year</th>
<th>Academic Year</th>
<th>Intensive</th>
<th>Semester</th>
<th>Short Term</th>
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<td>1</td>
<td>1</td>
<td>1</td>
<td>4</td>
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<td>2011</td>
<td>1</td>
<td>3</td>
<td>7</td>
<td>11</td>
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<td>2012</td>
<td>2</td>
<td>7</td>
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<tr>
<td>2013</td>
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<td>1</td>
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<td>2014</td>
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<td>2015</td>
<td>1</td>
<td>10</td>
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<tr>
<td>2016</td>
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<tr>
<td>2017</td>
<td>1</td>
<td>72</td>
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Global Intensive Experiences:

- Short (7-14) intensive onsite experiences (in person component)
- Embedded in a semester long academic course
- Semester long content can be delivered online to ASU Online or campus-based immersion students

**Example:** Cuba Unlocked and On the Edge of Rapid Transition (3 credits)

Students will learn about the Cuban culture and framework of a circular economy through online readings and quizzes during the first 7 weeks of the course (January 8 - March 2). Students will then participate in the immersive in Cuba (March 3 - March 11). Finally, upon return, students will complete a reflections/recommendations paper to complete their 3 credits (March 11 - April 3).
Online Student Support Services

Online Support Services:
• Study Abroad “Fair”
• Pre-Departure Orientation
• Document Collection
• Live Chat

Next Steps:
• Re-entry Resources
Celebrating International Education Week: Study Abroad Showcases on All Campuses

— November 1, 2017

We’re celebrating International Education Week by hosting events to showcase study and intern abroad opportunities! Learn how to study abroad this summer, next fall or the next full academic year at a Study Abroad Showcase on your campus November 13-16.

Chat with ASU professors who lead programs, meet Study Abroad Office staff and discover programs that go to all 7 continents (yes, including Antarctica) and fit with your degree plan. Come to one of these events and discover what program is a good fit for you:

Dates:
- **Online** (webinar for ASU Online students) - Monday, November 13 at 5:30 p.m. - 6:30 p.m. MST
- **West** - Tuesday, November 14 at 4:00 p.m. - 7:00 p.m.
- **Tempe** - Wednesday, November 15 at 11:00 a.m. - 2:00 p.m.
- **Downtown Phoenix** - Thursday, November 16 at 11:00 a.m. - 2:00 p.m.
- **Polytechnic** - Thursday, November 16 at 11:00 a.m. - 2:00 p.m.
1. Reflect
2. Pair
3. Share
WHAT QUESTIONS?
Karen Edwards
KEdwards@HRSM.sc.edu

Rebecca D’attilio
Dattilio@mailbox.sc.edu

Jennifer Malerich
Jennifer.Malerich@asu.edu
THANK YOU